

Study Abroad Programs
Course Registration Form – Business Internship Program 2018
(Program with limited capacity)

Choose either a class or Internship Session of the following courses. Please ask your Advisor to assist you in selecting the most appropriate courses for you. All students have to complete our on-line Spanish test in order to comply with the Spanish requirement when applying for courses taught in Spanish (www.udlap.mx/examenespanol). This form must be signed by both, your advisor and yourself, and must be submitted along with the admission documents.

ACADEMIC SESSION: May - June, 2018

School	Course	Name	Schedule	Days	Choose Course
Business	NI 380	International Logistics (English)	08:00 - 10:30	Monday to Thursday	
	NI 390	International Marketing (English)	11:00 - 13:30	Monday to Thursday	
Other					

INTERNSHIP SESSION: May – July , 2018

Program	School	Name	Select Option
Internship	Business	Business Internship in Mexico	

*Official course (Spanish classes) list offer at: www.udlap.mx/inscripciones/cursos.aspx

*Courses and schedules may be subject to change or close without previous notification.

*Please consider that all courses are subject to change.

*If the number of participants does not match the minimum require to open the course, this will be closed without previous notice.

 Student's name and signature

 Advisor's name and signature

International Office - Study Abroad Programs

Course description chart

School	Course / Program	Name	Description
Business	NI-380	International Logistics (English)	General objective: To understand the importance of logistics in an international business strategy as well as to know the major types of problems and solutions associated with the international movements of goods. The student will also develop the ability to formulate logistic plans and incorporate them into a business' existing international strategy and business plan. Company visits provide students with insight into the logistics-related challenges Mexican exporters face.
Business	NI-390	International Marketing (English)	General objective: This course centers upon the principal decisions marketing management encounters with respect to operations in a global context. In addition to strategies related to the 4 Ps, the course includes other areas of decision-making such as evaluation of the attractiveness of foreign markets, the pros and cons of adaptation, globalization and strategy formulation. The course covers the environmental areas that affect marketing decisions globally. Strong emphasis upon activities related to exportation.
Business	Internship	Práctica Profesional	General objective: Professional practices promote reflection, analysis, development of intercultural communication skills, while allowing students to improve their language skills and professional values in the Mexican labor context.

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