Bachelor of International Business Administration

Universidad de las Américas Puebla 8 terms - 50 courses - 300 credits (units)



International Logistics
International Marketing





| First | Second | Third | Fourth | Fifth | Sixth | Seventh | Eighth |
|---|---|--|---|---|--|---|--|
| ADM1012 6 MANAGEMENT FUNDAMENTALS | CON1012 6 ACCOUNTING | CON2012 6 COST ACCOUNTING I | ADM2012 6 INFORMATION TECHNOLOGIES IN BUSINESS | LMK3122 6 MARKET RESEARCH | LNI3052 6 GLOBAL BUSINESS ENVIRONMENT | ADM4012 6 ETHICS AND SOCIAL CORPORATE RESPONSIBILITY | LNI4062 6 INTERNATIONAL CORPORATE STRATEGY |
| | | < CON1012 | < LIV2022 | < MAT2072 | | | < LNI4022 |
| MAT1012 6 UNIVERSITY MATH | MAT1022 6 CALCULUS I | MAT2022 6 STATISTICS FOR BUSINESS I | ADM2022 6 ORGANIZATIONAL BEHAVIOR | LNI3012 6 INTERNATIONAL BUSINESS COMMUNICATION | LNI3062 6 SELECT TOPICS 2 | LNI4012 6 REGULATION OF INTERNATIONAL BUSINESS | LNI4082 6 MANAGING FOREIGN TRADE |
| | < MAT1012 | < MAT1012 | | UV2022 | | | < LNI4022 |
| | LMK1012 6 FUNDAMENTALS OF MARKETING | ECO2012 6 MACROECONOMIC ENVIRONMENT | CON2O22 6 FINANCIAL ADMINISTRATION | LNI3022 6 INTERCULTURAL MANAGEMENT | LMK3102 6 INTERNATIONAL MARKETING | LNI4042 6 PROFESSIONAL PRACTICES 2 | LNI4092 6 COMMERCIAL TREATIES |
| | | | < | < ADM2022, LNI1012 | < LMK1012 | | < |
| | ECO1012 6 COMPANY AND ECONOMICS | LNI2012 6 BUSINESS REGULATION IN MEXICO | MAT2072 6 STATISTICS FOR BUSINESS II | LNI3032 6 PROFESSIONAL PRACTICES 1 | LNI3072 6 TALENT MANAGEMENT IN MULTINATIONAL COMPANIES | LFP4052 6 INTERNATIONAL FINANCE MANAGEMENT | LNI4052 6 INTERNATIONAL NEGOTIATIONS |
| | | | < MAT2022 | C LIVZUZZ | | 〈 CON2022 | < LNI3072 |
| GENERAL STUDIES ELECTIVE IN MATH | LNI1012 6 INTERNATIONAL BUSINESS STUDIES | | LFP3042 6 COST ACCOUNTING II | LNI3042 6 SELECT TOPICS 1 | LNI3082 6 REGIONAL BUSINESS STUDIES I | LNI4032 6 REGIONAL BUSINESS STUDIES 2 | LNI4072 6 SELECT TOPICS 3 |
| | < ADM1012 | | < CON2012 | < | < | | |
| GENERAL STUDIES ELECTIVE IN ARTS | | GENERAL STUDIES ELECTIVE IN HUMANITIES | LNI2022 6 BUSINESS IN NORTH AMERICA | | LNI3092 G GLOBAL SUPPLY CHAIN MANAGEMENT | LNI4022 6 INTERNATIONAL LOGISTICS | - Course credits (units) |
| | | | < LNI1012 | | < ADM1012 | < MAT1012 • | - Prerequisites |
| INFOO12 INFORMATION TECHNOLOGIES IN THE CONSTRUCTION OF KNOWLEDGE | ESPO012 ACADEMIC REASONING < INF0012 | ESPO022 6 ACADEMIC WRITING < ESP0012 | GENERAL STUDIES ELECTIVE IN BEHAVIORAL SCIENCES | GENERAL STUDIES ELECTIVE IN NATURAL SCIENCES | | | |
| LEXO112 6 FOREIGN LANGUAGE I | LEXO122 6 FOREIGN LANGUAGE II | LEXO132 6 FOREIGN LANGUAGE III | | | | | |
| | < LEX0112 | < LEX0122 | | | | | |

