## **Bachelor of Visual Information Design**

## Universidad de las Américas Puebla 8 terms - 50 courses - 300 credits (units)



First	Second	Third	Fourth	Fifth	Sixth	Seventh	Eighth
LIV1012 6 ELEMENTS OF VISUAL MESSAGES	LIV1042 6 VISUAL MESSAGE CONFIGURATION	LIV2012 6 BRAND AND VISUAL SYSTEMS DESIGN	LIV2052 6 DESIGN FOR PUBLICITY	LIV3012 6 PROFESSIONAL PRACTICES 1	LAI3082 6 DIGITAL MODELING AND PRODUCTION	LIV4012 6 INTERACTION DESIGN	LIV4072 6 WEB PROGRAMMING
	<b>&lt;</b> LIV1012	<b>&lt;</b> LIV1042	<b>&lt;</b> LIV2012			<b>&lt;</b> LIV3032	<b>&lt;</b> LIV4012
LIV1022 6 FUNDAMENTALS OF DIGITAL IMAGES	LIV1052 6 EDITING DIGITAL IMAGES	LIV2022 6 INFOGRAPHICS AND DATA VISUALIZATION	LIV2062 6 PRODUCTION IN PRINTED MEDIA	LIV3022 6 INFORMATION ARCHITECTURE	LIV3062 6 CORPORATE INFORMATION DESIGN	LIV4022 6 PROFESSIONAL PRACTICES 2	LIV4082 6 MOTION GRAPHICS II
	<b>&lt;</b> LIV1022		<b>&lt;</b> LIV2042	<b>&lt;</b> LIV2042	<b>&lt;</b> LIV2012		<b>&lt;</b> LIV3072
LAP1012 6 ANALYSIS AND REPRESENTATION	LAR1052 6 ANALYSIS AND VISUALIZATION	LIV2032 6 VISUAL SEMIOTICS AND RHETORIC	LLI2042 6 LITERARY MODELS - NARRATIVE	LIV3032 6 TEACHING AND ORIENTATION DESIGN	LIV3072 6 MOTION GRAPHICS I	LIV4032 6 3D IMAGES	LIV4092 6 DESIGN OF SERVICES AND EXPERIENCES
	<b>&lt;</b> LAP1012			<b>&lt;</b> LIV2022	<b>&lt;</b> LIV1052	<b>&lt;</b> LIV3072	<b>&lt;</b> LIV4062
LIV1032 6 PRODUCTION OF VISUAL INFORMATION	LIV1062 TYPESETTING	LIV2042 6 EDITORIAL ENGINEERING	LIV2072 6 EDITORIAL PRODUCTION	LIV3042 6 DESIGN OF COLLATERAL MATERIAL	LIV3082 6 DESIGN FOR EDUCATION	LIV4042 6 DESIGN FOR SOCIAL AND CULTURAL PROMOTION	LIV4102 6 SELECT TOPICS 3
	<b>&lt;</b> LIV1022	<b>&lt;</b> LIV1062	<b>&lt;</b> LIV2042		<b>&lt;</b> LIV3032	<b>&lt;</b> LIV2012	
	LIV1072 6 PHOTOGRAPHY			LIV3052 6 INNOVATION AND DESIGN METHODS	LIV3092 6 SELECT TOPICS 1	LIV4052 6 SELECT TOPICS 2	LIV4112 6 ART DIRECTION
		GENERAL STUDIES ELECTIVE IN ARTS	GENERAL STUDIES ELECTIVE IN MATH		LIV3102 G QUALITATIVE RESEARCH FOR DESIGN	LIV4062 6 DESIGN AND INNOVATION IN BUSINESS	– Course credits (units)
					<b>&lt;</b> LIV3052	<b>&lt;</b> LIV3102 <b>←</b>	– Prerequisites
INFOO12 INFORMATION TECHNOLOGIES IN THE CONSTRUCTION OF KNOWLEDGE	ESPOO12 6 ACADEMIC REASONING	ESPOO22 6 ACADEMIC WRITING	GENERAL STUDIES ELECTIVE IN NATURAL SCIENCES				
	<b>&lt;</b> INF0012	<b>&lt;</b> ESP0012					
LEXO112 6 FOREIGN LANGUAGE I	LEXO122 6 FOREIGN LANGUAGE II	LEXO132 6 FOREIGN LANGUAGE III	GENERAL STUDIES ELECTIVE IN BEHAVIORAL SCIENCES	GENERAL STUDIES ELECTIVE IN HUMANITIES			
	<b>&lt;</b> LEX0112	<b>&lt;</b> LEX0122					

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