Bachelor of Business Administration

Universidad de las Américas Puebla
8 terms - 50 courses - 300 credits (units)

UDLAP®

First	Second	Third	Fourth	Fifth	Sixth	Seventh	Eighth
ADM1012 MANAGEMENT FUNDAMENTALS [6]	LMK1012 FUNDAMENTALS OF MARKETING [6]	MAT2022 STATISTICS FOR BUSINESS I [6] < MAT1012	ADM2012 INFORMATION TECHNOLOGIES IN BUSINESS [6] < ADM2012	LAD3012 ALGORITHMS AND DATA ANALYSIS [6] < ADM2012	LAD3042 DECISION MODELS [6]	LAD4012 PROFESSIONAL PRACTICES 2 [6]	LAD4062 SUPPLY CHAIN MANAGEMENT [6] < LAD4032
MAT1012 UNIVERSITY MATH [6]	MAT1022 CALCULUS I [6] < MAT1012	LAD2012 ENTREPRENEURIAL CULTURE [6]	LAD2022 CREATION OF BUSINESSES [6] < LAD2012	LMK3122 MARKET RESEARCH [6] < MAT2072	LAD3052 E-BUSINESS [6]	ADM4012 ETHICS AND SOCIAL CORPORATE RESPONSIBILITY [6]	LAD4072 DYNAMIC BUSINESS SIMULATION [6] < LAD4022
	ECO1012 COMPANY AND ECONOMICS [6]	ECO2012 MACROECONOMIC ENVIRONMENT [6]	MAT2072 STATISTICS FOR BUSINESS II [6] < MAT2022	LAD3022 PROFESSIONAL PRACTICES 1 [6]	LAD3062 MANAGING INNOVATION [6] < LAD2022	LAD4022 STRATEGIC MANAGEMENT [6]	LAD4082 CORPORATE GOVERNANCE [6]
	CON1012 ACCOUNTING [6]	CON2012 COST ACCOUNTING I [6] < CON1012	CON2022 FINANCIAL ADMINISTRATION [6]	LAD3032 MANAGING HUMAN TALENT [6] < ADM2022	LAD3072 LEADERSHIP IN ORGANIZATIONS [6] < LAD3032	LAD4032 OPERATIONS MANAGEMENT [6] < LAD3042	LAD4092 BUSINESS INTELLIGENCE [6] < ADM2012, LAD3012
GENERAL STUDIES ELECTIVE IN ARTS [6]	LAD1012 EFFECTIVE COMMUNICATION [6]	LDE2012 CORPORATE LAW [6]	ADM2022 ORGANIZATIONAL BEHAVIOR [6]		LAD3082 SELECT TOPICS 1 [6]	LAD4042 PROJECT MANAGEMENT [6]	LAD4102 SELECT TOPICS 3 [6]
GENERAL STUDIES ELECTIVE IN MATH [6]			LAD2032 ORGANIZATIONAL LEARNING AND CHANGE [6]		LAD3092 ORGANIZATIONAL DESIGN [6]	LAD4052 SELECT TOPICS 2 [6]	
INF0012 INFORMATION TECHNOLOGIES IN THE CONSTRUCTION OF KNOWLEDGE [6]	ESP0012 ACADEMIC REASONING [6] < INF0012	ESP0022 ACADEMIC WRITING [6] < ESP0012	*Course credits (units)*	GENERAL STUDIES ELECTIVE IN NATURAL SCIENCES [6]			
LEX0112 FOREIGN LANGUAGE I [6]	LEX0122 FOREIGN LANGUAGE II [6] < LEX0112	LEX0132 FOREIGN LANGUAGE III [6] < LEX0122	GENERAL STUDIES ELECTIVE IN BEHAVIORAL SCIENCES [6]	GENERAL STUDIES ELECTIVE IN HUMANITIES [6]			

Prerequisites

Bachelor of Business Administration

Course Classification

- **9** Leadership and Entrepreneurship courses — 18%
- **11** Strategy courses — 22%
- **10** Management Functions courses — 20%
- **11** General Education (GenEd) courses — 22%
- **9** Decision Making Methods and Tools courses — 18%
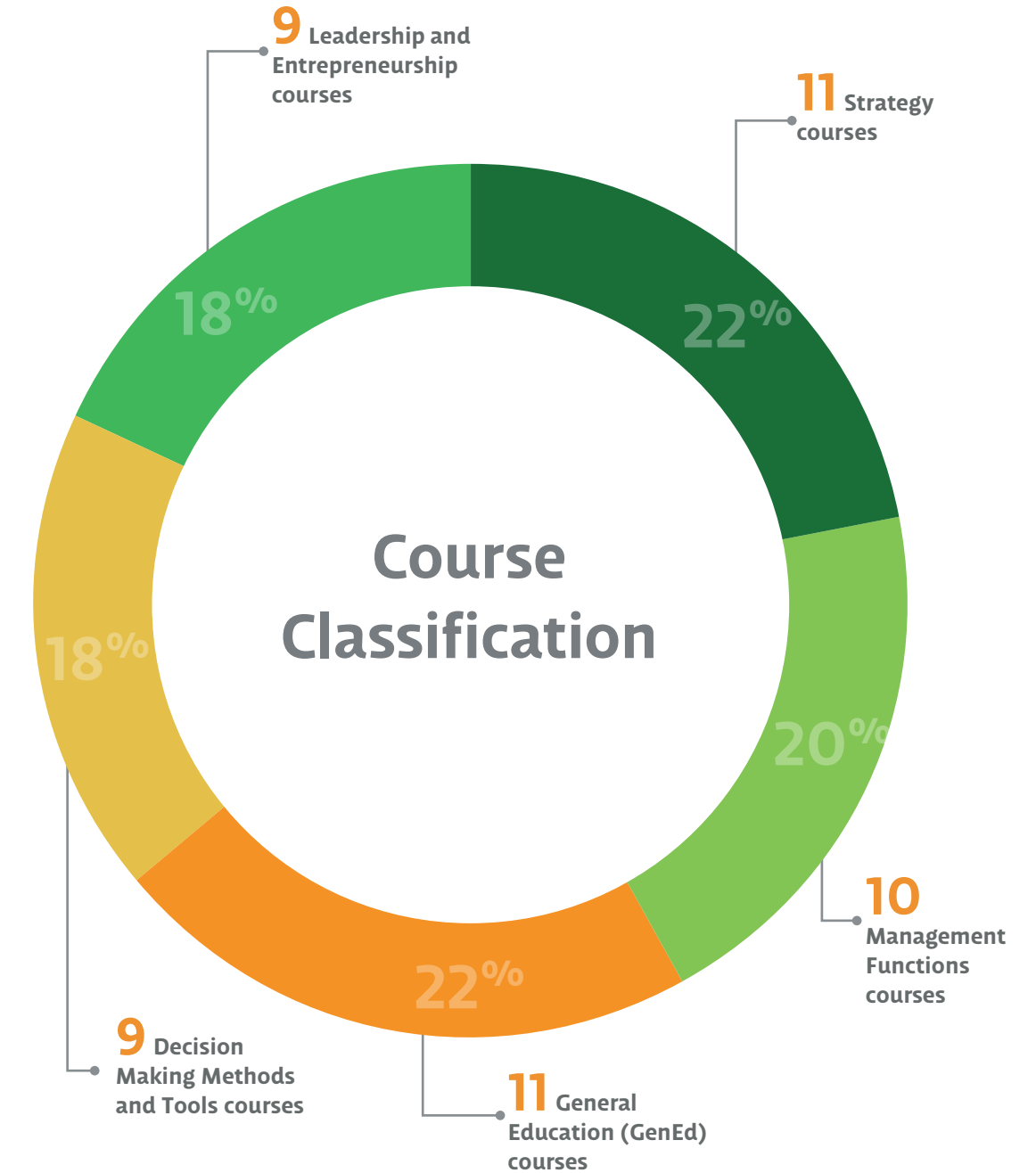
Legend:
- Strategy
- Management Functions
- Leadership and Entrepreneurship
- Decision Making Methods and Tools
- General Education (GenEd)