

UNIVERSIDAD DE LAS AMÉRICAS PUEBLA

UDLAP®

DIGITAL ANIMATION

UDLAP

STUDY IN
MEXICO.
STUDY AT
UDLAP

www.udlap.mx

EDAH
SCHOOL OF
ARTS AND
HUMANITIES

STUDY DIGITAL ANIMATION

AT UDLAP

As a graduate of the Bachelor of Digital Animation you will draft innovative and creative projects, using different 2D and 3D animation strategies, techniques, and technologies, applicable to animated short films and movies, web, mobile apps, publicity campaigns, and videogames, developing high-impact content for education, society, culture, publicity, and entertainment.

Once you have finished your study program, you will have a bachelor's degree in addition to a licenciatura degree. Therefore, your studies will be recognized worldwide.

JOB MARKET

- *Independent animator.*
- *Videogame or animation industry.*
- *Movie studios and animation production companies.*
- *Multimedia app development companies.*
- *Design and publicity agencies.*



AN UDLAP STUDENT HAS

- Conviction to work for the greater good and to achieve success.
- Ability to reach goals through continuous learning.
- Ability to face the challenges of an increasingly competitive world.
- Likes technological advances in communications media.
- Is curious to know the videogame production process.

Thanks to more than 200 agreements with prestigious international universities, you will be able to make academic exchanges or complete a double degree program.

UDLAP ACADEMIC EXCELLENCE

The prestige of our faculty is backed by their extensive teaching experience. 99% of our full-time professors have a graduate degree and one in three is a member of the National System for Researchers (Sistema Nacional de Investigadores - SNI). Given the faculty's experience and their academic quality, they will be able to guide you in finding new ways to express yourself and be critical, innovative, and creative.

UDLAP is accredited at a national and international level by the Mexican Federation of Private Institutions of Higher Education (Federación de Instituciones Mexicanas

Particulares de Educación Superior - FIMPES) and, since 1959, by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). The accreditation agency Quacquarelli Symonds (QS) awarded 5 global stars to our university, making it the first one-campus university in Latin America to achieve this recognition. UDLAP earned 5 stars in the teaching, alumni employability, internationalization, inclusiveness, and art and culture categories; this means that we offer the highest standards of academic quality and educational services when compared to the best universities in Mexico and the world.



CURRICULUM

DIGITAL ANIMATION



	Course	Credits
1 st Term	Analysis And Representation	6
	Elements Of Visual Messages	6
	Fundamentals Of Literary Writing	6
	Fundamentals Of Digital Images	6
	Foreign Language I.....	6
	Information Technologies In The Construction Of Knowledge	6

2 nd Term	Analysis And Visualization.....	6
	Academic Reasoning	6
	Editing Digital Images	6
	Photography	6
	Foreign Language II	6
	Language Of Cinema I	6
Space Models	6	

3 rd Term	Drawing And Form	6
	Academic Writing	6
	Digital Illustration	6
	Foreign Language III	6
	General Studies Elective In Math *	6
	Visual Semiotics And Rhetoric	6
	Animation Techniques	6

4 th Term	2D Digital Animation	6
	Digital Modeling And Texture	6
	Literary Models - Narrative	6
	General Studies Elective In Arts *	6
	General Studies Elective In Behavioral Sciences *	6
	General Studies Elective In Humanities *	6
	Pre-Production And Pre-Visualization.....	6

	Course	Credits
5 th Term	Animation Acting	6
	Advanced 2d Digital Animation	6
	Animation Sound Design	6
	Advanced Digital Modeling	6
	General Studies Elective In Natural Sciences *	6
	Professional Practices 1	6

6 th Term	3D Digital Animation	6
	Character Motion Capture And Animation	6
	Project Management And Creative Teams	6
	Digital Illumination And Composition	6
	Digital Modeling And Production	6
Select Topics 1	6	

7 th Term	Advanced 3D Digital Animation	6
	Experimental Animation	6
	Art And Digital Technology	6
	Character Development	6
	Professional Practices 2	6
Select Topics 2	6	

8 th Term	Web And Mobile Device Animation	6
	Art Direction	6
	Design Of Virtual Environments	6
	Visual Effects	6
Select Topics 3.....	6	

TOTAL CREDITS 300

UDLAP OUTREACH

Prestigious national and international companies have a relationship with the university. As an UDLAP student you have the best opportunities to access and succeed in the working world, either through professional practices or research projects that will help you enter the job market once you graduate.



BE PART OF THE UDLAP COMMUNITY

Your academic formation can be complemented through extracurricular workshops offered at the university, as well as by participating in student organizations and cultural and sports activities that will contribute to your growth as a student and future practicing specialist.

If you live in one of the four residential colleges, you will enjoy the university environment thoroughly and be able to socialize with students of

other Bachelor's and other cultures, thus complementing your academic formation with significant experiences that will have a great impact in your personal and professional relationships. Living at UDLAP provides recreational areas and all the services you need, in addition to the amenities found in an apartment.

The university also has dining services, snack areas, and ATMs, among other facilities.



YOUR TIME IS NOW. JOIN US

ADMISSION PROCESS

- Take the entrance exam.
- Students from high schools that have an agreement with UDLAP do not have to take the entrance exam. Consult the list of participating high schools at: www.udlap.mx/preparatoriasdeconvenio
- Deliver the basic documents for admission: www.udlap.mx/solicitudes
- Information and deadlines for scholarships can be found at: www.udlap.mx/becas
- Current fees and tuition: www.udlap.mx/finanzas

WE WANT TO HEAR FROM YOU

Students Recruitment:

Tel.: +52 (222) 229 21 12

informes.nuevoingreso@udlap.mx

 (+521) 222 577 38 29

Scholarships:

Tel.: +52 (222) 229 27 02

informacion.beca@udlap.mx

International Recruitment:

Tel.: +52 (222) 229 20 00 Ext. 4758 • 3165

Toll Free Number from USA: 1 844 873 2970
abroad@udlap.mx

Switchboard:

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THE UDLAP ACADEMIC
QUALITY AND PRESTIGE
ARE ENDORSED BY QS,
SACSCOC AND FIMPES



Universidad de las Américas Puebla

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