

UDLAP[®]

UNIVERSIDAD DE LAS AMÉRICAS PUEBLA



HOTEL AND RESTAURANT ADMINISTRATION

www.udlap.mx

EDNE 
SCHOOL OF
BUSINESS AND
ECONOMICS

STUDY HOTEL AND RESTAURANT ADMINISTRATION AT UDLAP

As a graduate from the Bachelor of Hotel and Restaurant Administration you will be able to plan, direct, organize, and control hotel and lodging establishments, as well as restaurants and food service companies. You will analyze the elements that back the administration of businesses like these to propose solutions to industry problems, at a national and international level.

Once you have finished your study program, you will have a bachelor's degree in addition to a licenciatura degree. Therefore, your studies will be recognized worldwide.

JOB MARKET

- *Hotels and other lodging establishments.*
- *Restaurants and food and beverage establishments.*
- *Institutional service companies.*
- *Social and community centers.*
- *Health centers.*



AN **UDLAP** STUDENT HAS

- Conviction to work for the greater good and to achieve success.
- Ability to reach goals through continuous learning.
- Ability to face the challenges of an increasingly competitive world.
- Leader in developing and managing projects.
- Wants to manage, create, and direct hospitality companies.

Thanks to more than 200 agreements with prestigious international universities, you will be able to make academic exchanges or complete a double degree program.

UDLAP ACADEMIC EXCELLENCE

The prestige of our faculty is backed by their extensive teaching experience. 99% of our full-time professors have a graduate degree and one in three is a member of the National System for Researchers (Sistema Nacional de Investigadores - SNI). Given the faculty's experience and their academic quality, they will be able to guide you in finding new ways to express yourself and be critical, innovative, and creative.

UDLAP is accredited at a national and international level by the Mexican Federation of Private Institutions of Higher Education (Federación de Instituciones Mexicanas

Particulares de Educación Superior - FIMPES) and, since 1959, by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). The accreditation agency Quacquarelli Symonds (QS) awarded 5 global stars to our university, making it the first one-campus university in Latin America to achieve this recognition. UDLAP earned 5 stars in the teaching, alumni employability, internationalization, inclusiveness, and art and culture categories; this means that we offer the highest standards of academic quality and educational services when compared to the best universities in Mexico and the world.



CURRICULUM

HOTEL AND RESTAURANT ADMINISTRATION

	Course	Credits
1 st Term	Management Fundamentals	6
	Foreign Language I	6
	University Math	6
	General Studies Elective In Arts	6
	General Studies Elective In Math	6
	Information Technologies In The Construction Of Knowledge	6

2 nd Term	Academic Reasoning	6
	Accounting	6
	Company And Economics	6
	Fundamentals Of Marketing	6
	Hotel And Restaurant Management	6
	Foreign Language II	6
	Safety In Food Handling	6

3 rd Term	Food Composition	6
	Cost Accounting I	6
	Academic Writing	6
	Statistics For Business I	6
	Tourism Industry And Its Environment	6
	Food Preparation Lab I	6
	Foreign Language III	6

4 th Term	Financial Administration	6
	Organizational Behavior	6
	Management Accounting	6
	Nutrition In Food Preparation	6
	General Studies Elective In Behavioral Sciences	6
	Management Processes In Lodging	6
	Information Technologies In Business	6

	Course	Credits
5 th Term	Analysis Of Tourism Markets	6
	Food Preparation Lab II	6
	Hotel And Restaurant Marketing	6
	General Studies Elective In Natural Sciences	6
	General Studies Elective In Humanities	6
	Professional Practices 1	6
	Meeting Tourism	6

6 th Term	Operations Management In Restaurants	6
	Resort Management	6
	Beverage Service Management	6
	Legal Framework For Hotels And Restaurants	6
	Select Topics 1	6
	Select Topics 2	6
	Sales For Hotels And Restaurants	6

7 th Term	Ethics And Social Corporate Responsibility	6
	Professional Practices 2	12

8 th Term	Income Management In Hotels And Restaurants	6
	Event Management And Operation	6
	Hospitality Innovation And Entrepreneurship	6
	Global Tourism Perspectives	6
	Simulation Of Hotel And Restaurant Management	6
	Select Topics 3	6

TOTAL CREDITS 300

UDLAP OUTREACH

Prestigious national and international companies have a relationship with the university. As an UDLAP student you have the best opportunities to access and succeed in the working world, either through professional practices or research projects that will help you enter the job market once you graduate.



BE PART OF THE UDLAP COMMUNITY

Your academic formation can be complemented through extracurricular workshops offered at the university, as well as by participating in student organizations and cultural and sports activities that will contribute to your growth as a student and future practicing specialist.

If you live in one of the four residential colleges, you will enjoy the university environment thoroughly and be able to socialize with students of

other Bachelor's and other cultures, thus complementing your academic formation with significant experiences that will have a great impact in your personal and professional relationships. Living at UDLAP provides recreational areas and all the services you need, in addition to the amenities found in an apartment.

The university also has dining services, snack areas, and ATMs, among other facilities.




YOUR TIME IS NOW. JOIN US

ADMISSION PROCESS

- Take the entrance exam.
- Students from high schools that have an agreement with UDLAP do not have to take the entrance exam. Consult the list of participating high schools at: **www.udlap.mx/preparatoriasdeconvenio**
- Deliver the basic documents for admission: **www.udlap.mx/solicitudes**
- Information and deadlines for scholarships can be found at: **www.udlap.mx/becas**
- Current fees and tuition: **www.udlap.mx/finanzas**

WE WANT TO HEAR FROM YOU

Students Recruitment:

Tel.: +52 (222) 229 21 12
informes.nuevoingreso@udlap.mx
 (+521) 222 577 38 29

Scholarships:

Tel.: +52 (222) 229 27 02
informacion.beca@udlap.mx

International Recruitment:

Tel.: +52 (222) 229 20 00 Ext. 4758 • 3165
Toll Free Number from USA: 1 844 873 2970
abroad@udlap.mx

Switchboard:

Tel.: +52 (222) 229 20 00
Ext. 5222 • 4799 • 4260 • 2189

**STUDY IN
MEXICO.
STUDY AT
UDLAP®**

THE UDLAP ACADEMIC
QUALITY AND PRESTIGE
ARE ENDORSED BY QS,
SACSCOC AND FIMPES

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