

UNIVERSIDAD DE LAS AMÉRICAS PUEBLA

UDLAP[®]

BANKING AND INVESTMENTS

STUDY IN
MEXICO.
STUDY AT
UDLAP

www.udlap.mx

EDNE
SCHOOL OF
BUSINESS AND
ECONOMICS

STUDY BANKING AND INVESTMENTS

AT UDLAP

As a graduate from the Bachelor of Banking and Investment, you will be able to analyze corporate finance, stock exchange finance, and banking using microeconomic and macroeconomic theories and concepts, quantitative methods, accounting, and business administration to propose solutions to financial problems, both in the corporate world and in stock exchanges and banks. You will also be able to design comprehensive business practices in different economic and sociopolitical environments.

Once you have finished your study program, you will have a bachelor's degree in addition to a licenciatura degree. Therefore, your studies will be recognized worldwide.

JOB MARKET

- *Finance departments.*
- *Stock and currency exchanges.*
- *Government departments.*
- *Insurance companies, leasing companies, etc.*
- *Commercial and investment banks.*



AN UDLAP STUDENT HAS

- Conviction to work for the greater good and to achieve success.
- Ability to reach goals through continuous learning.
- Ability to face the challenges of an increasingly competitive world.
- Inclined to understand financial theory in all its areas.
- Wants to be an expert in quantitative analysis.

Thanks to more than 200 agreements with prestigious international universities, you will be able to make academic exchanges or complete a double degree program.

UDLAP ACADEMIC EXCELLENCE

The prestige of our faculty is backed by their extensive teaching experience. 99% of our full-time professors have a graduate degree and one in three is a member of the National System for Researchers (Sistema Nacional de Investigadores - SNI). Given the faculty's experience and their academic quality, they will be able to guide you in finding new ways to express yourself and be critical, innovative, and creative.

UDLAP is accredited at a national and international level by the Mexican Federation of Private Institutions of Higher Education (Federación de Instituciones Mexicanas

Particulares de Educación Superior - FIMPES) and, since 1959, by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). The accreditation agency Quacquarelli Symonds (QS) awarded 5 global stars to our university, making it the first one-campus university in Latin America to achieve this recognition. UDLAP earned 5 stars in the teaching, alumni employability, internationalization, inclusiveness, and art and culture categories; this means that we offer the highest standards of academic quality and educational services when compared to the best universities in Mexico and the world.



CURRICULUM

BANKING AND INVESTMENTS



	Course	Credits
1 st Term	Management Fundamentals	6
	Introduction to Financial Analysis	6
	Foreign Language I	6
	University Math	6
	General Studies Elective in Math *	6
	Information Technologies In The Construction Of Knowledge	6

2 nd Term	Academic Reasoning	6
	Calculus I	6
	Accounting	6
	Company And Economics	6
	Fundamentals Of Marketing	6
	Foreign Language II	6
	General Studies Elective In Arts *	6

3 rd Term	Calculus II	6
	Cost Accounting I	6
	Macroeconomic Environment	6
	Academic Writing	6
	Statistics for Business I	6
	Foreign Language III	6
	Microeconomics I	6

4 th Term	Financial Administration	6
	Management Accounting	6
	Statistics For Business II	6
	Macroeconomics I	6
	Microeconomics II	6
	General Studies Elective In Natural Sciences *	6
	Information Technologies In Business.....	6

	Course	Credits
5 th Term	Organizational Behavior	6
	Investments 1	6
	Macroeconomics II	6
	General Studies Elective In Behavioral Sciences *	6
	General Studies Elective In Humanities *	6
	Professional Practices 1	6

6 th Term	Banking And Currency	6
	Econometrics 1	6
	Mexican Economy	6
	Global Business Environment	6
	Investments 2	6
Select Topics 1	6	

7 th Term	Econometrics II	6
	Ethics And Social Corporate Responsibility	6
	Professional Practices 2	6
	Derivative Products	6
	Select Topics 2	6
Select Topics 3	6	

8 th Term	Investment Banking	6
	Professional Pre-Certification 1	6
	Professional Pre-Certification 2	6
	Professional Pre-Certification 3	6
	Financial Analysis Seminar	6

TOTAL CREDITS 300

UDLAP OUTREACH

Prestigious national and international companies have a relationship with the university. As an UDLAP student you have the best opportunities to access and succeed in the working world, either through professional practices or research projects that will help you enter the job market once you graduate.



BE PART OF THE UDLAP COMMUNITY

Your academic formation can be complemented through extracurricular workshops offered at the university, as well as by participating in student organizations and cultural and sports activities that will contribute to your growth as a student and future practicing specialist.

If you live in one of the four residential colleges, you will enjoy the university environment thoroughly and be able to socialize with students of

other Bachelor's and other cultures, thus complementing your academic formation with significant experiences that will have a great impact in your personal and professional relationships. Living at UDLAP provides recreational areas and all the services you need, in addition to the amenities found in an apartment.

The university also has dining services, snack areas, and ATMs, among other facilities.



YOUR TIME IS NOW. JOIN US

ADMISSION PROCESS

- Take the entrance exam.
- Students from high schools that have an agreement with UDLAP do not have to take the entrance exam. Consult the list of participating high schools at: www.udlap.mx/preparatoriasdeconvenio
- Deliver the basic documents for admission: www.udlap.mx/solicitudes
- Information and deadlines for scholarships can be found at: www.udlap.mx/becas
- Current fees and tuition: www.udlap.mx/finanzas

WE WANT TO HEAR FROM YOU

Students Recruitment:

Tel.: +52 (222) 229 21 12

informes.nuevoingreso@udlap.mx

 (+521) 222 577 38 29

Scholarships:

Tel.: +52 (222) 229 27 02

informacion.beca@udlap.mx

International Recruitment:

Tel.: +52 (222) 229 20 00 Ext. 4758 • 3165

Toll Free Number from USA: 1 844 873 2970
abroad@udlap.mx

Switchboard:

Tel.: +52 (222) 229 20 00

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THE UDLAP ACADEMIC
QUALITY AND PRESTIGE
ARE ENDORSED BY QS,
SACSCOC AND FIMPES



Universidad de las Américas Puebla

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