

---

Vacancy Notice

**Title:** Full professor

**Field of Knowledge:** Marketing

**Organizational Unit:** School of Business and Economics, Department of Marketing

**Primary location:** UDLAP Campus at San Andrés Cholula, Puebla. México.

**URL:** [www.udlap.mx](http://www.udlap.mx)

**Type of contract:** Fixed term

**Salary:** Commensurate with qualifications and experience.

**Compensation:** Health insurance, pension and retirement benefits.

**Teaching load:** 6-8 courses per year, depending on research productivity.

### Overview of the functions of the position

The applicant will teach, research and advise in his/her area(s) of expertise. Essential responsibilities include:

- To teach and lead instructional activities specified in the approved curriculum and in the faculty bylaws. These activities include lecturing, leading seminars, individual and group tutoring, writing and correcting exams, correcting papers and reports and conducting and supervising evaluation activities;
- To participate in departmental and school activities, including meetings, committees, course and program evaluation, curriculum development, and grant preparation;
- To provide academic support and advising to students;
- To undertake front-line research in order to contribute to the intellectual mission of the university and to the consolidation of the Doctoral programs and their corresponding research lines;
- To participate in calls for research proposals;
- To participate in inter-institutional and/or interdisciplinary research projects linked to regional and national companies and/or to internationally recognized institutions;

### Required qualifications

#### Education

- Advanced university degree (Ph.D. or equivalent).
- Area of expertise: Marketing.

#### Work Experience

- At least 2 years of relevant scientific research experience at the national and international levels.
- At least 2 years of undergraduate or graduate teaching.
- Proven professional experience in the field of expertise.
- Experience in the design and implementation of research projects in the field of expertise.

#### Skills/Competencies

- Ability to teach and advise graduate and undergraduate students;
- Excellent analytical skills. Ability to collect, summarize and analyze information from various sources. Proven ability to work effectively in a multidisciplinary and international environment.
- Capacity to build and maintain partnerships with internal and external stakeholders.

---

Vacancy Notice

- Ability to communicate effectively on complex technical and law issues in English and Spanish.
- Excellent written and oral communication skills in English and Spanish.

Languages

- English and Spanish.

**Desirable qualifications**

Work Experience

- Proven experience in teaching and/or mentoring undergraduate or graduate students.
- Member of the National System of Researchers or with expectations of future admission to it.
- Desirable professional experience at a national or international level or with some graduate studies abroad.

**Posting date:** August 2022

**Applications must be sent by email no later than:** *open*

**The University will contact you as soon as the process concludes**

**Position to start:** Spring 2022 (January)

**Application instructions:**

Send cover letter, detailed curriculum vitae (CV) to Dr. Erika Galindo Bello, Academic Director of Marketing: [erika.galindo@udlap.mx](mailto:erika.galindo@udlap.mx) and cc the Dean of the School of Business and Economics, Dr. Sergio Picazo: [sergio.picazo@udlap.mx](mailto:sergio.picazo@udlap.mx)