

ACTIVITY REPORT



2025-2026

UNIVERSIDAD DE LAS AMÉRICAS PUEBLA

CONTENT

ACADEMIC PRESTIGE

8

INSTITUTIONAL
PRESTIGE

32

CONNECTION
WITH SOCIETY AND
BUSINESSES

50

FINANCIAL STABILITY

66

ORGANIZATIONAL
CAPITAL

82

APPENDICES

94

INTRODUCTION

This document summarizes the actions taken and the results obtained during the period from January to December 2025. The indicators presented are aligned with the priority objectives of the Strategic Plan 2025, in accordance with the institutional mission and vision.

ACADEMIC PRESTIGE

Strengthen academic recognition through a faculty with credentials and experience in both professional, teaching and research, as well as through accredited academic programs that respond flexibly to the global reality, thus achieving, through comprehensive training, the transformation of students into graduates of excellence.

INSTITUTIONAL PRESTIGE

Position the name of UDLAP in Mexico and Latin America as one of the best private universities in the generation of applied research and a leader of opinion on specialized topics.

CONNECTION WITH SOCIETY AND BUSINESSES

Strengthening UDLAP's connection with alumni, companies, and society, which will attract resources for research and social programs, position the institution, and create placement opportunities for students and alumni.

FINANCIAL STABILITY

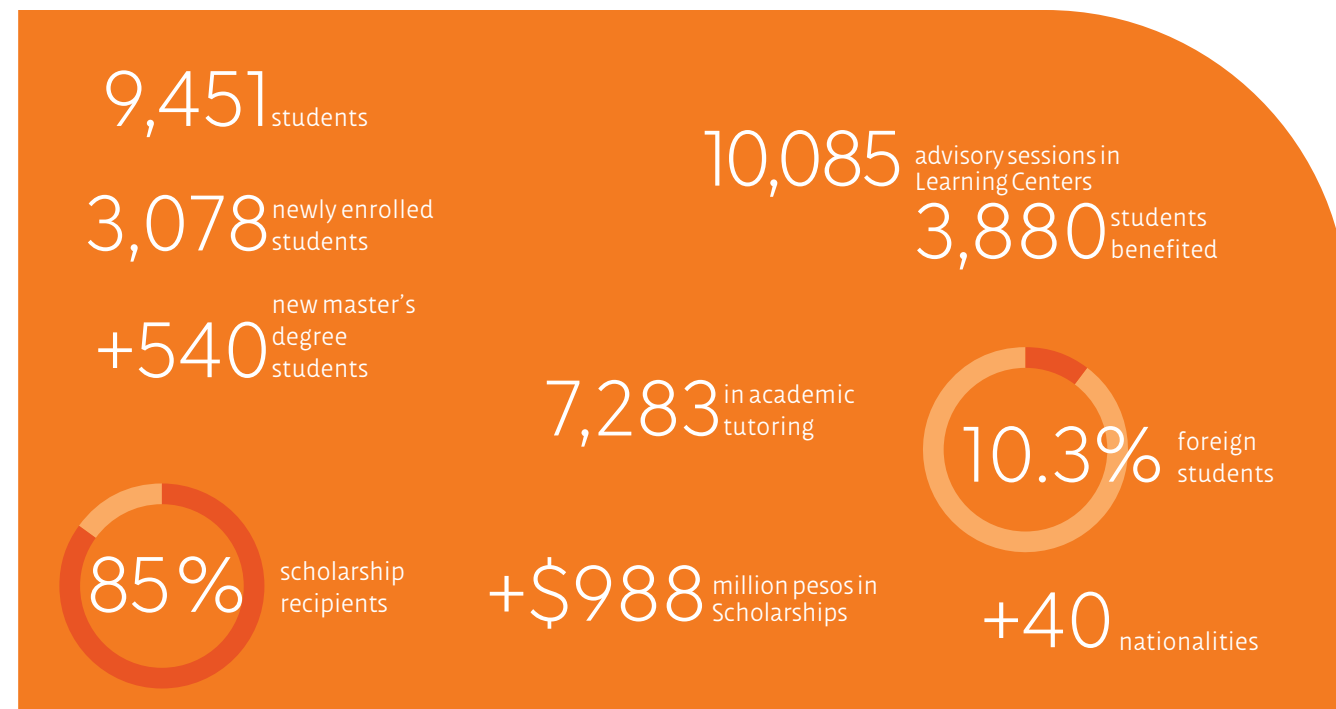
Generate the necessary resources to guarantee the sustainability of the institution through the diversification of income and its efficient use, in order to attract and retain the best human capital, maintain investment levels in technology, infrastructure, and financial support schemes and programs for social development.

ORGANIZATIONAL CAPITAL

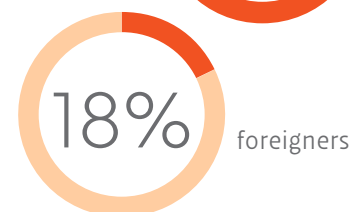
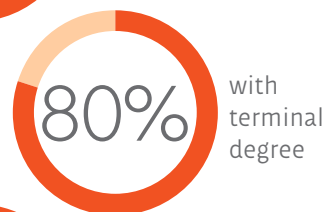
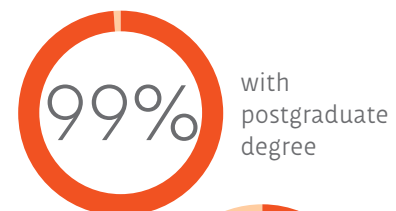
Create a work environment that fosters an organizational climate conducive to the performance of duties, efficiency, and effectiveness, and ensure that staff possess the highest level of technical expertise in line with the competencies outlined in the UDLAP employee profile.



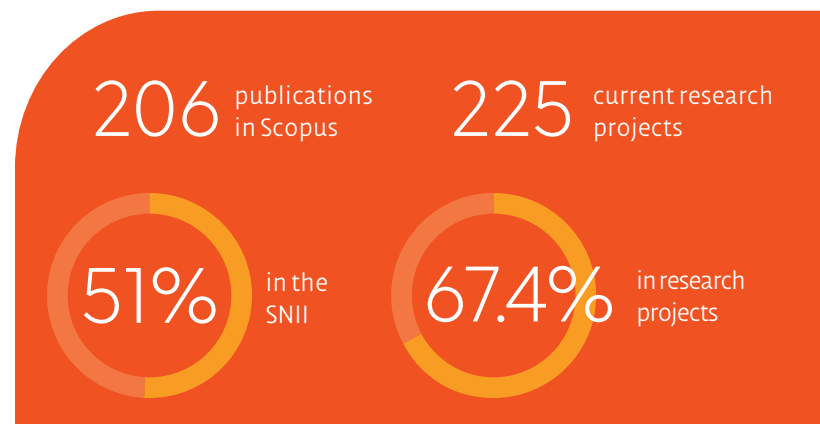
STUDENTS



FACULTY



Research



ACADEMIC QUALITY



SACSCOC	Institutional accreditation without recommendations, level VI, 2025-2035 Top 20 % among evaluated universities in the United States.
FIMPES	100 % of programs accredited.
CIEES	100 % of master's degrees accredited.
AACSB	Business School Top 5 % worldwide.
ABET	Engineering School Environmental • Biomedical • Civil • Food Industries • Computer Systems • Mechanical • Mechatronics • Chemical Top 10 % of the best faculties in the world.
Royal Society of Chemistry	Bachelor's Degree in Nanotechnology and Molecular Engineering Top 2 % within the British gold standard . The only one in Mexico with this distinction.
Royal Society of Biology	Bachelor's and Honors Program in Biology The only one on the continent with advanced accreditation in Biology. Within the world's top 1 % .
IFT	Bachelor's degree in food Industry Engineering International Standards in Food Science and Technology.
ANFEI	Platinum Recognition for the School of Engineering.
World's Scientists	Teachers in the world's top 2 % .

ACADEMIC PRESTIGE





TEACHING EXCELLENCE, IMPACT-BASED RESEARCH, AND COMPREHENSIVE EDUCATION



The academic prestige of the Universidad de las Américas Puebla is the result of a comprehensive institutional vision that integrates teaching excellence, impactful research, educational innovation, and high-quality student experience. This standing is supported by a highly qualified faculty actively involved in knowledge generation, with significant participation in research projects, recognized scientific output, and collaboration with national and international institutions and companies. Simultaneously, UDLAP strengthens its educational mission through relevant academic programs, support systems, pedagogical innovation, and a university environment that fosters the academic, professional, and personal development of a diverse national and international student community.

2025 KEY RESULTS



of full-time professors have postgraduate degrees



of the teaching staff hold a terminal degree



of full-time professors are foreigners

- ▶ Seven visiting professors were welcomed, hailing from Spain, the United States, Greece, India, Pakistan, and the United Kingdom.
- ▶ The RVOEs of 46 bachelor's degrees, two master's degrees and one doctorate were updated.

The academic prestige of UDLAP is based on a highly qualified teaching staff, research with national and international impact, and a comprehensive education for students.





FACULTY:

▶ PhD. José Luis Jaspeado Escalona, professor in the Department of Architecture, received the award for the best doctoral thesis in humanities 2024, granted by the Council of Science and Technology of the State of Puebla (CONCYTEP), in recognition of his research work, in which he analyzes rural communities that have developed water self-management systems based on complex social structuring and agreed-upon arrangements.



▶ PhD. José Gerardo Traslosheros Hernández, a professor at the School of Social Sciences, was appointed executive director of the Mexican committee of the Pacific Economic Cooperation Council (PECC), a network of academics, businesspeople and public officials that promotes economic cooperation in the region.



▶ PhD. Patrick Johansson, a professor at the School of Arts and Humanities, received the 2025 Alfonso Reyes International Award in recognition of his career, humanist commitment, valuable work in the study and dissemination of indigenous cultures, and his outstanding academic and teaching activity related to Nahuatl.



▶ PhD. Ernesto Adrián Díaz Montagner, an academic in the Department of Civil and Environmental Engineering, received the 2025 Professor of the Year award from the College of Civil Engineers of the State of Puebla (CICEPAC), thanks to his commitment to the training of future engineers and his contribution to the development of the civil engineering sector in the region.



▶ PhD. Enrique Palou García, professor in the Department of Chemical, Food and Environmental Engineering, received the Scientific & Academic Contribution award, granted by the Mexico section of the Institute of Food Technologists (IFT), for his career and dedication to teaching and food research.

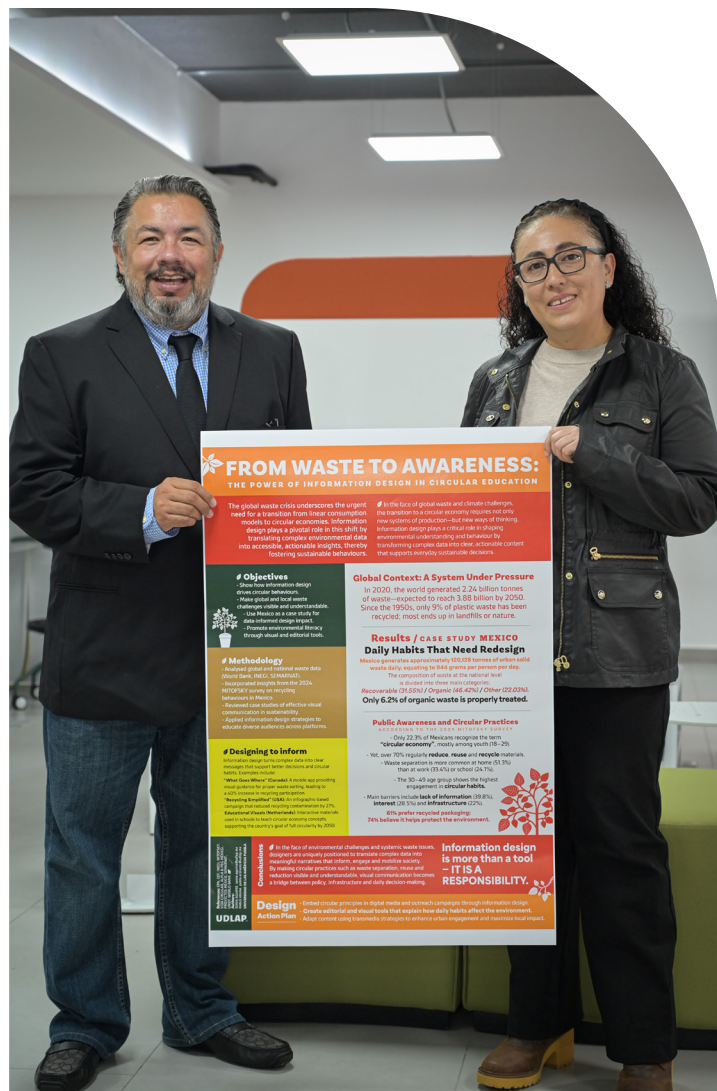


▶ MA. Sergio Linares Pérez, the school's general director, received the appointment as president of the Association of Heads of School and Student Services (ARSEE), an organization that brings together the main institutions of upper secondary and higher education in the country, in order to strengthen the quality, transparency and innovation in school services.





► PhD. Aurelio López-Malo Vigil and PhD. Martín Hentschinski, academics from the Department of Chemical, Food and Environmental Engineering, and the Department of Actuarial Science, Physics and Mathematics, were recognized within the Ranking of the World Scientists: World's Top 2 % Scientists, as the most influential researchers in the world based on the impact of their scientific publications.



► PhD. Sonia Gisella Aguirre Narváez, professor in the Department of Design, and MA. Pablo Arana Méndez, graduate of the Master's in information design and the Master's in Governance and Globalization, were part of the World Design Congress London 2025: Design for Planet, by presenting a poster of their work "From waste to awareness: the power of information design in circular education".



► PhD. Nora Gavira Durón, professor in the Department of Finance and Accounting, was included in the list of fifty outstanding researchers of the Research Foundation of the Mexican Institute of Finance Executives (IMEF), for her career and valuable contribution to financial research in Mexico.

These achievements demonstrate an academic and administrative staff with intellectual leadership, the capacity to influence strategic networks, and peer recognition, committed to making sustained contributions to knowledge generation, talent development, and addressing contemporary issues. They also highlight the effective integration of teaching, research, institutional management, and community engagement, as well as the disciplinary diversity—humanities, social sciences, engineering, design, finance, and educational services—from which the university contributes value (See Appendix1).

In 2025, UDLAP established a faculty with a high level of expertise and international diversity.



ACADEMIC TUTORING AND STUDENT SUPPORT

Academic support was strengthened as a strategy for student retention and improved performance.

- ▶ Academic tutoring was provided to 41% of enrolled students; 90% of participants reported improvement in their academic performance, which confirmed the effectiveness of the institutional support provided.
- ▶ The Academic Guidance Program was rated 9.4 out of 10, while 91% of participating students reported an improvement in their academic performance.
- ▶ 10,085 tutoring sessions were held at the Learning Centers, benefiting 3,880 students who developed their academic knowledge and skills.

These actions contributed to the prevention of academic underachievement.

TEACHING DEVELOPMENT AND UPDATING

Continuing teacher training was an institutional priority.

- ▶ **50 %** of the teachers took at least one teacher development training course.

Continuous improvement fosters pedagogical innovation.

INNOVATION IN TEACHING AND THE USE OF EDUCATIONAL TECHNOLOGIES

Throughout the year, the strategic use of digital tools was promoted:

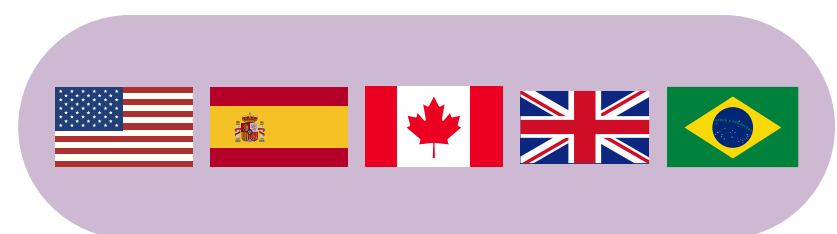
- ▶ 60 newsletters were sent and 11 infographics were published regarding updates and new features of Blackboard.
- ▶ Teaching excellence was recognized through institutional and external awards.
- ▶ Five full-time and part-time professors received the UDLAP 2025 Exemplary Courses distinction for the quality, innovation and instructional design of courses on the platform.
- ▶ A total of 257 professors was recognized for maintaining high standards in the instructional design of platform courses for three consecutive periods, highlighting teaching excellence mediated by technology.

INTERNATIONALIZATION OF TEACHING

UDLAP strengthened teaching in international contexts:

- ▶ The main countries with which there was collaboration on research issues were the United States, Spain, Canada, the United Kingdom, and Brazil.

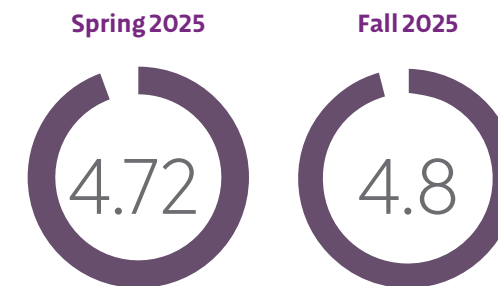
These actions boost global academic competitiveness.



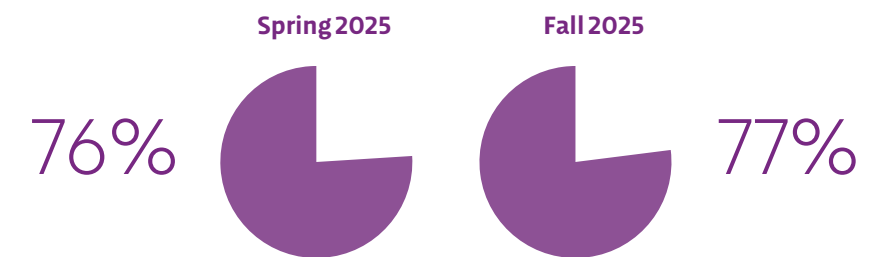
TEACHER EVALUATION

The following results were obtained in the teacher evaluation during 2025:

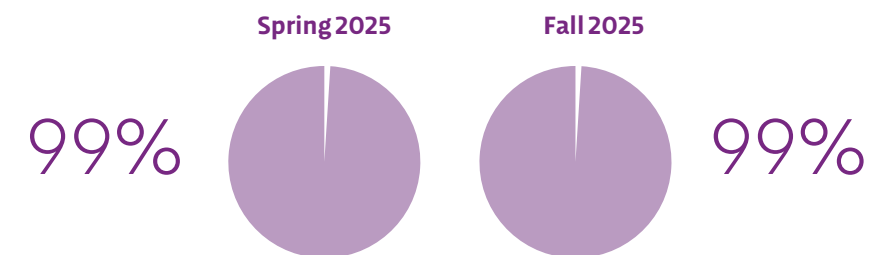
- ▶ Average satisfaction:



- ▶ Percentage of surveys answered:



- ▶ Percentage of course syllabi evaluated:

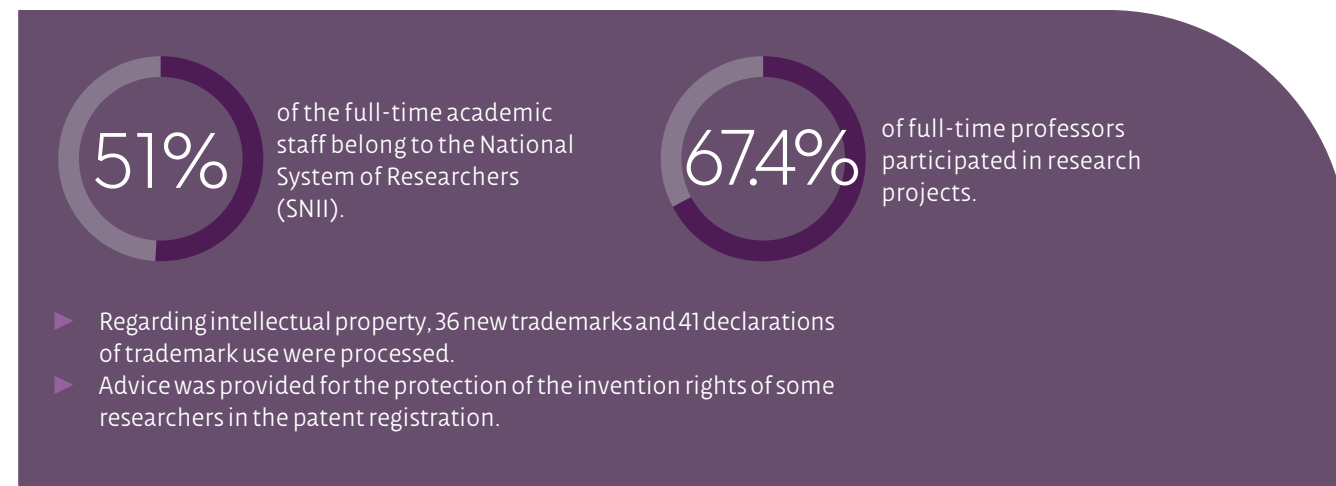


- ▶ The annual survey of teachers on the use of Blackboard yielded an overall rating of 4.2 out of 5, reflecting a positive perception of the platform.



RESEARCH:

Research was consolidated as a strategic core function, supported by high faculty participation, sustained scientific output, and increasing collaboration with academic networks and productive sectors at the national and international levels. These results reflect an active academic community, capable of generating relevant knowledge and contributing directly to the institution's standing.



Teacher participation in research strengthens knowledge generation.

SCIENTIFIC PRODUCTION

During 2025, the following were recorded:

- ▶ 206 publications in Scopus
- ▶ 185 accumulated citations

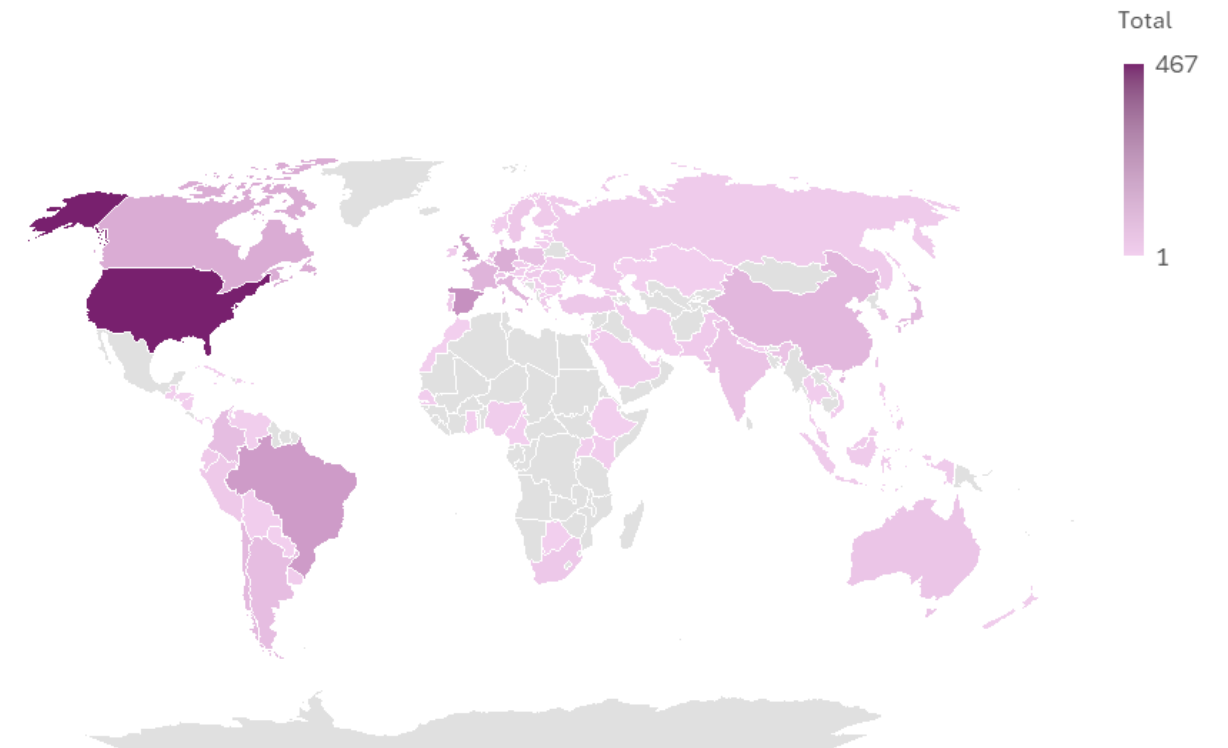
RESEARCH PROJECTS AND FUNDING



Between 2020 and 2024, UDLAP recorded:

- ▶ 1,030 publications in Scopus.
- ▶ Collaborations with 90 countries and more than 1,000 international institutions. (Map showing the countries).

Collaborative research articles



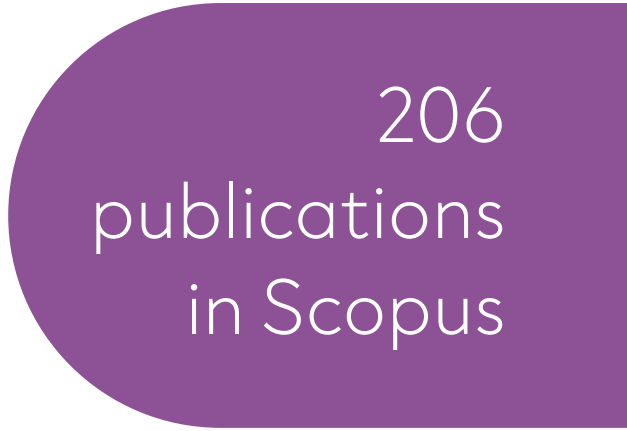
© Australian Bureau of Statistics, GeoNames, Microsoft, Navinfo, Open Places, OpenStreetMap, Overture Maps Foundation, TomTom, Zenrin
Powered by Bing

Collaboration was maintained with institutions and companies such as:

- ▶ **BINTISS. A. de C. V.**
- ▶ **Corporativo BIMBOS. A. de C. V.**
- ▶ **American Chemical Society**
- ▶ **University College London.**

These alliances strengthen applied research.

In general terms, the indicators of faculty participation, scientific output, current projects, and inter-institutional collaboration confirm the maturity of UDLAP's research ecosystem. The combination of academic capital, intellectual property protection, diversified funding, and strategic alliances strengthens the generation of impactful knowledge, boosts the institution's international visibility, and lays a solid foundation for the sustained growth of research as a central pillar of academic development and institutional decision-making.



STUDENTS:

During 2025:

- ▶ New student enrollment increased by **11 %** with **3,078 students**.
- ▶ **85 %** of the student community received some type of scholarship or educational support, with percentages ranging from 10% to 100%, strengthening access, retention and equity in academic training.

GRADUATE AND DOCTORAL PROGRAMS

+540

new master's students

- ▶ Doctoral students were academically productive, with:
 - **5** presentations at conferences and seminars
 - **39** publications in scientific journals, and
 - **2** keynote lectures.

DIVERSITY AND MULTICULTURALISM

- ▶ **51.6 %** of newly enrolled students are from **Puebla**, followed by Veracruz with 7.1%, State of Mexico 6.1% and Mexico City with 5.3%.
- ▶ The number of new students from Colima, Yucatán, Chihuahua, Aguascalientes, Sinaloa and Coahuila increased by more than 60% compared to 2024.
- ▶ **10.3 %** of the students come from abroad.
- ▶ The student community comprises more than **43 nationalities**, including Haiti, Chile, Nigeria, Hungary, Pakistan, Scotland, and Nicaragua.
- ▶ **237 new incoming students** were registered.
- ▶ There were **271 newly enrolled outgoing** students in exchange, dual, summer and professional internship programs.
- ▶ 32 international collaboration agreements were created in the areas of regular exchange, dual programs, summer programs, internships abroad and certifications.
- ▶ A total of **50 full-time international students** from **14 different countries** were enrolled.





STUDENT LIFE AND WELLBEING

The Universidad de las Américas Puebla (UDLAP) consolidated a comprehensive approach to student development that integrates well-being, participation, academic support, and engagement with the social and professional environment. Through coordinated actions in student life, community service, professional internships, and high-performance programs, UDLAP fostered a university experience that extends beyond the classroom, strengthening personal development, social commitment, academic excellence, and preparation for professional practice. This approach allowed the university to address students' needs promptly, encourage their participation in university life, and enhance their academic and professional performance.

- ▶ **2,650 students lived in Residential Colleges.**
- ▶ **6,200 students participated in the 122 integration activities** that took place in Residential Colleges.
- ▶ UDLAP participated in the 3rd National Meeting of Residencies in the state of Hidalgo.
- ▶ **99 students** participated in the Spring 2025 **induction program**, with the support of 36 UDLAP guides, and **1,465 students** in Fall 2025 with the support of 60 UDLAP guides.
- ▶ **102 student organizations** were registered, made up of 2,438 students from different degree programs.
- ▶ Student organizations carried out 375 activities, while CEUDLAP conducted 79 social, academic, and sports activities.
- ▶ A total of 2,673 students exercised their right to vote to elect their representatives to CEUDLAP.
- ▶ **The 2025-2026 administration of CEUDLAP was made up of 149 students**, grouped into 19 boards of directors, 10 interim boards, five representatives of schools, the Judicial Branch and the Executive Branch.
- ▶ 514 people enrolled in UDLAP Workshops in Spring, 72 in Summer and 627 in Fall, in face-to-face mode.
- ▶ **Psychological Guidance provided care to 441 students**, with a total of 1,243 counseling sessions.
- ▶ Twelve health campaigns were conducted, reaching a total of 3,974 beneficiaries. **A total of 2,265 vaccinations were administered, and 460 rapid tests** were conducted.
- ▶ Security measures on campus were reinforced through the campaign and integration of the access and exit registration system for the entire university community.
- ▶ UDLAP's Single Security System was presented and updated.
- ▶ 53 security cameras were installed in new locations.





SOCIAL SERVICE AND PROFESSIONAL INTERNSHIPS



HONORS PROGRAM AND STEM REPRESENTATIVE TEAM

Members of the Honors Program 2025

	Students	
School of Arts and Humanities	Spring 2025	112
	Fall 2025	114
School of Social Sciences	Spring 2025	108
	Fall 2025	109
School of Sciences	Spring 2025	195
	Fall 2025	196
School of Engineering	Spring 2025	109
	Fall 2025	111
School of Business and Economy	Spring 2025	57
	Fall 2025	60
Total	Spring 2025	581
	Fall 2025	590

Honors Program members who presented thesis in 2025

Spring 2025	60
Summer 2025	2
Fall 2025	58



- ▶ 30 publications were recorded among members of the Honors Program. Doctoral graduates obtained three SNII candidate-level appointments, three SNII level 1 appointments, and one postdoctoral position.
- ▶ Students registered at the Digital Makerspace Lab in Fall 2025: Honors Program: 10, students in social service project: 7, scholarship service students: 2.
- ▶ **150 attendees at the 1st Honors Program Congress** with two international conferences at UDLAP: MEXCIR 2025 and IMAV2025. Both have international endorsement and external funding from the U.S. Office of Naval Research Global (ONRG).
- ▶ There were eight students in the second generation of the STEM Representative Team: six women and two men. Both generations together have 15 members with 100% student support.
- ▶ Of the 17 competitions in which the UDLAP STEM Team participated, they won six national titles, one Ibero-American title, and received an international honorable mention.

These results reflect an active, diverse, and engaged student community, supported by an institutional model that prioritizes well-being and holistic development. Participation in campus life programs, access to psychological and health support services, the promotion of safe environments, extensive partnerships with organizations for community service and professional internships, as well as the sustained growth of the Honors Program, demonstrate a robust and coherent educational experience. This comprehensive institutional model directly contributes to student retention, academic achievement, and successful integration into professional and social spheres, reaffirming UDLAP's commitment to preparing individuals of integrity, competence, and social responsibility.

STUDENT RECOGNITION AND ACHIEVEMENTS

- ▶ Business Administration students Ociel Alberto Jaimes Arreola and José Daniel Jiménez Paredes received recognition for their outstanding performance as interns within the A MENTORS organization.
- ▶ Lorena Avendaño González, a student of the bachelor's degree in international business, received recognition from PAKAL as an outstanding intern for her participation in the alibaba.com project.
- ▶ Arlet Rubio Cepeda, a third-semester student of the Bachelor of Dance program, shone nationally and internationally by winning first place at the Fiesta Feis in Mexico, one of the most important national competitions in Irish dance, and by participating in an academic and artistic experience in Phoenix, Arizona, which strengthened her professional development on international stages.
- ▶ Gabriel Sebastián Pineda García, a student of the bachelor's degree in Mechatronics Engineering, obtained first place in the Energy Technology Research Poster Competition; while Aislínn Díaz Martínez and Erik Martínez Vera, students of the Doctorate in Intelligent Systems, were finalists in the poster competition on research held at the University of Texas at Austin.
- ▶ The student Janeth Pérez Ubaldo won first place in the Top Project competition, organized by Volkswagen of México, which seeks to recognize interns who develop innovative projects with a tangible impact on the operations of the automotive company.





- ▶ The Catalyst student chapter was awarded the Outstanding Chapter Award, a recognition granted by the American Chemical Society (ACS) in recognition of the various activities carried out inside and outside of UDLAP to promote chemistry during the period 2023-2024.
- ▶ The team comprised of students Nina Maeva Mazadiego Cortés, Azuany Mila Cerón, Daniela Renée Ramírez Gutiérrez, and Goben Diego Constantino Aguirre won first place in the Changemakers Social Challenge 2025 with Colorscore, an application designed to transform the experience of people with color blindness watching soccer matches. Nina Maeva and Azuany Mila Cerón, Computer Systems Engineering students, explained that the app uses two machine learning models to detect and classify players in real time, overlaying geometric shapes and customizable colors that facilitate team identification on the field or on screen.
- ▶ Students from the Bachelor of Civil Engineering program won first place in the 7th National Wooden Stick Building Competition on a Shaking Table, organized by the Mexican Society of Earthquake Engineering. The project was developed by Diego Andrés Lara Sánchez, Carlos Manuel Nava Galván, and Carlos Manuel Jara García, who, with academic guidance from a professor in the Department of Civil and Environmental Engineering, designed and built a structural model according to rigorous technical specifications, comparing analytical calculations with the building's dynamic behavior under seismic simulations.
- ▶ The students Ximena Flores Ayala, Martha Patricia Heredia Andrade, Mildred Santos Erosa, and Georgina Zeron Cabrera won first place in the Femcoding category of the Changemakers Social Challenge 2025 for developing a mobile application designed to address a social problem related to the economic impact of the 2026 World Cup on host cities. As Ximena, an Industrial Engineering student, explained, the app connects tourists and fans with local businesses through interactive experiences, challenges, maps, and cultural content.
- ▶ The students Rosh Guadiana Páez, Andre Francois Duhamel Gutiérrez, Rafael Mejía López, and Artemio Espino Argüelles won second place in the Changemakers Social Challenge 2025 with Ojo de Halcón (Hawk's Eye), an application that functions as a tactical insights engine by analyzing soccer plays in real time. "We aim to close the knowledge gap in sports by making tactical analysis more accessible to everyone," explained Artemio, a Mechanical Engineering student and member of the STEM Team.

These achievements reflect the quality of academic training (See Appendix 1).



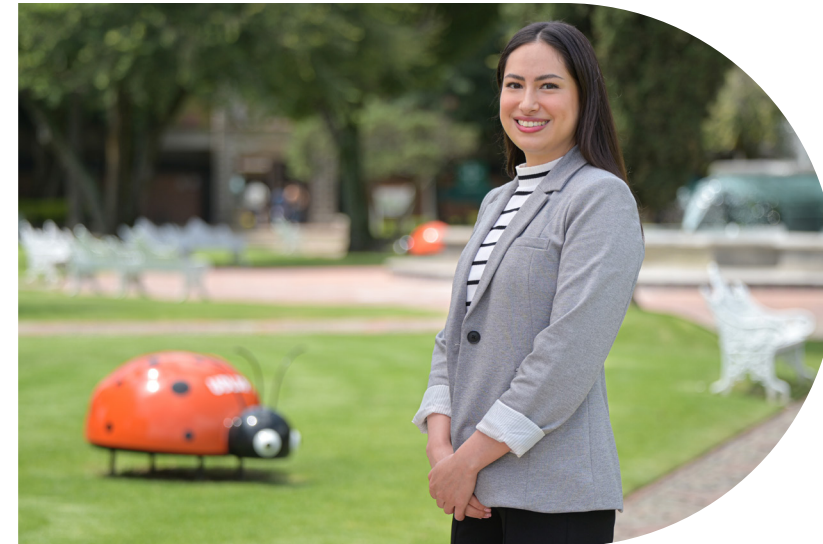


GRADUATES

- ▶ In the graduate **satisfaction survey**:
 - 93% would recommend UDLAP to other students.
 - 96% perceived the university as friendly.
 - 95% consider their UDLAP experience satisfactory both academically and personally.
 - 96% were satisfied with their academic interaction with other students.
 - 96% of graduates were satisfied with being part of the university community and with the attention received from their professors, and 95% were satisfied with its academic quality.
- ▶ 97% of graduates from the 80th generation have been hired during their first year after graduation.
- ▶ 81% of respondents from the 80th generation have a better salary than the national average, one year after graduating.
- ▶ 3,648 graduate records were updated, achieving a 3% increase compared to 2024.
- ▶ 1,998 graduates at the 81st UDLAP Graduation Ceremony.



These results reaffirm that UDLAP's academic prestige is grounded in an institutional vision that consistently integrates teaching excellence, impactful research, and a well-rounded education. The strength of its faculty, the relevance of its scientific output, the national and international reach of its university community, and the quality of the student experience demonstrate a university committed to the generation of knowledge, human development, and the preparation of professionals capable of positively influencing their environment. In this way, UDLAP consolidates its position as an institution of higher education that combines quality, innovation, and social responsibility in full alignment with its institutional mission. (See Appendix 1).



INSTITUTIONAL PRESTIGE





ACADEMIC, CULTURAL AND SPORTS LEADERSHIP WITH NATIONAL AND INTERNATIONAL RECOGNITION

UDLAP consolidated its institutional prestige through an articulated combination of academic excellence, cultural leadership, high-level sports performance, and sustained presence in rankings, accreditations, and spaces of national and international projection.

The achievements reflect a university that not only meets globally recognized quality standards, but also projects its identity, values and mission through artistic creation, publishing, comprehensive training and engagement with strategic actors in the educational, cultural and social fields.

In this context, the activities carried out in 2025 strengthened UDLAP's reputation as one of the best private universities in Mexico, supported by prestigious external evaluations, an active and creative university community, as well as measurable results that confirm its academic, cultural and sporting leadership.

KEY RESULTS FOR 2025

			
ACCREDITATIONS	CULTURE	SPORTS	RANKINGS
<ul style="list-style-type: none"> ▶ Institutional reaccreditation by SACSCOC without recommendations, 2025-2035. ▶ Ranked in the top 20% of evaluated universities in the United States. 	<ul style="list-style-type: none"> ▶ 138 artistic presentations with 47,604 attendees, carried out by the Direction of Cultural Activities ▶ More than 9,400 people attended the various events held at Capilla del Arte. ▶ UDLAP Art Collection consisting of 735 pieces. 	<ul style="list-style-type: none"> ▶ Representative sports teams of female and male athletics were crowned three-time champions of CONADEIP. 	<ul style="list-style-type: none"> ▶ Best private university in Mexico according to the Best Universities ranking of the newspaper El Universal.


ACCREDITATIONS

In 2025, UDLAP solidified its commitment to academic excellence through outstanding results in accreditations and external evaluations, both nationally and internationally. Institutional accreditation by SACSCOC without recommendations, progress in strategic processes with organizations such as ABET, AACSB, and the Royal Society of Chemistry, as well as the fact that 100% of its undergraduate programs are accredited and doctoral programs are part of the National System of Graduate Studies (SNP), reflect the strength of its

academic standards, the quality of its programs, and its alignment with global benchmarks for higher education.

- ▶ **Achievements:**
 - Institutional reaccreditation by SACSCOC without recommendations, at level VI, for the period 2025-2035. Ranked within the top 20% of evaluated universities in the United States.
 - Conclusion of the Institutional Evaluation Self-Study before the Higher Education Evaluation and Accreditation System (SEAES), under review.
 - The reaccreditation process before the CIEES for the master's degree in construction project management and the master's degree in communication and digital media, for five years.
 - The reaccreditation process of the bachelor's degree in Nanotechnology and Molecular Engineering before the Royal Society of Chemistry (RSC), for five more years.
 - The accreditation by ABET of three more programs from the School of Engineering: Environmental Engineering, Biomedical Engineering and Computer Systems Engineering.
- ▶ The reaccreditation process with the AACSB has begun for five undergraduate programs and all master's degree programs at the School of Business and Economics.
- ▶ Fifteen reaccreditation follow-up processes were carried out for undergraduate programs awarded by national accreditors.
- ▶ 100% of the bachelor's degrees are accredited by national accrediting bodies.
- ▶ 100% of the doctoral programs are affiliated with the SNP of the Secretariat of Science, Humanities, Technology and Innovation (SECIHTI).





Royal Society of Biology
 – The only one on the continent with advanced accreditation in Biology and part of the 1% in the world.



RANKINGS

UDLAP solidified its academic leadership by achieving top rankings in major national and international institutions, confirming its educational excellence, global reach, and the strength of its programs. These results reflect the sustained recognition of evaluation bodies, academic peers, and employers, placing the university among the best private institutions in Mexico and the region.

NATIONAL RANKING

El Universal

- ▶ Best private university in Mexico.
- ▶ 1st place in Mexico in the degrees of Marketing and Financial Strategies and Public Accounting.
- ▶ 1st place among private universities according to the opinion of academic peers.
- ▶ 18 out of 21 academic programs at UDLAP that were evaluated obtained 1st place among private universities in Mexico.
- ▶ All the undergraduate programs at EDNE and EDEI ranked first among private universities in Mexico.
- ▶ Bachelor's degrees ranked 1st among private universities:
- ▶ Actuarial Science, Business Administration, Biology, Law, Visual Information Design, Economics, Financial Strategies and Public Accounting, Civil Engineering, Robotics Engineering and Telecommunications.
- ▶ 2nd place among private universities according to employer opinion.



For the sixth consecutive year, UDLAP is ranked among the best universities worldwide in Business & Management Studies, in QS World University Rankings by Subject.

INTERNATIONAL RANKING

QS World University Rankings by Subject

- ▶ Business & Management Studies
- ▶ Hospitality & Leisure Management is ranked among the best universities.

QS World University Rankings

- ▶ Top 3 private universities in Mexico with the highest proportion of foreign students.
- ▶ Top 5 private universities in Mexico in student-teacher ratio.

QS Latin America & The Caribbean Rankings

- ▶ 3rd place among private universities in Mexico. Top 25 among private universities in Latin America and the Caribbean. 1st place among private universities in Mexico in proportion of professors with doctorates.
- ▶ 2nd place with the most citations per scientific article in Mexico.

QS World University Rankings: Sustainability

- ▶ UDLAP is recognized as the leading private university in Mexico in the Governance category.

UI GreenMetric World University Rankings

- ▶ Top 10 among private universities in Mexico.

Eduuniversal Best Masters & MBAs

- ▶ Master's degree in construction project management, the only program in Mexico and ranked worldwide in the Real Estate Management (Construction) program.
- ▶ 1st place in Mexico and top 3 in Latin America in the EBusiness and Digital Marketing program.
- ▶ The master's degree in health services administration, one of the two best programs in Mexico and ranked worldwide in the Health Management program.
- ▶ The master's degree in international business was ranked 1st in Mexico in the International Management program.

The results achieved in accreditations and rankings are part of the university's comprehensive institutional strategy for positioning and reputation, aligned with its mission, educational model, and long-term vision. Consistency in these external evaluations strengthens the trust of students, families, faculty, employers, and strategic partners, and establishes UDLAP as a competitive, recognized, and sustainable institution in both the national and international contexts.

MANAGEMENT OF INSTITUTIONAL SPACES AND EVENTS

During 2025, UDLAP strengthened the management and use of its university spaces by attending 1,783 institutional events, which contributed to expanding its presence and interaction with diverse audiences.

Of the total number of events attended:

- ▶ 1,691 were in person,
- ▶ 43 were developed in hybrid mode and
- ▶ 49 were carried out virtually.





CULTURE AND ARTISTIC PROJECTION

The university strengthened its institutional prestige through sustained cultural and artistic activity, which has consolidated it as a university that integrates the creation, dissemination and cultural linkage as an essential part of its educational project and its social projection.

The cultural program developed throughout the year included exhibitions, concerts, stage performances, and academic activities that enriched university life and positioned UDLAP as a relevant player in the local and national cultural scene. These activities reflect an institutional vision that conceives of culture not only as a complement, but as a fundamental element in the comprehensive education of students.

CULTURE: CONCERTS AND NATIONAL PRESENCE

- ▶ The Christmas concerts were consolidated as a platform for regional and national cultural projection, with 8,399 people attending the Cathedrals of Puebla, Tlaxcala, Mexico City and new venue, the Parish of San Agustín in Polanco, Mexico City.
- ▶ The Franciscan Library strengthened its academic prestige through its participation in research projects in the field of history and cultural dissemination, as well as in the field of science applied to the preservation of documentary heritage.

ARTISTIC PRODUCTION AND CULTURAL COLLABORATIONS

The institutional presence of the Cultural Representative Teams (ERC) was expanded through strategic alliances with the National Institute of Fine Arts and Literature (INBAL) and the Ministry of Culture of Mexico City, enhancing the visibility of UDLAP in venues such as the National Center for the Arts (CENART), the Scenic Garden and the venues of the Mexico City Theater System.

- ▶ Zentzontle UDLAP participated in the eighth edition of the Polka Monumental 2025 in Chihuahua, an emblematic event that this time brought together 3,368 dancers from various states of the Mexican Republic and the United States.
- ▶ Zentzontle UDLAP performed for the first time at the Benito Juárez Theater in Mexico City. The gala offered a journey through the rich ritual and popular traditions of Mexican celebrations surrounding the Day of the Dead.
- ▶ The UDLAP Dance Company performed in November at the Puebla City Theater with the program "Bodies, Voices and Other Stories", as part of the cultural agreement with the Municipal Institute of Art and Culture of Puebla (IMACP).

- ▶ The UDLAP Chamber Choir presented the concert "Cantos en flor" at the Hermilo Novelo Hall of the Ollin Yoliztli Cultural Center, featuring sacred and popular music. Zentzontle UDLAP also participated in the concert.
- ▶ In collaboration with UDLAP CDMX Extension, a link was established with INBAL and the National Opera Company, presenting in co-production the opera *The Child and the Spells* at the National Center for the Arts and at the Scenic Garden.
- ▶ The year began with a tribute to the tenth anniversary of the Pamela Ann Marquard Scholarship with the exhibition "Echoes in Resilience," which showcased the work of 17 artists who received the scholarship or an honorable mention.
- ▶ For the sixth time, in collaboration with the San Miguel Metopera Trust, the Prelude was held, a preparatory event for the Metopera Laffont Competition international singing competition in New York.
- ▶ The student Arlet Rubio Cepeda, a member of Danza UDLAP, shone nationally and internationally by winning first place at the Fiesta Feis in Mexico, one of the most important international Irish dance competitions.
- ▶ For the third consecutive year, Universidad de las Américas Puebla had a presence at the International University Theater Festival (FITU) with the play *Where do dogs go when they walk on the street?*
- ▶ 1,731 people attended the fifteenth edition of UDLAP Musical Theater with the play *The Pirates of Penzance*.
- ▶ Mabelle Reyes Barbosa and Alfonso Moreno Macías, students of the bachelor's degree in Theater, received an honorable mention for their incredible performance at the International University Theater Festival (FITU).
- ▶ The play *Love (Doesn't) Hurt*, created and directed by María Rosa Trejo Inglés, a recent graduate of the UDLAP Theater program, was presented at the A Poco No Forum in Mexico City.



47,604 attendees at 138 artistic presentations.



- ▶ Demián Pinto Saldaña, a member of the UDLAP Chamber Choir and a graduate of the Bachelor of Music program, was the winner of the XI International Songwriter Competition “Sabina por Aquí” and had the opportunity to record in the studio of singer-songwriter Joaquín Sabina.
- ▶ The exhibition held at Harvard University in Boston, Massachusetts, “Images of Mexico. A glimpse into Mexico’s Past and Present,” was replicated, where fourteen students from the bachelor’s degrees in digital Animation and Visual Information Design designed posters with various themes related to migration, territory, and identity.
- ▶ First Meeting of Art Schools in partnership with UNESCO Mexico and the Mexico City Ministry of Culture. 285 participants and 24 speakers from nine public and private universities attended.
- ▶ Anahid Valdez Hallal and Julia Alejandra Gómez Munguía, students of the Bachelor of Music and members of Opera UDLAP, performed at the Palace of Fine Arts as part of the cast of the film opera Cuauhtémoczin.
- ▶ Honey Moreira Abreu, director of the UDLAP Chamber Choir and full-time professor, led the choir for the film opera *Cuauhtémoczin*, which was presented at the Palace of Fine Arts.
- ▶ For the third consecutive year, Joaquín Cruz Martínez, director of Cultural Activities, successfully teaches the Singing Workshop every Monday to People Deprived of their Liberty (PPL) at the Social Reintegration Center of Puebla (CERESO).
- ▶ The UDLAP CDMX Extension hosted the DOT Festival, which featured 24 UDLAP artists and attracted over 1,000 visitors, key partners, and media exposure in national outlets such as Reforma, El Universal, W Radio, Milenio, and Warp (Mexico/LAX).



CAPILLA DEL ARTE UDLAP

In 2025, Capilla del Arte UDLAP reaffirmed its role as a cultural landmark in the region, solidifying its position as a dynamic space for artistic exchange, academic reflection, and national and international collaboration. Through a diverse program that included more than 130 in-person events, among them concerts, exhibitions, film screenings, theater performances, dance performances, and dialogues with artists. It strengthened the participation of the university community and expanded its cultural impact, while also celebrating UDLAP’s 85th/55th anniversary and Capilla del Arte’s 16th anniversary.

134 in-person events

50 concerts or musical performances

26 workshops and artistic presentations

28 film screenings

10 editions of Museum Nights

9 theatre and dance events

7 talks or dialogues with artists and art festivals

- ▶ Four exhibitions that celebrated the 85th/55th anniversary of Universidad de las Américas Puebla and the 16th anniversary of Capilla del Arte UDLAP.
- ▶ 77 artists and designers belong to the UDLAP Community in four exhibitions.
- ▶ increased participation of the UDLAP community in exhibitions and artistic presentations.





The following exhibits were presented:

- ▶ “Echoes in Resilience - 10 Years of the Pamela Ann Marquard Scholarship”, is an exhibition that brings together the work of 17 artists who, during their time as students, were recognized with this program, which arose from the strategic alliance between UDLAP and the William A. Marquard Family Foundation, whose objective is to promote artistic talent in Mexico.



- ▶ “Images of Mexico, a glimpse into Mexico’s past and present”, an exhibition of 34 posters created by students of the Bachelor of Arts in Visual Information Design and Digital Animation in collaboration with the Harvard University Mexican Student Association. The pieces displayed by the participants explored urgent social and political issues in Mexico, expressed through a powerful visual language.



- ▶ “Heteronormativity (gay)”, a proposal by Emilio Padilla Colín, a graduate of the Bachelor of Fine Arts program, which questions heteronormativity through art and confronts the violence derived from sexual misinformation in Mexico.



- ▶ “Inhabiting the Threshold: Body, Memory, and Territory in Dialogue”, a group exhibition that invites reflection on the transformative traces and the bonds that construct individual and collective identity. This exhibition celebrates the institution’s 85th and 55th anniversaries and shows the work of alumni, professors, and artists who have been associated with UDLAP throughout these years.



Capilla del Arte featured the following collaborations:

- ▶ Venue for the Contemporary Expressions Festival in spring and fall of 2025.
- ▶ Film screenings and venue for the 2025 Music Festival in collaboration with the Alliance Française Puebla.
- ▶ Talk with doctoral candidate and filmmaker Enrique Ceballos, in collaboration with the UNAM Postgraduate Studies area.
- ▶ Venue of Vabieka Fest 6th edition: international clown festival.
- ▶ Presentation of the book-poem collection Black Sun with the author and graduate of Literature from UDLAP, Nicté Toxqui, in collaboration with Editorial UNAM.
- ▶ Film screenings with the Ternium Latin American Film Festival.
- ▶ Concerts and dance performances in collaboration with the Federal Ministry of Culture and the Ministry of Art and Culture of Puebla within the framework of the PECDA 2025 results.
- ▶ Venue of the fourth edition of Cuenta Sueños, the Festival of the Word, a collective exhibition that brought together renowned national and international oral storytellers.
- ▶ Film screenings with the Mexican Institute of Cinematography (IMCINE) for the National Day of Mexican Cinema.
- ▶ Concert with guest artist Daniel Castro, recipient of the National System of Art Creators (SNCA).
- ▶ Concerts with academics and artists from Universidad Veracruzana (UV).
- ▶ Talk with Dr. Patrick Johansson, academic and researcher at UDLAP, winner of the 2025 Alfonso Reyes International Prize.
- ▶ Concert in collaboration with Northern Colorado University.
- ▶ Live concert-recording for a jazz album with the Abel Aranda Quartet.



UDLAP ART COLLECTION AND DIGITAL PRESENCE

In 2025, the UDLAP Art Collection strengthened its growth, visibility, and institutional reach, solidifying its position as a strategic cultural asset for the university. The addition of new works, the high percentage of active exhibitions, and the major commemorative exhibition for the 85th and 55th anniversaries reflect a sustained commitment to the preservation, dissemination, and enhancement of artistic heritage, positioning UDLAP as a leader in cultural management and digital presence.

- ▶ The UDLAP Art Collection has been increased by 23 new works, reaching 735 pieces.
- ▶ It was achieved that 95% of the UDLAP Art Collection is on active display in spaces on campus and external venues, which strengthens its reach and positions the university as a benchmark in cultural dissemination.
- ▶ The 85th-55th anniversary exhibition, featuring 45 artists and 74 works, occupied both floors of the chapel of Art. This grand exhibition brought together works by professors, alumni, and artists associated with UDLAP who have made a significant impact.

735 pieces
in the
UDLAP Art
Collection.



SPORTS

Throughout 2025, sports continued to be a strategic component of the institutional prestige of the University of the Americas Puebla, reflecting the values of excellence, discipline, teamwork, and a sense of belonging that distinguishes its university community. UDLAP's representative teams participated competitively in national university leagues and tournaments, achieving significant results that solidified the institution's recognition in the sports arena. These accomplishments reflect a model that combines high-performance athletics with academic training and the holistic development of students.

The Luis «Luison» Gómez López Gymnasium reached a record weekly attendance of 5,103 users.

ACHIEVEMENTS AND RECOGNITION

- ▶ Aztec Schools of Tocho won:
 - Poblana Tocho League - 2 championships and 2 runner-up finishes
 - Leones Cup - 2 championships
 - Shiny Tournament - 1 championship.
- ▶ Aztec Basketball Schools obtained first place in the different branches and categories in the D'amicis Cup and Ball So Hard tournaments.
- ▶ Aztec American Football Schools obtained the runner-up position in the Spring 2025 Youth category of the OFAMO league.
- ▶ The participants from Aztec Schools of Athletics reached the podium in the state phase towards the 2025 National Olympics. Athlete María Elena Bárcena Maldonado obtained third place in the VII Central American School Sports Games.
- ▶ The Representative Sports Teams of female and male Athletics were crowned three-time champions of the National Student Sports Commission of Private Institutions (CONADEIP).
- ▶ The Aztecas of the Women's Soccer Representative Team obtained the runner-up position of the National Student Sports Commission of Private Institutions CONADEIP.
- ▶ Coach Sandra Luz Guzmán was selected to begin the Olympic process towards Los Angeles 2028, with the World Taekwondo selection and training camp in Sogamoso, Colombia.





- ▶ The Aztecas of the Women's Representative Basketball Team were champions of the ABE Student Basketball Association 2025, achieving their promotion to Division I of the same league.
- ▶ At the National Commission of Private Institutions (CONADEIP) Championship, the women's Taekwondo team took third place in sparring and second place in forms. The men's team took third place in forms.
- ▶ The Aztecas Pom Pom Student Organization participated in the second edition of The Battle Pom, an inter-university cheerleading competition, where they again obtained first place.
- ▶ Pedro Tani Martínez, coach of the Aztecas Athletics team, was recognized with the 2025 Puebla State Sports Award in the Conventional Sports Coach category, thanks to the CONADEIP national three-peat achieved this year, and for his work in the development of athletes in the state for 32 years.
- ▶ The Aztec Schools Summer Sports program registered more than 100 participants, selling out a week before the start of the event.
- ▶ Thirty-four students from the Representative Sports Teams completed their studies. Some of them earned the opportunity within their teams to pursue postgraduate studies.

AMERICAN FOOTBALL

- ▶ The Aztecs of American Football returned to the forefront of the national competition in the 2025 season of the National Student Organization of American Football ONEFA, concluding with a winning record and their passage to the playoffs. These results strengthened the sense of identity and institutional pride.

The Women's Open Flag Football was held for the first time on the UDLAP campus, with the participation of teams from all over the country, registering more than **90 teams** and more than **1,000 athletes**.





EDITORIAL PRODUCTION AND DISSEMINATION OF KNOWLEDGE

In 2025, UDLAP's institutional publications strengthened their academic and cultural impact by consolidating their editorial output, modernizing their digital platforms, and implementing a broad national dissemination strategy. Through new publications, editorial redesigns, awards, and strategic alliances, the university reaffirmed its commitment to generating and disseminating knowledge both within and beyond Mexico.

- ▶ The UDLAP Publishing House catalog was developed within the institutional website, with complete information about each of the published titles, as well as links for online reading, downloading or purchase, to improve the user experience.
- ▶ The *TSIA Selected Topics in Food Engineering* journal was redesigned, and graphic support was provided for the renewal of its website.

During 2025, the following were published:

7 issues of the institutional journals:

- *Entorno UDLAP* Edition 24
- *CXN Conexión* edition 18 and 19
- *TSIA* editions 13 and 14
- *Orgullo UDLAP* Fall 2024 and Spring 2025 edition

PUBLISHING DISTRIBUTION AND AWARDS

- ▶ Co-publishing agreements were signed with educational institutions (UNAM, BUAP and CIESAS) and public administration (Puebla City Council) for the publication of four books.
- ▶ Eighteen titles from the publishing catalog were integrated into the Bibliomanager platform, which distributes print-on-demand books to bookstores in Mexico, Spain, and some Latin American countries.
- ▶ Ten book presentations were held, both online and on campus, as well as in bookstores and book fairs, to reach different audiences (See Appendix 2).

70 articles published in the Context repository

19 authors participating in the editions of the *Conexión* magazine

11 books published by Editorial UDLAP and four in the editing process.

- ▶ From Baja California to Quintana Roo, UDLAP had a presence at 10 book fairs, including the FIL Guadalajara, where it presented the UDLAP National Short Story Prize and three publications from the editorial catalog were presented (See Appendix 2).

The results achieved in accreditations, rankings, scholarly output, cultural outreach, and athletic accomplishments during 2025 confirm that the institutional prestige of the University of the Americas Puebla stems from a comprehensive, coherent, and sustained university vision. These advances underscore UDLAP's commitment to holistic education, knowledge generation, social responsibility, and cultural and scientific outreach at the national and international levels. All of this strengthens a solid and sustainable institutional reputation, backed by global standards, recognition from academic peers and employers, and a university community that embodies leadership, identity, and excellence.

UDLAP Publishing House won the CANIEM Award for Editorial Art 2025 in the Scientific-Academic Publications (indexed) category for issue number 24 of the *Entorno UDLAP* magazine



CONNECTION WITH SOCIETY AND BUSINESSES





STRATEGIC ALLIANCES FOR SOCIAL, ACADEMIC AND ECONOMIC DEVELOPMENT

The university steadily strengthened its connections with society and businesses as a key component of its institutional work and external outreach. Through partnerships with the productive, governmental, social, and media sectors, UDLAP expanded employment opportunities for students and graduates, generated supplemental income, promoted knowledge transfer, and enhanced its social impact at the regional, national, and international levels.

The results presented in this section reflect a structured and results-oriented connection, supported by verifiable data, that integrates professional practices, continuing education, consulting, volunteering, institutional communication and internationalization, reaffirming the University's commitment to institutional development, social responsibility and comprehensive training.

KEY RESULTS 2025

- ▶ **+300 allied organizations**
 - Agreements, professional internships, trade fairs and collaboration.
- ▶ **+3,500 students and graduates benefited**
 - Professional internships, employability, volunteering and academic links.
- ▶ **419 students in Aztec Volunteering**
 - Community days and emergency care.
- ▶ **32 international agreements | +\$3.8 million pesos in scholarships from the UNE Program**
 - Mobility, academic cooperation and business support.
- ▶ **ExaUDLAP institutional employability platform**
 - 3,200 participating graduates and 154 active business contacts.

+3,500 students and graduates benefited
from professional internships, employability, volunteering and academic linkage.

+15 million pesos
from training and consulting services



COMPANY RELATIONS

The University developed various outreach initiatives with the business and production sectors aimed at strengthening collaboration with organizations from different sectors, expanding practical and professional training opportunities for students and graduates, and promoting knowledge transfer. These initiatives included signing agreements, implementing training and consulting programs, supporting entrepreneurship initiatives, and creating spaces for interaction between the university community and the professional environment.

ALLIANCES AND LINKING MECHANISMS

UDLAP established and strengthened alliances with business, financial, trade, and governmental organizations, with the aim of consolidating institutional collaboration schemes and generating professional development opportunities for the university community.

In collaboration with the Chamber of Commerce, Services and Tourism of Puebla (CANACO) and other universities in the state, the CANACO 2025 Incubator was presented, a program aimed at promoting university entrepreneurial talent and strengthening the business ecosystem.

Collaboration agreements were signed with various organizations, including:

- State Executive Commission for Attention to Victims of the State of Puebla (CEEAVI)
- Employers' Confederation of the Mexican Republic (COPARMEX), Veracruz and Puebla delegations
- Actinver Financial Group
- Odo
- Mexican Association of Professionals in Health Regulation (AMEPRES)

- College of Civil Engineers of the State of Puebla (CICEPAC)
- Secretariat of Art and Culture





BUSINESS TRAINING AND CONSULTING

As part of the actions aimed at knowledge transfer, in 2025 UDLAP expanded its offering of continuing education programs and specialized consulting services aimed at the business, government and social sectors.

The main results in this category include:

- ▶ A new UDLAP Consultores office in Guadalajara expands its territorial coverage.
- ▶ Expansion of consulting services, laboratory testing and infrastructure rental, with a 16% increase in management revenue.
- ▶ Formalization of the Telcel-UDLAP 2025 contract.
- ▶ Expansion by 25% of the scope of programs delivered to BBVA, through a specialized service in the design of investment strategies.
- ▶ Continuity of training programs with the Senate of the Republic, focused on the use of new technologies.
- ▶ Third consecutive generation of the Diploma in Real Estate Development with AMPI Puebla.
- ▶ Consulting services for organizations such as Capsugel, Bimbo, Municipality of San Quintín, LIGMEX and AMAAC.
- ▶ Consolidation of 8 highly specialized programs, in collaboration with Hospital Ángeles Puebla.
- ▶ Collaboration with Jumex to perform authenticity analysis on food products.

PROFESSIONAL NETWORKING EVENTS AND TRADE SHOWS

In 2025, spaces for direct interaction between students, graduates and representatives of the productive sector were created, to strengthen employability and professional networking.

During the 6th and 7th Internship Fair, representatives from more than 34 organizations from the public, private and social sectors participated, expanding professional internship opportunities (See Appendix 3).



PROFESSIONAL INTERNSHIPS AND SOCIAL SERVICE

The actions of connecting with companies allowed the consolidation of professional practices and social service as mechanisms for practical training and professional development.

PROFESSIONAL INTERNSHIPS: BACHELOR'S DEGREE

The University actively promoted practical training:

25 new collaboration agreements for Professional Internships

200 participants in Nestlé's Youth initiative

39 new collaborations with organizations

140 companies at the 2025 Virtual Job Fair

160 companies at the Professional Development Fair





PROFESSIONAL INTERNSHIPS: POSTGRADUATE

Strengthening the development of advanced professional skills and linking with strategic sectors.

- ▶ 330 master’s students participated in **field practices**.

SOCIAL SERVICE: IMPACT AND COVERAGE

Internship and community service fairs:

- ▶ 28 organizations in Spring
- ▶ 21 organizations in Fall

Taken together, the activities carried out in 2025 in the areas of corporate partnerships, training, consulting, internships, and community service demonstrate a sustained interaction between UDLAP and the productive, public, and social sectors. Organizations’ participation in trade fairs, professional gatherings, training programs, and collaborative projects helped expand job placement opportunities, strengthen the development of professional skills, and consolidate community service as a mechanism for community benefit. These results demonstrate an operational and diversified partnership that contributes to students’ practical training and the University’s interaction with its surroundings.

COMMUNITY ENGAGEMENT

In 2025, UDLAP developed various community engagement initiatives aimed at expanding its community impact and public presence. Through academic, cultural, social, and communication initiatives, as well as inclusion, leadership, and volunteer programs, the university maintained constant interaction with diverse audiences, civil society organizations, government agencies, and the general public. The activities described in this section demonstrate the scope, diversity, and continuity of these actions, as well as the institutional mechanisms used for their implementation and monitoring.

ACADEMIC, CULTURAL AND SOCIAL OUTREACH INITIATIVES

The University promoted academic and cultural activities aimed at diverse audiences, strengthening its presence as a space for reflection, creation and social dialogue.

- ▶ First edition of FESTEM, with the participation of high school and preparatory school students from different regions of the country.
- ▶ Dr. Martin Jesper Larsson’s advisory to Saint-Gobain collaborators on leadership, talent, and organizational culture, and participation in the discussion panel “Perspectives on the Nobel Prize in Economics 2025” at the Swedish Embassy in Mexico.

- ▶ Organization of the seventh edition of TEDxUDLAP “Disruptive Voices”, with 11 talks and full capacity.
- ▶ Development of the 2nd Workshop-Residency for Young Mexican Writers “Under the Pyramid”.
- ▶ Organization of the UDLAP National Short Story Prize, with the receipt of 632 texts from Mexico, the United States and Europe.
- ▶ Projection of UDLAP’s artistic heritage through the exhibition “Añicos de mayólica” and participation in DOT Day & Night, with more than 48 pieces.
- ▶ Venue of the 40th Great Antique Auto Show, with the exhibition of more than 250 classic and collectible cars.





LEADERSHIP, INCLUSION AND TALENT DEVELOPMENT PROGRAMS

As part of its commitment to holistic education and social inclusion, UDLAP developed programs aimed at strengthening leadership and talent across various sectors of society.

- ▶ The **2025 Leadership Program for Indigenous Youth (PLJI)** included 19 young people from nine indigenous communities—Hñahñu, Nahuatl, Maya, Southern Tepehuano (Au'dam), Tzeltal, Tsotsil, Tutunaku, Mayo Yoreme, and Zapotec. This year, the PLJI incorporated the use of technological tools, digital innovation, and artificial intelligence to strengthen the participants' projects. The program included innovative workshops, such as generative art for social media, green-screen filming and post-production, and the creation of minimally processed products, designed to develop creative and technical skills. Additionally, cultural integration and exploration activities were held. This new generation of the PLJI will drive social transformation processes from within their communities, drawing on their knowledge and cultural contexts.
- ▶ The **UDLAP-Profética Scholarship Program** was established in collaboration with the Elías María Foundation, aimed at high school students interested in literature, creative writing, and critical thinking.
- ▶ The first edition of the **Premio Nacional de Cuento UDLAP** reaffirmed the university's commitment to promoting literature, the arts, and the humanities, and created a platform for cultural dissemination with national and international reach. As part of the Guadalajara International Book Fair, writer Enrique Escalona was honored for his work "O Kyrios Jeri," selected from among more than 600 submissions from Mexico, the United States, and Europe. With a prize of 85,000 pesos, this initiative established itself as the only award of its kind promoted at the national level by a private university. The ceremony included a literary discussion between the award-winning author and Dr. Ethel Krauze, as well as the participation of university officials, writers, and representatives from the cultural sector.



Premio Nacional de Cuento UDLAP received 632 submissions from Mexico, the United States, and Europe.







EQUITY, DIVERSITY AND INCLUSION

In 2025, the institutional agenda for equity, diversity and inclusion was translated into systematic actions for prevention, care and training.

- ▶ **76 activities** (workshops, conferences and forums), with an **attendance of 2,697** people.
- ▶ **The Mexico City Liaison Office**, in partnership with the Mexico City Secretariat for Women and CONAPRED, organized activities that strengthened institutional ties within the metropolitan area.



INSTITUTIONAL COMMUNICATION AND PRESENCE

The institutional communication strategy significantly expanded UDLAP's presence and strengthened channels of interaction with different audiences.

Digital and media reach 2025:

- ▶ **44.21 million impressions** on Facebook and **752,489** on X.
- ▶ **15 % more short video content** (*reels*), aligned with digital trends.
- ▶ **+40 recruitment** and positioning campaigns (Appendix 4).

Content production and distribution:

- ▶ **347 media interviews** with the participation of academic and institutional spokespeople.
- ▶ **415 press releases and 9,837 impacts** from unpaid notes.
- ▶ **52 programs** produced by Entorno Azteca.
- ▶ **121 live broadcasts and 367 audiovisual products** broadcasts during the year.

VOLUNTEER PROGRAMS

The Aztec Volunteer Program consolidated community support actions and attention for vulnerable groups.

26
days with the
participation of
419
students

+5,500 kg
of food for the Puebla
Comparte program

+1,150 kg
food supplies for
victims of the Sierra
Norte of Puebla

The outreach initiatives carried out in 2025 demonstrate **UDLAP's sustained engagement** in academic, cultural, social, and communications spheres, with measurable impacts in terms of reach, participation, and institutional visibility. The organization of large-scale events, leadership and inclusion programs, initiatives promoting equity, diversity, and inclusion, volunteer programs, and collaboration schemes with public agencies and social organizations strengthened the University's presence in its community. Furthermore, the institutional communication strategy and the systematic use of digital platforms made it possible to expand the dissemination of university activities and consolidate channels of interaction with diverse audiences.



INTERINSTITUTIONAL ACADEMIC ENGAGEMENT

Initiatives were carried out to foster knowledge exchange, collaboration with national and international institutions, and the expansion of opportunities for students and faculty. These initiatives included scholarship programs, digital education initiatives, joint projects with international organizations, and the strengthening of institutional outreach programs, such as the CDMX Extension.

SCHOLARSHIP PROGRAMS AND ACADEMIC SUPPORT

UDLAP strengthened academic support schemes through scholarship programs managed in collaboration with foundations and companies, expanding access and retention opportunities for students from different disciplines.

- ▶ **10 Telmex-Telcel Foundation scholarships awarded to students at the School of Sciences**, with financial support throughout their undergraduate studies.
- ▶ **William A. Marquard Scholarship of \$5,000 USD** for a student in the School of Arts and Humanities.
- ▶ **Federico Gómez Suárez (FGS) scholarship for 4,000 USD** for an Engineering student.
- ▶ **68 students benefited through the UNE program**, with the support of 17 companies, for an amount exceeding **\$3,800,000 MXN**.

INTERINSTITUTIONAL ACADEMIC PROJECTION

UDLAP participated in and hosted the “**Dialogue of Knowledge: Weaving Networks for Water**” series, organized by UNESCO-Mexico, which strengthened its academic standing in water security and hydro-meteorological risks. This participation fostered inter-institutional dialogue, the generation of specialized knowledge, and collaboration in the design of educational, scientific, and public policy strategies to address the challenges of climate change and sustainable water management in Mexico and Latin America. Furthermore, the Mexico City Extension managed the application for and approval of the **UNESCO Chair in Arts, Creative and Cultural Industries for Sustainable Societies**, bringing together partners such as the OEI, ATEI, and the University of Ottawa.

A link was also established between the Mexican Committee of the Pacific Economic Cooperation Council (PECC) and the Observatory and Perspective on Global Political Economy (OPEPG) at UDLAP, an academic space dedicated to the analysis and monitoring of the main events that influence the international economy and politics. Its mission is to generate useful knowledge, propose public policies, and organize academic forums and seminars in order to foster dialogue and collaboration with national and international organizations.



PLATFORMS AND ACADEMIC NETWORKING HUBS

University consolidated institutional spaces oriented towards academic and cultural articulation, as well as the development of new training modalities.

- ▶ **Launch of Learnity**, an online learning platform that strengthens the institutional strategy of digital education.
- ▶ Creation of the **Audiovisual Editing Center**, in collaboration with the School of Arts and Humanities, for the development of Learnity content.





STRENGTHENING EMPLOYABILITY

As a result of academic outreach activities, UDLAP strengthened the employability of students and graduates through networking opportunities, professional development spaces, and specialized content.

- ▶ **50 graduates** participated in **Voces exaUDLAP**
- ▶ **110 publications:** articles, books, essays and podcasts
- ▶ **500 new subscribers** to the **Enlace exaUDLAP newsletter**
- ▶ **160 companies** at the Professional Development Meeting
- ▶ **140 companies** at the 2025 Virtual Job Fair.
- ▶ **The number of companies registered** in the job bank increased by **9%, for a total of 1,260.**
- ▶ **107 in-person and online recruitment events** were held, with **1,960 participants.**



INTERNATIONAL CONNECTION

The University consolidated its international connections through alliances focused on academic mobility, knowledge exchange, and the global projection of its university community.

- ▶ **32 international agreements** in **exchange programs**, double degree programs, internships, summer programs and certifications.
- ▶ Consolidation of 2 special annual programs aimed at **180 high school level students** in the United States.

Overall, the results achieved in 2025 confirm that UDLAP's engagement with society and businesses is an essential and cross-cutting component of its institutional mission. The generation of its own revenue, the expansion of collaboration networks, the enhancement of employability, measurable community impact, media visibility, and the consolidation of national and international partnerships demonstrate a solid engagement strategy with a long-term vision.



FINANCIAL STABILITY





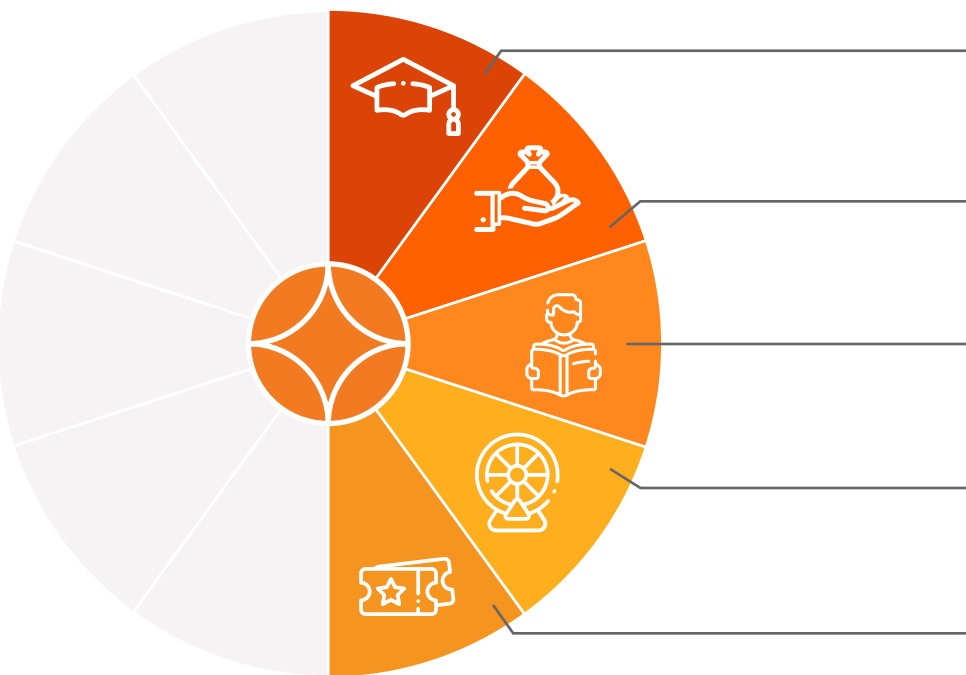
INSTITUTIONAL SUSTAINABILITY WITH A SOCIAL FOCUS

During 2025, UDLAP strengthened its financial stability through responsible and sustainable resource management, increased revenue, and a robust student support policy, which boosted digital transformation and ensured institutional sustainability and the continuity of its operations.

FINANCIAL SITUATION

One of the pillars of financial stability in 2025 was social commitment, ensuring access, retention and quality of education.

2025 KEY RESULTS



- 1 More than \$988 million pesos awarded in scholarships.
- 2 860 applications for financial support processed with 98% favorable resolutions.
- 3 A student retention rate of 98.8% was achieved.
- 4 177,503 million pesos generated by the 39th UDLAP Draw.
- 5 320,000 tickets issued 17,822 collaborators.

SUPPLEMENTARY INSTITUTIONAL REVENUE

In 2025, the sources of institutional income were diversified:

- ▶ **12% increase** in sales at the University Store.
- ▶ **Electronic payment** was incorporated into the vehicle access control system (SAU) through BBVA's multi-payment platform, benefiting more than 2,000 students who use the service.
- ▶ 12% increase in **Food Service** revenue.

OPTIMIZATION OF ADMINISTRATIVE PROCESSES

- ▶ The digitization of supplier files and purchase requisitions in the financial management system was completed.
- ▶ The inventory management and point-of-sale system serving the Americas Dining Hall, cafeterias, and University Store were renewed with the software and hardware update, which strengthens operational capabilities and scalability.

12% increase in Food Service revenue





The following are the income statement and the statement of financial position of the institution.

INCOME STATEMENT AS OF DECEMBER 2025 AND 2024.

Expressed in thousands of pesos.

	2025	2024
Revenue:		
Tuition Revenue	\$2,220,627	\$2,005,285
Scholarships	(\$1,086,505)	(\$940,161)
	\$1,134,122	\$1,065,124
Auxiliary Activities	\$45,986	\$41,304
Financial Products	\$85,326	\$97,836
Contributions Received	\$3,041	\$3,196
Schools	\$71,283	\$65,342
Lottery	\$182,015	\$300,976
Independent Operations	\$17,735	\$20,084
Other Revenue	\$100,568	\$75,612
Total Revenue	\$1,640,076	\$1,669,475
Expenses:		
Instruction	\$451,311	\$376,723
Research	\$13,923	\$11,545
General Administration	\$3,717	\$1,652
Academic Support	\$49,255	\$44,856
Student Services	\$366,110	\$345,182
Institutional Support	\$407,270	\$455,969
Auxiliary Enterprises	\$57,118	\$48,245
Independent Operations	\$41,043	\$41,384
Facility Operations and Maintenance	\$155,410	\$114,673
Lottery	\$74,308	\$157,393
Other Expenses	\$7,285	\$6,458
Total Expenses	\$1,626,750	\$1,604,080
Net Income (or Loss) for the Year	\$13,326	\$65,395

Note: The 2024 figures are audited, and the 2025 figures are in the process of being audited.

STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2025 AND 2024

Expressed in thousands of pesos.

	2025	2024
Assets		
Cash and equivalents	\$271,859	\$556,089
Student accounts receivable, net	\$21,088	\$18,313
Anticipated payments and other receivables	\$65,697	\$33,136
Inventories, net	\$999	\$886
Right of use	\$38,807	\$35,306
Real state, furniture and equipment	\$775,197	\$695,669
Deferred profit tax	\$82,005	\$82,005
Total Assets	\$1,255,651	\$1,421,404
Liabilities		
Accounts payable	\$147,681	\$256,765
Accrued liabilities	\$112,566	\$138,390
Tuition down payments	\$190,095	\$172,155
Long term loans	\$132,750	\$182,750
Lease liabilities	\$13,536	\$4,770
Other liabilities	\$365,352	\$386,230
Total liabilities	\$961,981	\$1,141,060
Equity		
Total equity	\$293,670	\$280,344
Total Equity	\$293,670	\$280,344
Total Liabilities and Equity	\$1,255,651	\$1,421,404

The figures for 2025 are internal, currently undergoing audit, and prior to tax identification numbers D3 and D4; the figures for 2024 have been audited.



INFRASTRUCTURE

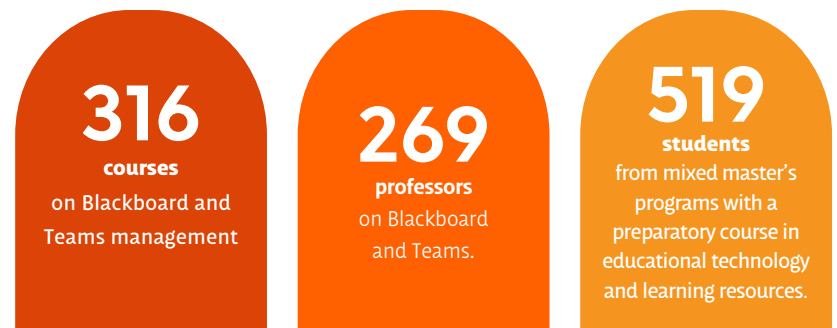
The actions taken in infrastructure and services made it possible to improve operational efficiency, reduce costs, optimize processes and strengthen the quality of services offered to the university community.

TECHNOLOGICAL INFRASTRUCTURE

Technological infrastructure has become a strategic enabler of the University's academic and operational experience. Strengthening hybrid classrooms, digital services, and support for faculty and students has ensured institutional continuity, security, and efficiency, laying the foundation for growth and educational innovation.

ACADEMIC SUPPORT AND DIGITAL PLATFORMS

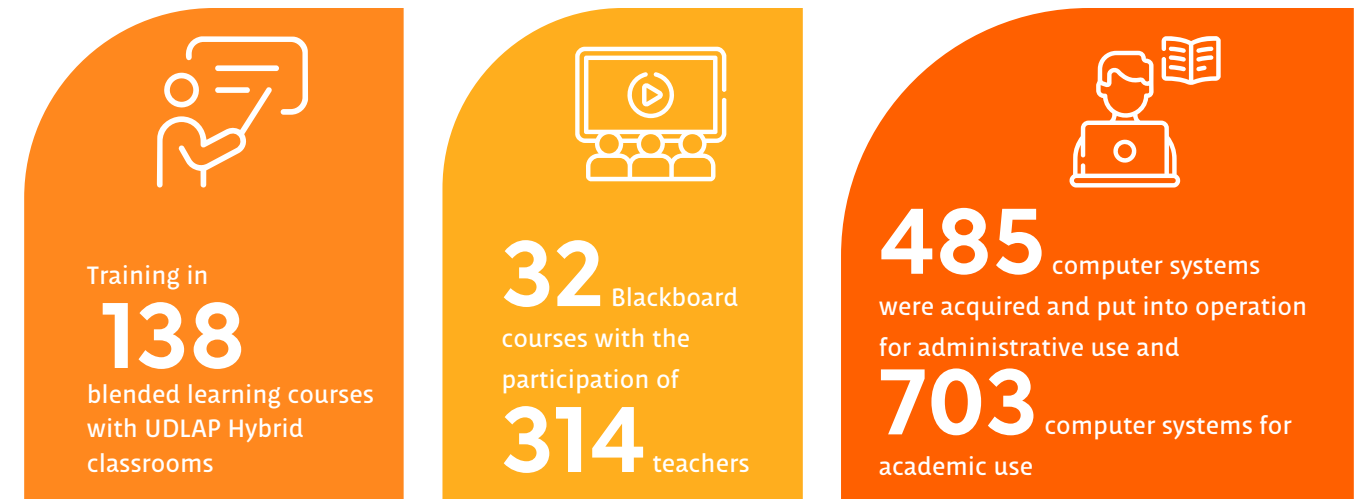
Instructional and technological support was provided for blended master's programs:



- ▶ **485 computer systems** were acquired and put into operation for administrative use and 703 computer systems for academic use.
- ▶ **More than 4,200 courses were enabled on Blackboard** for bachelor's, master's, and doctoral levels.
- ▶ **More than twenty-five cybersecurity awareness campaigns**, were developed, covering topics such as data backup, use of strong passwords, two-step verification, and prevention of internet fraud, among others.



HYBRID CLASSROOMS AND DIGITAL SERVICES



- ▶ **650 new students participated** in the Blackboard course.
- ▶ **3,700 requests** were handled for technical support from professors and academic departments related to the use of Blackboard.
- ▶ Adaptation of **large computer rooms to a virtual format**.
- ▶ Certification of students in **SolidWorks, and use of Multisim, Labview, Capital IQ and Refinitiv**.

TECHNOLOGY MANAGEMENT AND CYBERSECURITY

- ▶ Renewal of the IT security infrastructure of the Data Center.
- ▶ Strengthening of the security of the registration system with the incorporation of the captcha system and prioritizing the fair use of resources with the integration of session validation per student.
- ▶ Storage capacity increased from 124 TB to a total of 186 TB, which will allow us to meet future growth needs.
- ▶ The backup power units in several University buildings were upgraded, protecting network equipment from power outages, reducing disruptions from brief interruptions and improving the continuity of digital services.
- ▶ WiFi access points were upgraded in high-density areas of the campus, improving coverage and capacity. This modernization allows the community to connect with compatible devices and take advantage of WiFi 6 technology.
- ▶ The use of OneDrive was optimized, reducing storage consumption by 50%; this generates annual savings of \$72,000 USD and improves efficiency in the management of digital resources.
- ▶ Network bandwidth was increased in several buildings from 1 Gbps to 10 Gbps and 25 Gbps. This has improved speed, efficiency, and capacity to support higher traffic and optimize the user experience and has prepared the network for future demands for 10 years.
- ▶ Microsoft Security policies were configured: restricted access by country, legacy authentication blocking, anti-spam policies, identity and password protection, which reduces risks and ensures that only authorized users access the resources.
- ▶ The RMh system was updated and implemented in the Food Services Direction.



Service Desk

- 38,000 tickets handled
- 17,700 calls / 27,800 emails / 8,500 on-site assistance
- 248 reports handled



Tools

- Acquisition of 703 new computer systems put into operation
- Renewal of 108 software titles

Digital transformation sets the pace for a university committed to innovation.

PHYSICAL INFRASTRUCTURE

The physical infrastructure was modernized to strengthen security, efficiency, and well-being on campus. The actions taken optimized services renovated academic spaces, and improved user comfort. These advancements led to greater utilization of university facilities.

3,200 m²

of the library were remodeled. This resulted in a 20% increase in users accessing physical space.

9

electric generators were installed for full load backup in several buildings.

75%

of the campus' fluorescent lights were replaced with LED spotlights.

100%

of the buildings were checked for safety and hygiene, and preventive measures were reinforced to protect the community.

Following its renovation, the second floor of the library opened its doors to offer innovative learning environments with ergonomic and functional furniture, smart areas, study and consultation zones, as well as a room of absolute silence, which are a trend in the international educational sphere.

The second floor of the library opened its doors to offer innovative learning environments.










- ▶ Installation of micrometers in the Residential Zone, replacement and change of meter of well 5, installation of water line between well 5 and well 1 and replacement of the control system of boiler 2.
- ▶ Change of the electrical control system in the pumping system panels on campus.
- ▶ The panoramic roof of the Americas dining room terrace was replaced with a multi-panel type roof to reduce the incidence of radiation and mitigate the heat, thus improving user comfort.



SPECIALIZED ACADEMIC INFRASTRUCTURE

The specialized academic infrastructure was strengthened with the creation and adaptation of state-of-the-art spaces for innovation, creativity, and applied research. These new laboratories and specialized centers expand training capabilities and respond to the current needs of academic programs.

RENOVATED SPACES:

				
<p>Zona Maker Created for 3D printing design, both on clay and filament printers.</p>	<p>Digital Maker Space It replaces the old Lab and offers greater capacity and better equipped areas.</p>	<p>Stop Motion Laboratory For creating frame-by-frame animations, it allows you to bring inanimate objects to life.</p>	<p>Audio Laboratory Four booths were equipped with acoustic and visual improvements for Communication Science students.</p>	<p>Laboratory of Psychological Interactions For the study, observation and analysis of psychological behaviors and dynamics.</p>





NEW SPACES:

Center for Economic Analysis and Investment Strategies

This space offers students immersive experience in the world of finance, comparable to the best financial floors in the world, as it has computer stations and specialized software to access real-time information from the financial markets, a video wall and a ticker for the visualization of key information.



SERVICES INFRASTRUCTURE

It became an essential support for the efficient and safe operation of the campus. Its strengthening contributed to the well-being of the university community and the continuity of institutional operations.




Dolby Atmos Laboratory


It allows students to create professional works for film, music, video games, podcasts, capsules, news programs, dubbing and various projects, through an immersive experience with three-dimensional surround sound, using the Martin Audio system of twelve speakers and a fifteen-inch subwoofer.









Fleet renewal with **26** institutional vehicles.



48,408 users benefited from five university routes.



639,000 food services provided.



Achievement of the H Distinction in food services NMX-F-605-NORMEX-2018 and NOM-251-SSA1-2009.



- ▶ 29,863 meals were delivered as a food benefit to Representative Teams.
- ▶ 100% of the preventive and corrective maintenance was completed on the institutional fleet consisting of 106 units.
- ▶ Migration from TETRA to DMR helps improve patrols, monitoring and operational control, and modernizes the radio communication used by Security, Medical Services and Infrastructure.
- ▶ 13,648 packages received, 13,316 packages delivered, and 664 FedEx shipments handled by the mail service.
- ▶ 1,179 transportation services were provided (executive, pool and special with drivers).
- ▶ School Services handled 5,355 appointments in person and remotely, and 89% of in-person service remains available.
- ▶ A reduction was achieved in losses, obsolete items, tools and accessories lost or forgotten in the warehouse inventory of the Direction of Conservation and Repair of Facilities.
- ▶ 90% of the total reports registered in system 7070 were addressed and resolved.

During the period, logistics, transport, mail and food services were optimized through infrastructure improvements and equipment renewal, complying with quality and safety standards.

In 2025, progress in financial stability, along with the strengthening of technological, physical, specialized academic, and service infrastructure, reflected responsible management focused on institutional sustainability and the well-being of the university community. These actions consolidated the University as a solid, efficient, and innovative institution, capable of fulfilling its educational mission and projecting itself confidently into the future.

ORGANIZATIONAL CAPITAL





The University of the Americas Puebla comprehensively strengthened its organizational capacity as a strategic component that underpins the fulfillment of its academic mission, institutional quality, and long-term sustainability. Through human capital development, process consolidation, the systematic use of evaluation and indicators, and the strengthening of organizational culture, the University moved toward a more coordinated, efficient, and results-oriented management model.

KEY RESULTS 2025

- ▶ 93% of employees obtained satisfactory or outstanding results in the Performance Evaluation.
- ▶ 87% of employees participated in at least one training course.
- ▶ 13,587 service evaluation surveys applied, with overall ratings of 8.97 (Spring) and 8.96 (Fall).
- ▶ 25 improvements recorded in the Continuous Improvement Program, with the participation of 92 employees and 18 departments.
- ▶ \$1.03 billion pesos verified by Internal Audit in educational support, incentives and inventories.
- ▶ 712 institutional processes identified, with 40% documented and standardized.



INTERNAL COMMUNICATION, IDENTITY AND INSTITUTIONAL ALIGNMENT

Internal communication helped strengthen institutional identity, organizational cohesion, and the embodiment of the university's values.

As part of the strategies to strengthen institutional identity,

13
sessions of the Orgullo UDLAP Workshop were held, with

559
employees participating.



Aimed at:

- ▶ Strengthening the institutional philosophy of quality.
- ▶ Promoting the application of the Decalogue of quality with warmth in service.
- ▶ Strengthening staff alignment with institutional values and principles.

These actions helped employees recognize their role within the institutional project and consolidate consistent organizational practices in different areas.





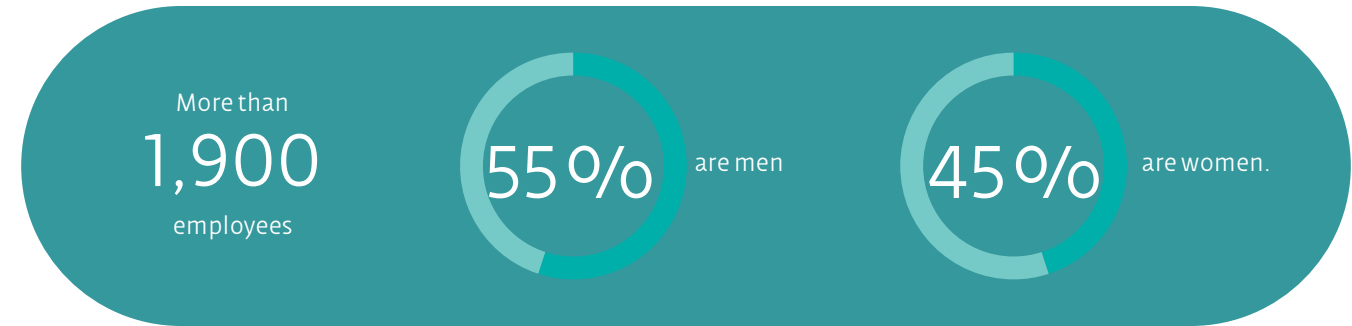
- ▶ During the period, **210 awards** were presented to employees for **5, 10, 15, 20, 25, 30, 35, and 40 years of service**, as part of an initiative aimed at:
 - Value permanence and institutional commitment.
 - Strengthening the sense of belonging.
 - Recognizing the contribution of the staff to the development of the University.

The Christmas party brought employees together in a festive setting to celebrate the year's achievements and progress, strengthening the sense of community within the organization. As part of this celebration, 1,705 Christmas gifts were distributed to staff as a token of appreciation.



WORK ENVIRONMENT

Internal communication actions promoted timely access to institutional information and alignment of staff with strategic objectives, fostering organizational practices based on respect, collaboration and co-responsibility.



In a complementary manner, actions were promoted to strengthen an inclusive and respectful organizational culture, including the holding of an inclusive language workshop, which helped to raise awareness in the university community about communication practices aligned with institutional values.

Together, the actions developed in internal communication and organizational climate contributed to strengthening institutional cohesion, the sense of belonging and the strategic alignment of the staff, consolidating a favorable work environment for the achievement of the academic and administrative objectives of the University.





HUMAN TALENT DEVELOPMENT

The institution strengthened human talent development through training, professional development, and skills enhancement programs aimed at building a more prepared, professional, and committed community. These initiatives not only fostered the individual growth of academic and administrative staff but also reinforced a culture of prevention, safety, and institutional responsibility, strengthening transversal, technical, and institutional response skills.

During the period, there was a high level of staff participation in training and development activities:

- ▶ 87% of employees participated in at least one training course.
- ▶ 612 employees participated in training activities during the year.

Specialized training programs were conducted, focusing on risk prevention, safety, and regulatory compliance, including the following:

- ▶ **668 employees** trained in personal data protection and in the **Protocol for Addressing Situations of Harassment, Bullying and/or Gender Violence**.
- ▶ Training courses were provided for operational staff and moderators for the efficient execution of activities in the Residential Colleges.
- ▶ Integration of 10 female staff members to handle security incidents in Residential Colleges and the campus.
- ▶ The skills of academic and administrative staff were strengthened with the delivery of 30 courses on civil protection topics (first aid, search and rescue, firefighting, cutting and welding work, at height and in confined spaces), with the participation of 612 collaborators, which contributes to greater preparedness and response to emergencies.

These initiatives reflect a strategic commitment to the comprehensive development of human talent, enhancing the technical and transversal skills of staff, strengthening institutional security, and ensuring better service to the university community. Investment in training and professional development consolidates a more resilient organization, better prepared and aligned with the standards of quality and excellence that distinguish the institution.

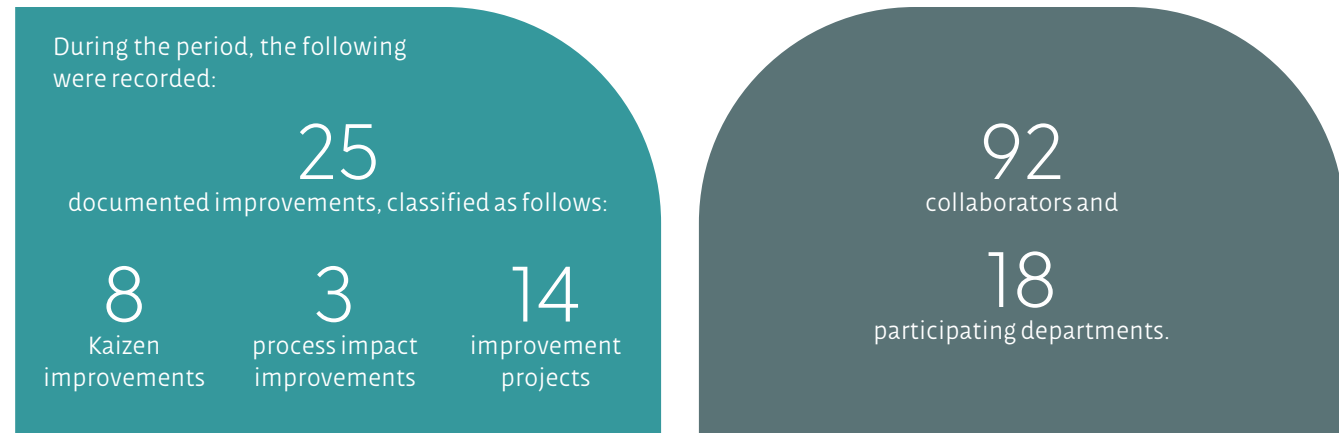
850
community
members
trained in
extortion
prevention
and security.



PLANNING, EVALUATION AND CONTINUOUS IMPROVEMENT

An **institutional management model** was established based on **strategic planning, systematic evaluation, and continuous improvement**, understood as a coordinated governance cycle focused on quality, operational efficiency, and accountability. This model made it possible to monitor institutional performance, prioritize strategic actions, and strengthen the alignment between objectives, results, and decision-making.

In this context, the **Continuous Improvement Program (CIP)** was strengthened as an institutional mechanism to organize, document and monitor improvement initiatives developed by academic and administrative areas, under homogeneous methodological criteria and with institutional support (Appendix 4).



RESULTS OF THE CONTINUOUS IMPROVEMENT PROGRAM

- ▶ **81.6% reduction in the estimated response time to fires**, following the installation of fixed hydrant infrastructure in the Ecozone.
- ▶ Operational recovery of **well 5, with an increase in its average flow rate from 3 to 7 liters per second**, which allowed the system load to be balanced.
- ▶ Comprehensive digitization of the process of issuing **employment certificates**, through the incorporation of traceability and automated tracking, **impacting more than 1,900 employees**.



- ▶ **Reduction of the average response time to requests** in the Electronics Laboratory **from 26 to 11 hours (58%)**, improving the timely availability of information.
- ▶ **Reduction of the tracking time for borrowed objects in the Photography Laboratory from 16 hours to 15 minutes**, strengthening operational control through digitization.
- ▶ **A 77% decrease** in the average consultation time **(from 3 minutes 17 seconds to 44 seconds)**, optimizing the search experience in the UDLAP Publishing House's Comprehensive Catalog.
- ▶ **A 57% reduction** in the average time spent searching for supplies **(from 7 to 3 minutes)**, which increased the operational efficiency of the clinic's warehouse.

The awards received and the improvements implemented demonstrate the university community's commitment to excellence and innovation in management. Each documented project, from Kaizen initiatives to impactful improvements in key processes, contributes to building a more agile, efficient, and user-centric institution, thereby strengthening its sustainability and institutional competitiveness.

Institutional evaluation continued to be a pillar of continuous improvement.

- ▶ **219 collective goals were set**, of which 51% were evaluated as satisfactory and 39% as outstanding.
- ▶ **734 employees** recorded a total of **2,921 individual goals**.
- ▶ **67% of the employees evaluated** by their bosses obtained **Satisfactory, and 26% Outstanding**, in the **Performance Evaluation**.

These results were complemented by audit exercises, risk management and regulatory updates, which strengthened internal control and institutional governance (See Appendix 4).

Together, these results reflect solid, results-oriented institutional management, supported by systematic evaluation, responsible use of resources, and a strengthened regulatory framework. The participation of the university community, risk monitoring, and financial oversight contribute to building a more efficient, transparent institution committed to excellence and continuous improvement.



SERVICE EVALUATION

As a complement to the institutional planning and evaluation mechanisms, during 2025 UDLAP strengthened the **evaluation of services** as a permanent process of listening to and improving the experience of the university community.

- ▶ The average results of the service evaluation are shown below:

Average satisfaction	Spring 2025	Fall 2025
Average satisfaction	4.47	4.49
Overall rating	8.97	8.96
Surveys applied	8,405	5,182

13,587 surveys were administered, with overall ratings of **8.97** in Spring and **8.96** in Fall, allowing for significant progress in the evaluations of:

- Credit and Collections Department
- UDLAP Workshops
- UDLAP Tournaments

- ▶ The **administrative procedures for the graduation and degree process were optimized**, reducing the delivery time of the electronic degree from **seven to six months**.

Document management was conceived as a structural enabler of institutional quality, by allowing the ordering, documentation and updating of processes, which support the substantive and support functions.

- ▶ Of the **712 processes** identified, **40% have been documented**; of this total, **59%** correspond to processes **related to the mission** and **41% to management processes**.
- ▶ **Organizational and structural changes were implemented** in the medical care schedule, implementing new medical roles and schedules, which allowed for a **17.55% increase in user care**.
- ▶ During the year, more than **25 cybersecurity awareness campaigns** were developed, addressing topics such as backups, strong passwords, two-step verification and fraud prevention, through digital messages and printed material.
- ▶ **The Vehicle Registration Form for Part-Time Teachers** was created and implemented, which allowed for a reduction in processing time.



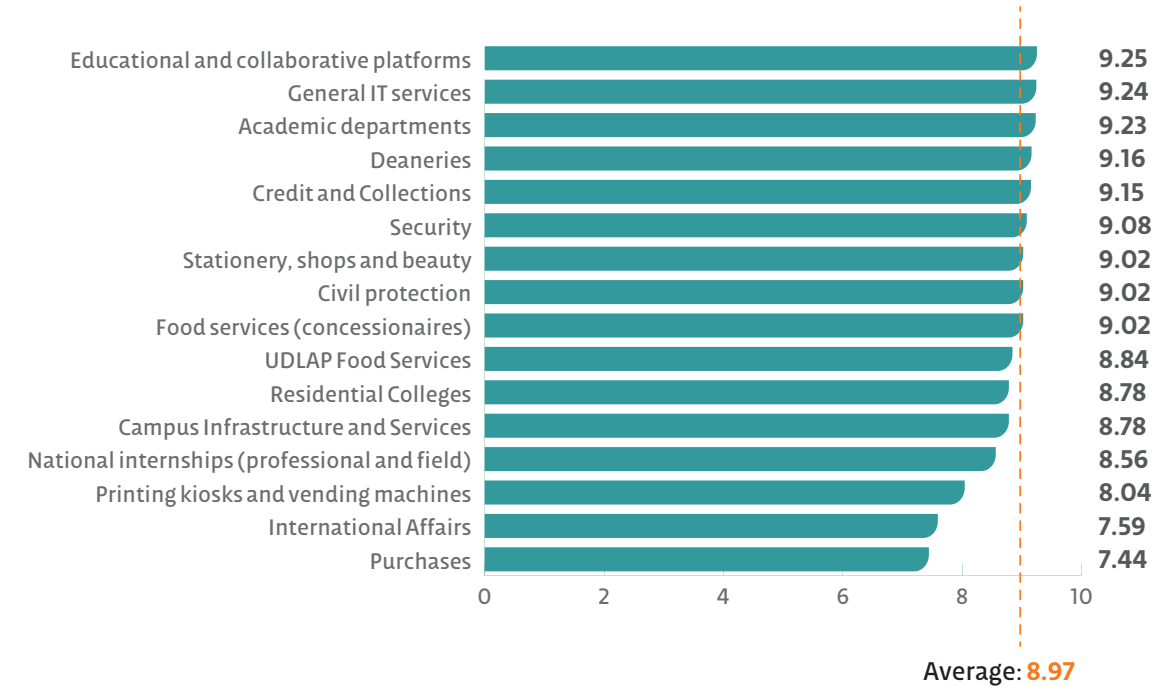
Overall, the progress made in organizational capital during 2025 confirms the consolidation of a well-structured institutional management model, based on evaluation, continuous improvement, and informed decision-making. Strengthening human talent, standardizing processes, evaluating services, and improving mechanisms for serving the university community have led to increased operational efficiency, higher service quality, and a stronger organizational culture at UDLAP.

Furthermore, the actions undertaken demonstrate an institution that learns from its processes, listens to its community, and adjusts its practices based on objective information, strengthening accountability, transparency, and strategic alignment. In this way, organizational capital is consolidated as a fundamental institutional asset that enables academic excellence, operational sustainability, and the University's capacity to adapt to present and future challenges.



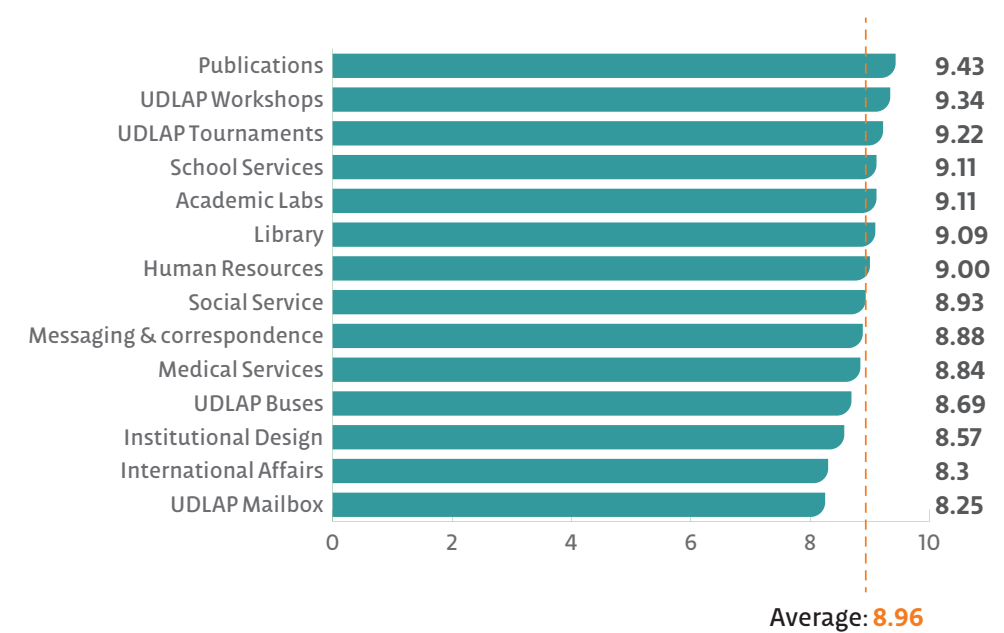
SPRING 2025

Overall rating (scale 1 to 10)



FALL 2025

Overall rating (scale 1 to 10)



APPENDICES





APPENDIX 1. ACADEMIC PRESTIGE

AWARDS FOR UDLAP PROFESSORS

Architecture	Name	Distinction	Awarded by	Place
ARCHITECTURE	Edwin Gonzalez Meza	Best article published in journals	Colegio de Arquitectos de Puebla	Puebla
EDUCATIONAL SCIENCES	Claudia Maria Ramirez Culebro	Innovation Project Evaluator	Smart City Expo LATAM	Puebla
EDUCATIONAL SCIENCES	Claudia Maria Ramirez Culebro	Research project evaluator	QS Reimagine Education	United States
EDUCATIONAL SCIENCES	Claudia Maria Ramirez Culebro	Evaluator of research projects CONCYTEP Thesis Scholarship Program 2025.	CONCYTEP	Puebla
EDUCATIONAL SCIENCES	Claudia Maria Ramirez Culebro	Research project evaluator	COMIE	Mexico City
HEALTH SCIENCES	Corina Mariela Alba Alba	Member of the Mexican Nursing Network in Prescribing A.C.	Mexican Nursing Network in Prescribing A.C..	Mexico City
HEALTH SCIENCES	Natalia Ramirez Giron	Founding and active member of the GIAPS Colombia Research Group	Universidad del Quindío	Quindío Colombia
HEALTH SCIENCES	Rogelio Castillo Luna	PhD. Valentín Tovar Galván Academic Merit Award 2025	MEXICAN FEDERATION OF COLLEGES OF GYNECOLOGY AND OBSTETRICS	Morelos, Mor.
HEALTH SCIENCES	Rogelio Castillo Luna	Performance as President of Association	MEXICAN FEDERATION OF COLLEGES OF GYNECOLOGY AND OBSTETRICS	Mexico City
CHEMICAL-BIOLOGICAL SCIENCES	Candy Yuriria Ramirez Zavaleta	Workshop leader	Biotechnology Week 2025, organized by the Academy of Biotechnology at the Polytechnic University of Tlaxcala (UPTx)	Tlaxcala, Tlaxcala

Architecture	Name	Distinction	Awarded by	Place
DESIGN	Flor De Maria Gutierrez Garcia	Special mention of the organization	Talking about Science Foundation and Zaidin Experimental Station (EEZ-CSIC) in Granada, Spain	Granada, Spain
DESIGN	Flor De Maria Gutierrez Garcia	International selection	Illustrofest Illustration Festival	Belgrade, Serbia
DESIGN	Georgina Anzures Cajica	Summer Animation Residency	CalArts (California Institute of the Arts)	California, United States
INDUSTRIAL AND MECHANICAL ENGINEERING	Christian Lagarza Cortes	UDLAP Commitment to Education Medal 2025	UDLAP - School of Engineering	Guillermo and Sofia Jenkins Auditorium
INTERNATIONAL RELATIONS AND POLITICAL SCIENCE	Juan Carlos Gachuz Maya	Participant in the XXXVI Meeting of Heads of Embassies and Consulates	Secretary of Foreign Affairs	Mexico City

APPOINTMENTS OF UDLAP PROFESSORS

Department	Name	Distinction	Awarded by	Place
ACTUARIAL SCIENCE, PHYSICS, AND MATHEMATICS	Rubén Blancas Rivera	Evaluator at SEAES-SES	SEP	Mexico City, Mexico
ANTHROPOLOGY	Alison Elizabeth Lee.	Member of the editorial board of the journal Regions and Cohesion	Regions and Cohesion Magazine	New York City, United States
ARCHITECTURE	Melissa Schumacher González	Member of the Association	Mexican Arboriculture Association, Puebla Branch	Puebla, Puebla
HEALTH SCIENCES	Natalia Ramírez Girón	Member of the Technical Nursing Committee	State Inter-institutional Commission for Human Resources Development, Training, and Health Research (CEIFCRHIS)	Puebla, Puebla



Department	Name	Distinction	Awarded by	Place
HEALTH SCIENCES	Raul Roca Pereda	As an Expert Technician of the State Interinstitutional Commission for the Training and Development of Human Resources and In	Health Services through the Sub-Direction of Teaching and Research	Puebla, Pue.
HEALTH SCIENCES	Rogelio Castillo Luna	Vice President	Puebla Association for the Study of Climacteric	Puebla, Pue.
HEALTH SCIENCES	Rogelio Castillo Luna	Head Professor of Undergraduate Medical Internship	CHOLULA GENERAL HOSPITAL, IMSS BIENESTAR	San Andrés Cholula, Pue.
HEALTH SCIENCES	Rogelio Castillo Luna	Head Professor of Medical Residency	CHOLULA GENERAL HOSPITAL	San Andrés Cholula, Pue.
HEALTH SCIENCES	Rogelio Castillo Luna	Member of the Certification Committee in Gynecological Urology	CONSEJO MEXICANO DE GINECOLOGÍA Y OBSTETRICIA, A.C.	Mexico City
HEALTH SCIENCES	Rogelio Castillo Luna	Reviewer of articles of his specialty	MEXICAN ASSOCIATION FOR THE STUDY OF CLIMACTERIC, A.C.	Mexico City
HEALTH SCIENCES	Rogelio Castillo Luna	Reviewer in Gynecology	MEXICAN FEDERATION OF COLLEGES OF GYNECOLOGY AND OBSTETRICS	Mexico City
CHEMICAL-BIOLOGICAL SCIENCES	Jose Luis Sanchez Salas	Member of the evaluation committees	SECIHTI	Mexico City
CHEMICAL-BIOLOGICAL SCIENCES	Miguel Angel Mendez Rojas	Associate Editor of <i>NanoSelect</i> magazine	Wiley International Scientific Publisher	Mexico
CHEMICAL-BIOLOGICAL SCIENCES	Ricardo Navarro Amador	Member of the Teaching Committee of AMIDIQ	Mexican Academy of Research and Teaching in Chemical Engineering AMIDIQ	San José del Cabo, Baja California Sur

Department	Name	Distinction	Awarded by	Place
LAW	Marcela Corro Priego	Coach of the UDLAP team representative in the XXII MOOT Mexico, of the Mexico Arbitration Center	Department of Law UDLAP	San Andrés Cholula, Puebla
LAW	Marcela Corro Priego	Team instructor who will represent UDLAP in the XI CRECIG Inter-University Commercial Arbitration Competition	Department of Law UDLAP	San Andrés Cholula, Puebla
DESIGN	Carlos Isaac González	Founding Member	Mexican Animation Guild (GRAM)	Mexico City, Mexico
DESIGN	Flor Gutiérrez García	Member	Mexican Animation Guild (GRAM)	Mexico City, Mexico
DESIGN	Juan Mauricio Audirac Camarena	Member of the Technical Committee for the Evaluation of Academic Programs	Mexican Council for the Accreditation of Design Programs (COMPAPROD)	Mexico City, Mexico
DESIGN	Sonia Gisella Aguirre Narvaez	Member of the Editorial Board of the journal <i>Zincografía</i>	Center for Art, Architecture, and Design, University of Guadalajara	Guadalajara, Jalisco
DESIGN	Yolanda Leticia Moreno Cavazos	Juror for the 2025 Web Award	Web Marketing Association	Boston, United States
DESIGN	Yolanda Leticia Moreno Cavazos	Curator of a poster exhibition	Harvard University, in collaboration with the Association of Mexican Students at Harvard	Cambridge, Massachusetts, United States
CIVIL ENGINEERING	Ernesto Adrian Diaz Montagner	Member of the College of Civil Engineers of the State of Puebla.	College of Civil Engineers of the State of Puebla, A.C.	Puebla, Pue.
CIVIL ENGINEERING	Ernesto Adrian Diaz Montagner	Coordinator of the preparation of the self-study for CIEES MGE accreditation	UDLAP	San Andrés Cholula, Puebla
CIVIL ENGINEERING	Jose Manuel Cabrera Miranda	Associate Editor of the <i>Journal of Marine Engineering and Technology</i> 2025	The Korean Society of Marine Engineering	Busan 49112, Republic of Korea



Department	Name	Distinction	Awarded by	Place
COMPUTER, ELECTRONICS AND MECHATRONICS ENGINEERING	Zobeida Jezabel Guzman Zavaleta	Regular member	Mexican Academy of Computing AMEXCOMP	Mexico City
INDUSTRIAL AND MECHANICAL ENGINEERING	Juan Jose Rojas Villegas	Regional Vice President 2025-2028 IISE Mexico Region 13	Institute of Industrial and Systems Engineers	Online
CHEMICAL, FOOD, AND ENVIRONMENTAL ENGINEERING	Adriana Palacios Rosas	Director of International Research Projects	Newton Advanced Fellow, Royal Society	London, United Kingdom
CHEMICAL, FOOD, AND ENVIRONMENTAL ENGINEERING	María Teresa Jiménez Munguía	President	Mexican Association for Food Protection (AMEPAL)	Puebla, Puebla
CHEMICAL, FOOD, AND ENVIRONMENTAL ENGINEERING	Aarón Romo Hernández	Member	Mexican Academy of Research and Teaching in Chemical Engineering (AMIDIQ)	San José del Cabo, Baja California Sur
CHEMICAL, FOOD, AND ENVIRONMENTAL ENGINEERING	Alexis Piñeiro García	Member	Mexican Society of Materials	Mexico City, Mexico
CHEMICAL, FOOD, AND ENVIRONMENTAL ENGINEERING	Alexis Piñeiro García	Member	Mexican Academy of Research and Teaching in Chemical Engineering (AMIDIQ)	San José del Cabo, Baja California Sur
CHEMICAL, FOOD, AND ENVIRONMENTAL ENGINEERING	Aurelio Lopez-Malo Vigil	Member	Mexican Academy of Research and Teaching in Chemical Engineering (AMIDIQ)	San José del Cabo, Baja California Sur
CHEMICAL, FOOD, AND ENVIRONMENTAL ENGINEERING	María Teresa Jiménez Munguía	National Representative	ISEKI-Food Association	Vienna, Austria
INTERNATIONAL RELATIONS AND POLITICAL SCIENCE	Gerardo Rodriguez Sanchez Lara	Coordinator of the Academic Committee on International Security 2025	Mexican Association of International Studies	Mexico City

Department	Name	Distinction	Awarded by	Place
INTERNATIONAL RELATIONS AND POLITICAL SCIENCE	José Gerardo Traslosheros Hernández	Executive Director	Mexican Committee of the Pacific Economic Cooperation Council (MXCPEC)	Mexico City, Mexico
INTERNATIONAL RELATIONS AND POLITICAL SCIENCE	Juan Carlos Gachuz Maya	Member of the international arbitration committee	Mexico and the Pacific Basin Journal (indexed in Scopus)	Universidad de Guadalajara
INTERNATIONAL RELATIONS AND POLITICAL SCIENCE	Samuel Abraham Stone Canales	Judge, Oral Rounds, XXIII Edition of the VCGM Competition	Competition VCGM and the Mexican Ministry of Foreign Affairs (SRE)	Mexico City, Mexico

AWARDS RECEIVED BY UDLAP PROFESSORS

Department	Name	Distinction	Awarded by	Place
ACTUARIAL SCIENCE, PHYSICS AND MATHEMATICS	Hector Saib Maravillo Gomez	Second Place in Hackathon	Tech Capital Puebla Summit 2025	Puebla, Puebla
ACTUARIAL SCIENCE, PHYSICS AND MATHEMATICS	Yadira Valdivieso Díaz	Sofia Kovaleskaya Award for Postdoctoral Mentorship to Dr. Carolina Melo	Cuban Society of Mathematics and Computer Science (SCMC)	Havana, Cuba
ARTS	Vanessa Freitas de Paiva Macedo	Best Choreography 2025	APCA - Paulista Association of Art Critics	Brazil
COMMUNICATION SCIENCES	Maria Regina Rios Ceja	Focus Features Student Showcase - Gotham Awards (2025)	The Gotham	New York
HEALTH SCIENCES	Corina Mariela Alba Alba	State research award	Oaxaca College of Nursing	Oaxaca
CHEMICAL-BIOLOGICAL SCIENCES	Lucila Isabel Castro Pastrana	"Sten Olsson Award" for Excellence in Pharmacovigilance	As part of the 2025 Annual Meeting of the International Society of Pharmacovigilance	Cairo, Egypt



Department	Name	Distinction	Awarded by	Place
CHEMICAL-BIOLOGICAL SCIENCES	Lucila Isabel Castro Pastrana	Honorable Mention	As part of the 6th Latin American Congress on Pharmacogenomics and Personalized Medicine	Guatemala, Guatemala
CIVIL AND ENVIRONMENTAL ENGINEERING	Eric Fernando Espinosa Casarín	First Place in the Eighth National Competition for Wooden Stick Buildings on a Vibrating Table	Mexican Society of Seismic Engineering	Mexico City, Mexico
COMPUTER, ELECTRONICS AND MECHATRONICS ENGINEERING	Pedro Banuelos Sanchez	1 st place in the Energy Technology Poster Competition. Advisor	The Energy Institute of the University of Texas at Austin	Austin Texas, United States
COMPUTER, ELECTRONICS AND MECHATRONICS ENGINEERING	Pedro Banuelos Sanchez	Finalist in the ElectroHack 2025 competition. Advisor.	Puebla State Energy Agency	Puebla, Puebla
COMPUTER, ELECTRONICS AND MECHATRONICS ENGINEERING	Zobeida Jezabel Guzman Zavaleta	Grant Award	Office of Naval Research Global	United Kingdom
CHEMICAL, FOOD, AND ENVIRONMENTAL ENGINEERING	Enrique Palou García	IFT Honorary Award 2025: Lifetime Achievement Award (Mexico Chapter)	Institute of Food Technologists (IFT)	Chicago, Illinois, United States
TOURISM	Edgar Rojas Rivas	Third Place in the 10th AMESTUR Applied Tourism and Gastronomy Research Competition 2025	Mexican Association of Higher Education Centers in Tourism A.C. (AMESTUR)	San Luis Potosí, San Luis Potosí

RECOGNITION OF UDLAP PROFESSORS

Department	Name	Distinction	Awarded by	Place
ARCHITECTURE	Jose Luis Jaspeado Escalona	Certificate of participation	ASINEA / U. La Salle Cuernavaca	Cuernavaca, Morelos
ARCHITECTURE	Jose Luis Jaspeado Escalona	Recognition	ASINEA / ENEA / U. de Sotavento	Coatzacoalcos, Veracruz
ARCHITECTURE	Maria Guadalupe Estrada Meza	Evaluator in the 2025 Best Research Thesis Competition	Universidad Autónoma de Coahuila	Coahuila, México
ARCHITECTURE	Maria Guadalupe Estrada Meza	Speaker at the Forum: AI in the academic field	Universidad Autónoma de Ciudad Juarez	Ciudad Juárez, Chihuahua
DESIGN	Flor de Maria Gutierrez Garcia	Participation in the presentation "Women in Art"	UDLAP	Cholula, Puebla
DESIGN	Sonia Gisella Aguirre Narvaez	UDLAP Commitment to Education Medal	UDLAP	Cholula, Puebla
DESIGN	Yolanda Leticia Moreno Cavazos	Judge at Web Award Global Competition 2025	Web Marketing Association	Online
DESIGN	Yolanda Leticia Moreno Cavazos	Advising on projects that won the AMIS National University Award 2024-2025	Mexican Association of Insurance Institutions	Mexico City
DESIGN	Yolanda Leticia Moreno Cavazos	Advising on winning projects of the exhibition Images of Mexico. A Glimpse into Mexico's Past and Present.	Harvard University Mexican Association of Students	Cambridge, Massachussets. EEUU
DESIGN	Juan Mauricio Audirac Camarena	Curator of a poster exhibition	Harvard University Mexican Association of Students	Cambridge, Massachussets, Estados Unidos
DESIGN	Yolanda Leticia Moreno Cavazos	Participation in a panel discussion about AI at the Tenth Meeting of Career Counselors	UDLAP	Cholula, Puebla
DESIGN	Yolanda Leticia Moreno Cavazos	Participation in the International Baccalaureate Career Guidance Program	Fundación Colegio Americano de Puebla	Puebla, Pue.



Department	Name	Distinction	Awarded by	Place
DESIGN	Yolanda Leticia Moreno Cavazos	Participation in the Kaizen improvement process: Digitization of the photography lab space loan process	UDLAP	Cholula, Puebla
DESIGN	Yolanda Leticia Moreno Cavazos	Recognition of Continuous Excellence in Instructional Design	UDLAP	Cholula, Puebla
DESIGN	Yolanda Leticia Moreno Cavazos	Participation as a facilitator on the topic of "Designing transversal skills" in the Honors Program Seminar	UDLAP	Cholula, Puebla
ARTS AND HUMANITIES	Martin Sanchez Camargo	Workshop given: "Academic Integrity and Artificial Intelligence" at the Honors Program Seminar in Spring 2025	UDLAP	Cholula, Puebla
ANTHROPOLOGY	Alison Elizabeth Lee	Reviewer for Third World Quarterly Magazine	Taylor and Francis	United Kingdom
ANTHROPOLOGY	Alison Elizabeth Lee	Book chapter reviewer: Responses and challenges of African human mobility in Mexico	Faculty of Political and Social Sciences	Puebla, Puebla
ANTHROPOLOGY	Alison Elizabeth Lee	Speaker at the Diversity and Affirmative Action dialogue	UDLAP	San Andrés Cholula, Pue.
ANTHROPOLOGY	Alison Elizabeth Lee	Evaluator, Basic and Frontier Science Call for Proposals 2025	SECIHTI	Mexico City
ANTHROPOLOGY	Alison Elizabeth Lee	Evaluator for the 2025 Humanities Research Call	SECIHTI	Mexico City
ANTHROPOLOGY	Alison Elizabeth Lee	Commentator, Thesis Progress Colloquium	ICSyH - BUAP	Puebla, Puebla

Department	Name	Distinction	Awarded by	Place
ANTHROPOLOGY	Alison Elizabeth Lee	Organizer of the Workshop Methods to unravel climate vulnerability and resource insecurity in households	UDLAP	San Andrés Cholula, Puebla
ANTHROPOLOGY	Alison Elizabeth Lee	Evaluator of PhD applicants in Anthropology, IIA UNAM	Institute of Anthropological Research, National Universidad Autónoma de México	Mexico City
ANTHROPOLOGY	Alison Elizabeth Lee	Presenter of the work <i>Human Mobility in Puebla</i> at the Guadalajara International Book Fair	The Network of University and Academic Publishers of Mexico and UDLAP	Guadalajara, Jalisco
ANTHROPOLOGY	Alison Elizabeth Lee	Evaluator for the journal Development and Change	International Institute for Social Sciences	The Hague, Netherlands
EDUCATIONAL SCIENCES	Claudia Maria Ramirez Culebro	Research project evaluator	AERA	EEUU
EDUCATIONAL SCIENCES	Claudia Maria Ramirez Culebro	STEM Entrepreneurship Project Co-Mentor	UDLAP-WISE	Cholula, Puebla
LAW	Marcela Corro Priego	Coach at the 8th edition of the UP-ICC Mexico Moot Inter-University Competition of Commercial and Investment Arbitration	International Chamber of Commerce Mexico y Universidad Panamericana, campus Guadalajara	Zapopan, Jalisco
PSYCHOLOGY	Ana Cristina Aguirre Calleja	Internal Thesis Reader and Examiner for the Doctoral Program in Theories and Creation of Culture	UDLAP	San Andrés Cholula, Pue.
PSYCHOLOGY	Ana Cristina Aguirre Calleja	Examiner and member of the Tutorial Committee	UAM-X, Master's Degree in Social Psychology, Groups and Institutions	UAM-Xochimilco
PSYCHOLOGY	Ana Cristina Aguirre Calleja	Participation as an external expert in the subcommittee for a position in the project: "Educational inclusion/exclusion: lesbians"	IISUE UNAM (Institute for Research on University and Education)	IISUE / Online



Department	Name	Distinction	Awarded by	Place
PSYCHOLOGY	Nora Hemi Campos Rivera	WARMYACHAYSAPAKUNA	Network of Women in Science Association, in America, the Caribbean and Europe	FES Aragón UNAM
INTERNATIONAL RELATIONS AND POLITICAL SCIENCE	Samuel Abraham Stone Canales	Speaker at the 3rd Edition of INTERMUN	Instituto Oriente and INTERMUN 2025	Puebla, Puebla, Mexico
INTERNATIONAL RELATIONS AND POLITICAL SCIENCE	Samuel Abraham Stone Canales	Speaker, Panel titled Challenges during the Trump 2.0 Presidency: A Report from Mexico	Department of Politics & International Studies, School of Oriental and African Studies (SOAS), University of London	London, United Kingdom (virtual)
INTERNATIONAL RELATIONS AND POLITICAL SCIENCE	Samuel Abraham Stone Canales	Speaker, Instituto México Model United Nations, 19th Edition	Instituto México	Puebla, Pue.
INTERNATIONAL RELATIONS AND POLITICAL SCIENCE	Samuel Abraham Stone Canales	Speaker in the First Session of the U.S. Senate committee, PASMUN 2025	Colegio Americano de Puebla	Puebla, Pue.
INTERNATIONAL RELATIONS AND POLITICAL SCIENCE	Samuel Abraham Stone Canales	Expert, Lighthouse Event: Contributions of Transitional Justice to Citizenship in a Latin American Perspective	Konrad Adenauer Foundation (KAS), Rule of Law Programme-Latin America	Bogotá, Distrito Capital, Colombia
INTERNATIONAL RELATIONS AND POLITICAL SCIENCE	Samuel Abraham Stone Canales	Facilitator of the Spring 2025 and Fall 2025 Honors Program Seminar, "Best Practices in Research Development"	UDLAP	San Andrés Cholula, Puebla
ACTUARIAL SCIENCE, PHYSICS AND MATHEMATICS	Martin Hentschinski	Stanford University's list of "World's Top 2%" scientists	Stanford University	https://topscinet.com/
HEALTH SCIENCES	María De Las Mercedes Nuri Reyes Vazquez	Instructor of the Teenage Pregnancy course in the Indigenous Youth Leadership Program	UDLAP	Cholula, Puebla
HEALTH SCIENCES	Natalia Ramirez Girón	Member of the CEIFCRHIS Nursing Technical Committee	Puebla State Health Services	Puebla, Pue.

Department	Name	Distinction	Awarded by	Place
HEALTH SCIENCES	Natalia Ramirez Girón	Expert evaluator of the chapter: "CORRELATION BETWEEN CALORIC INTAKE AND NUTRITIONAL REQUIREMENTS ACCORDING TO THE..."	Universidad Autónoma del Carmen	Ciudad del Carmen, Campeche
HEALTH SCIENCES	Natalia Ramirez Girón	Expert evaluator of the chapter: "NURSING INTERVENTION PROPOSAL FOR THE GRIEF ADAPTATION PROCESS..."	Universidad Autónoma del Carmen	Ciudad del Carmen, Campeche
HEALTH SCIENCES	Natalia Ramirez Girón	Evaluator in the Best Research Thesis Competition 2025.	Universidad Autónoma de Coahuila	Saltillo, Coahuila de Zaragoza
HEALTH SCIENCES	Natalia Ramirez Girón	Jury member for evaluating research poster presentations at the 1st International Congress "Research on..."	Universidad Veracruzana through the Faculty of Nursing, Xalapa Region	Xalapa, Veracruz
HEALTH SCIENCES	Natalia Ramirez Girón	Reviewer of the scientific manuscript of article REU 1634	Faculty of Nursing and Obstetrics of the Universidad Nacional Autónoma de México	Mexico City
HEALTH SCIENCES	Natalia Ramirez Girón	Expert validator "Construction, validation and reliability of an instrument..."	Nursing Career of the Faculty of Human Health of the Universidad Nacional de Loja, Ecuador	Ecuador
HEALTH SCIENCES	Natalia Ramirez Girón	Scientific Reviewer for the Publication of Volume 16 of 2025	Cuidarte Magazine (ISSN: 2216-0973 E-ISSN: 2346-3414, DOI: 10.15649/cuidarte)*	Colombia
HEALTH SCIENCES	Natalia Ramirez Girón	Editorial Referee Volume 6, Number 12 CMD_BUAP	Faculty of Nursing, Benemérita Universidad Autónoma de Puebla.	Puebla, Pue.
HEALTH SCIENCES	Natalia Ramirez Girón	SECIHTI review of SALSA CBF-2025-I-2196 projects	Basic and Frontier Scientific Research SECIHTI	Mexico City
HEALTH SCIENCES	Natalia Ramirez Girón	SECIHTI Projects SALSA CBF-2025-I-2874	Basic and Frontier Scientific Research SECIHTI	Mexico City



Department	Name	Distinction	Awarded by	Place
HEALTH SCIENCES	Natalia Ramírez Girón	Review of the article "Experiences and lifestyles from the social representation in people with type 2 diabetes"	Health Horizon Magazine	Mexico City
HEALTH SCIENCES	Natalia Ramírez Girón	Editorial Referee: Mental Health in Children with Epilepsy	Journal of Neurological Nursing	Mexico City
HEALTH SCIENCES	Natalia Ramírez Girón	Editorial Referee: Measurement of cuff pressure with a manometer	Neurological Nursing Journal REN	Mexico City
HEALTH SCIENCES	Natalia Ramírez Girón	Active member of the Mexican Association of Nurses and Nurse Trainers of Human Resources in Health S. C. (AMEEFRHS)	Mexican Association of Nurses and Nurse Trainers of Human Resources in Health S. C. (AMEEFRHS)	Mexico City
HEALTH SCIENCES	Natalia Ramírez Girón	Editorial reviewer and scientific committee member of the Journal of Neurological Nursing	Journal of Neurological Nursing	Mexico City
HEALTH SCIENCES	Raul Roca Pereda	Medical Conference 2025	Rotary Club of Puebla	Ahuatepec, Puebla
HEALTH SCIENCES	Raul Roca Pereda	Certificate for being an evaluator in 4 study plans and programs in the Expert Technical Committee of Stomatology 1 of the State Commission	The Health Services of the State of Puebla, through the Subdirection of Teaching and Research	Puebla, Pue.
HEALTH SCIENCES	Rogelio Castillo Luna	Recognition for outstanding contributions to the field of human resources development.	IMSS BIENESTAR	Puebla, Puebla

Department	Name	Distinction	Awarded by	Place
HEALTH SCIENCES	Rogelio Castillo Luna	Recognition for performance as president of the State College	Mexican Federation of Colleges of Gynecology and Obstetrics	Mexico City
CHEMICAL-BIOLOGICAL SCIENCES	Candy Yuriria Ramirez Zavaleta	Certificate of completion of the workshop "In silico construction of a DNA cloning vector"	Organizing Committee of the 2025 Congress on Research in Biotechnology and Agri-food Sciences of the Universidad Politécnica de Tlaxcala	Tlaxcala
CHEMICAL-BIOLOGICAL SCIENCES	Candy Yuriria Ramirez Zavaleta	Organizer of the Symposium commemorating the 35 th Anniversary of the Department of CQB and the 4 th Meeting with graduates-UDLAP	UDLAP	Cholula, Puebla
CHEMICAL-BIOLOGICAL SCIENCES	Candy Yuriria Ramirez Zavaleta	1 st place Poster: Identification of the HWPI gene of Candida albicans using Raman spectroscopy	UDLAP	Cholula, Puebla
CHEMICAL-BIOLOGICAL SCIENCES	Candy Yuriria Ramirez Zavaleta	Recognition for participation as a judge in the evaluation of posters at the Forum for the rehabilitation of the Atoyac River	UDLAP	Cholula, Puebla
CHEMICAL-BIOLOGICAL SCIENCES	Candy Yuriria Ramirez Zavaleta	Recognition for teaching the workshop: Construction of phylogenetic trees	Universidad Politécnica de Tlaxcala	Tlaxcala
CHEMICAL-BIOLOGICAL SCIENCES	Candy Yuriria Ramirez Zavaleta	Recognition as a speaker at the Conference: Search for new drugs	Instituto para la Educación Integral del Bachiller-Toluca	Toluca
CHEMICAL-BIOLOGICAL SCIENCES	Jose Luis Sanchez Salas	Reviewer for three nominees for the Women in Biological and Health Sciences Award: Matilde Montoya	SECIHTI (Secretaría de Ciencia, Humanidades, Tecnología e Innovación)	Mexico City, Mexico



Department	Name	Distinction	Awarded by	Place
CHEMICAL-BIOLOGICAL SCIENCES	Sergio Alberto Bernal Chavez	UDLAP Commitment to Education Medal	UDLAP	Cholula, Puebla
CHEMICAL-BIOLOGICAL SCIENCES	Martín Alejandro Serrano Meneses	Best Research Poster at the 31 st Interinstitutional Conference on Health Sciences Research in the State of Puebla	Puebla State Health Services, through the Office of Education and Research	Puebla, Puebla
CIVIL ENGINEERING	Ernesto Adrian Diaz Montagner	Engineer Marco Aurelio Barocio Lozano to the professor of the year 2025	Colegio de Ingenieros Civiles del Estado de Puebla, A.C.	Puebla, Pue
CIVIL ENGINEERING	Jose Manuel Cabrera Miranda	Certificate of Completion: ABET PEVC Training	ABET	Baltimore, MD, USA
BUSINESS ADMINISTRATION	Juana Cecilia Trujillo Reyes	Recognition of course P25-LAD3072 for being evaluated as outstanding (external committee) in aspects of instructional design	UDLAP	Cholula, Puebla
BUSINESS ADMINISTRATION	Juana Cecilia Trujillo Reyes	Mentor in the 1 st Edition of the UDLAP Future STEM Leaders program 2025	UDLAP	Cholula, Puebla
ECONOMY	Roy Herd Núñez Joyo	Banxico Challenge Finalist	Bank of Mexico	Mexico City
MARKETING	Sergio Picazo Vela	UDLAP Commitment to Education Medal 2025	UDLAP	Cholula, Puebla
TOURISM	Edgar Rojas Rivas	Advisor in the XXVIII Pan-American Student Research Competition CONPEHT 2025	Universidad Católica Luis Amigó, Medellin, Colombia	Medellin, Colombia

Department	Name	Distinction	Awarded by	Place
TOURISM	Ma Del Carmen Milagros Morfin Herrera	Participation as a panelist in the XVI International Heritage Chair of Tourism, Sergio Molina UACJ	Universidad de Ciudad Juárez Chihuahua	Chihuahua
COMPUTING, ELECTRONICS, AND MECHATRONICS	José Luis Vázquez González	Award for Meritorious Service	IEEE (Institute of Electrical and Electronics Engineers) Puebla Chapter	Puebla, Puebla
FINANCE AND ACCOUNTING	Nora Gavira Durón	Recognition as one of the 50 outstanding researchers	As part of the celebrations marking the 50th anniversary of the Research Foundation of the Mexican Institute of Finance Executives (IMEF)	Mexico City, Mexico
CHEMICAL, FOOD, AND ENVIRONMENTAL ENGINEERING	Deborah Xanat Flores Cervantes	Financial support (3,000 CHF per month) and an invitation to a sabbatical with researcher Kristopher McNeill	Swiss Federal Institute of Technology in Zurich (ETH Zurich)	Zurich, Switzerland



UDLAP ACADEMIC EVENTS

Event	Departamento	School	Type of event
Book "The Gated City: Planning Practice and the Challenges of Urban Fragmentation in Mexico" Author: PhD. Emma Regina Morales (UDLAP graduate)	Arquitectura	EDAH	Book presentation
Art Exhibitions in the Refrigerator Light to present the work of the Visual Arts students: José Joaquín Guzmán Ruíz; Sofía Arenas Ramirez; Paola Anza Cao Romero; Marcela Gabriela Moreno Medina; Narda Marlet Serret Guzmán; Nelida Guzmán Hernández; Alexia Ortega Anguis; Narla Serrat; and Visual Information Design student: Eduardo Mass Obeso	Arts	EDAH	Art Exhibitions in "la Luz de la Nevera"
Anniversary exhibition "Design: 85 years of tradition, 25 of avant-garde"	Chapel of Art	EDAH	Exhibition
"Echoes in Resilience" Exhibition	Chapel of Art	EDAH	Exhibition
Conversation with the author of books: Juan Villoro.	Arts	EDAH	Conversation
Book "Los Rodríguez" Author: Ambassador Ernesto Campos Tenorio	Departamento de Relaciones Internacionales y Ciencia Política	EDCS	Book presentation
Book "Half a Century of Diplomatic Relations between Mexico and China" Author: PhD. Marisella Connelly	International Relations and Political Science	EDCS	Book presentation
Book "Interregionalism: A New Foreign Policy Strategy for Mexico" Author: José Joel Peña	International Relations and Political Science	EDCS	Book presentation
XXII National Congress of Chemical-Biological Sciences Prometheus	Biology, Clinical Biochemistry, Pharmaceutical Chemistry and Biology, and Nanotechnology and Molecular Engineering	EDEC	Congress
IV International Congress of Medical Surgeons "Medicine 360°: Science and Heart"	Health Sciences	EDEC	Congress

Event	Departamento	School	Type of event
Seminar. Antibody engineering: a versatile platform for research, nanodelivery, diagnostics and therapies	Chemical and Biological Sciences	EDEC	Seminar
Forum for the Rehabilitation of the Atoyac River: Innovative Solutions	Catalyst, the Student Organization and the International Student Chapter of the American Chemical Society (ACS), in collaboration with the School of Sciences and the Academic Department of Chemical and Biological Sciences	EDEC	Forum
2 nd National Data Science Congress	Actuarial Science, Physics, and Mathematics	EDEC	Conference
"Water Conference" (January-February 2025) and international forums	Civil and Environmental Engineering	EDEI	Forum
16th UDLAP Civil Engineering Congress	Civil and Environmental Engineering	EDEI	Conference
Business Challenge Congress	Dean's Office of Business and Economics	EDNE	Congress
Book "The Failure of Doctrinal Policies in Mexico" Author: PhD. Gonzalo Castañeda (Professor UDLAP)	Economy	EDNE	Book presentation
Annual Marketing Congress, I AM MKT 2025	Marketing	EDNE	Congress
XXVIII UDLAP Innovation and Creativity Fair Spring 2025 - Bubulubu, Mondelez.	Marketing	EDNE	Fair
Webinar SMANA "Social Marketers in Latin America"	Marketing	EDNE	Webinar



AWARDS RECEIVED BY UDLAP STUDENTS

Award/recognition	Students	School
First place in the a! Design Awards and First place in the National Design Award "Diseña México" in the Motion Graphics category with the project "Understanding ADHD".	From the bachelor's degree in visual information design: Mónica Romero Sánchez Andrea Romero Rivera Mariana García Lázaro	EDAH
Poster selected for the 2025 U.S. Poster Biennial for the "Everglades National Park" Project	Luciana Vásquez Torres (bachelor's degree in visual information design)	EDAH
Posters selected for the exhibition held at Harvard University "Images of Mexico".	Bachelor's degree in visual information design: Daniela Romero Tello (1 st place) Marcelo Arriola Ramírez (2 nd place) Gloria Aurora Lastra Canabal (selected to create the event's image) Luciana Vásquez Torres (selected to create the image for another event at Harvard) Andrea Romero Rivera Mónica Romero Sánchez Mariana García Lázaro Juan José Bartolo Vázquez	EDAH
Posters selected for exhibition at the Mexican Cultural Institute in Washington D.C.	Bachelor's degree in digital Animation: Eloísa Lastra Canabal Nélida Guzmán Hernández Daniel Medina Coria Arantza Irigoyen Núñez Angélica Arciniega López Karla Ximena Castillo Alvarado	
Selected to participate in an artistic residency at CalArts (Summer Animation Residency)	From the bachelor's degree in visual information design: Marcelo Arriola Ramírez Juan José Bartolo Vázquez	EDAH
Selected to participate in an artistic residency at CalArts (Summer Animation Residency)	Valentina Cors Chi (bachelor's degree in digital Animation)	EDAH
Second Place in the University Talent Award, Comic category, awarded by the Mexican Association of Insurance Institutions (AMIS)	Ana Yara Sosa Galindo (bachelor's degree in visual information design)	EDAH

Award/recognition	Students	School
First Place in the University Talent Award in the Graphic Advertisement category awarded by the Mexican Association of Insurance Institutions (AMIS)	Ana María Ávalos Nettel (bachelor's degree in visual information design)	EDAH
Third Place in the University Talent Award, Comic category. Awarded by the Mexican Association of Insurance Institutions (AMIS)	Zade Ndroqui Veronda (bachelor's degree in visual information design)	EDAH
Selected for the Cholula Student Film Festival with the project "(De)Sagrado"	Daniela Yafar Martínez (bachelor's degree in digital Animation)	EDAH
Selected for the Cholula Student Film Festival with the project "Mosca"	Paola Olivos Rocha (bachelor's degree in digital Animation)	EDAH
Selected for the Cholula Student Film Festival with the project "Stop Human Anatomy".	Daniela Yafar Martínez (bachelor's degree in digital Animation)	EDAH
Finalists of the 'Architecture and Innovation for Space' competition	Students of the bachelor's degree in architecture: Ana Paola Guerra Maldonado Itzamarai Coba Ruiz Marco Antonio Riveros Amador Alejandro Vargas López Camila María Chavarría Quiles Noe Avelino Jordan Keyla Márquez Santoyo Melanie Vivian Herrejón Carreón	EDAH
Creator of the Cholulteca Counter-Cartography exhibition, winner of the Intersections 2025 call for proposals from the Alliance Française of Puebla.	David Ordaz Bulos (PhD in Creation and Theories of Culture)	EDAH
Pamela Ann Maquard Scholarship 2025.	Aranza Pablo Gutiérrez (Visual Arts)	EDAH
Primer lugar en el Fiesta Feis de México.	Arlet Rubio Cepeda (Danza)	EDAH
Winner of Encouragement Award at The Metropolitan Opera Laffont Competition México District.	Desiré Cabezas Doilín (Music)	EDAH



Award/recognition	Students	School
First prize in the Digital Applications subcategory and overall winners in the Digital Design category, "a! Design Award" with the "Rypple" project	Students of the bachelor's degree in visual information design: Mónica Romero Sánchez Andrea Romero Rivera Mariana García Lázaro	EDAH
Honorable mention in the National Design Award "Diseña México" in the Editorial Publication category with the project "DAUS Creative House".	Students of the bachelor's degree in visual information design: Mildred Santos Erosa Fernanda Bojalil Matamoros Eric Hernández Díaz	EDAH
Honorable Mention, National Design Award "Diseña México" in the Graphic Identity category with the project "Amourphoses".	Honorable Mention, National Design Award "Diseña México" in the Graphic Identity category with the project "Amourphoses".	EDAH
UDLAP Scholar for the highest average in postgraduate studies.	Andrés Espinosa (master's degree in information design)	EDAH
UDLAP Scholar for the highest average in the School of Arts and Humanities.	Mónica Romero Sánchez (Visual Information Design)	EDAH
Best Speaker at MOOT Mexico 2025 awarded by the Arbitration Center of Mexico	Mónica Canler Morales (bachelor's degree in law)	EDCS
Third place in the ASADIP MOOT International Competition awarded by the American Association of Private International Law (ASADIP) in Rio de Janeiro, Brazil.	Students of the bachelor's degree in law: Erika Ximena Casas Morales Ivana Patricia May Pérez Juan Manuel Rivera Vélez María Fernanda Aceves Díaz	EDCS
Richard H. Solomon Award 2024 for the most original paper from the Center for the Study of the Presidency and Congress of the United States, which was received in March 2025 in Washington, D.C.	Nizarindani Pineda García (International Relations and Political Science)	EDCS
Recognition as an outstanding delegate of the Model United Nations of the University of La Sabana in Colombia.	Valeria Macisse Recion (International Relations and Political Science)	EDCS
Fulbright García Robles Scholarship	María José Goytia Morúa (Graduate in Political Science and International Relations)	EDCS

Award/recognition	Students	School
Public Service Fellowship Program (PSFS) scholarship to begin her master's degree studies in Development at the prestigious Johns Hopkins University School of Advanced International Studies (SAIS), in Washington D.C.	José Manuel Préstamo López (International Relations.)	EDCS
Best bachelor's degree Thesis Award from the Mexican Society for Electoral Studies (SOME)	Rafael García Díaz, (graduate of the bachelor's degree in political science)	EDCS
Award for best written response - First place - UP-ICC Mexico Moot	Students of the bachelor's degree in law: María Fernanda Aceves Díaz Daniela Blanco Ojeda Ivana Patricia May Pérez Mar Quintero Alfaro Juan Francisco Ancona Delgado Sebastián Sánchez Serafín	EDCS
First place in Ibero-America at the XXI edition of the AND Festival of the Nebrija University (Madrid), for the short film "Erase the Days".	Students of the bachelor's degree in communication and media production: Amadeo Segura Lagunes Elizabeth Márquez Muro Valera	EDCS
Winner of the 5th edition of Women in Science.	Diana Laura Reyes Youshimatz (bachelor's degree in data science)	EDEC
"Outstanding Chapter Award 2024-2025" for their activities and achievements by the American Chemical Society (ACS) for the international student chapter.	Andric Flores Jiménez (Nanotechnology and Molecular Engineering) Sylvia Vázquez Alarcón (Nanotechnology and Molecular Engineering) Ximena Flores Ayala (Industrial Engineering) Estefanía Zamora Domínguez (Nanotechnology and Molecular Engineering) Ivana Ordoñez Kurys (Chemical Engineering) Brenda Citlalli Peral Moreno (Nanotechnology and Molecular Engineering)	EDEC



Award/recognition	Students	School
Selected to participate in research stays at universities in Canada, funded by MITACS.	Students of the bachelor's degree in Nanotechnology and Molecular Engineering: Kin Cruz Dupas (University of Calgary) María Conchita Zambrano (University of Toronto) María José Rojas Herrera (University of Montreal) Fátima Gil Diego (Queens University Ontario) Ixchel Rodríguez Reyes (University of Ottawa) Luis Alonso Sosa Vázquez (University of Calgary) Nicole Elise Gómez Beghart (University of Vancouver) Octavio Alva Cervantes (University of Regina) Neyva Daniela Cuatrecasas Vega (University of Guelph) Daniel Augusto Trujeque (McGill University)	EDEC
Selected to participate in research stays at the EPFL School of Life Sciences Summer Research Program (SRP).	Graduates of the bachelor's degree in Nanotechnology: Diana María Juárez Polo Ricardo González Hidalgo	EDEC
1 st Place in the Research Works Poster Competition of the XXII National Congress of Chemical-Biological Sciences PROMETHEUS.	María Fernanda Presno Espino (Clinical Biochemistry)	EDEC
Award for the best average in the School of Sciences.	Gael Emilio Acosta Vaca (Medical Surgeon)	EDEC
Pfizer Award for Academic Excellence.	Hassler Steffan Macias Sanchez (Medical Surgeon)	EDEC
Selected to participate in the 1 st Hackathon of the International Society of Pharmacovigilance.	José Ángel Palomares Velázquez (Actuarial Science) Heriberto Espino Montelongo (Actuarial Science/Data Science) Nuria Arroyo Bustamante (Actuarial Science/Data Science) Juan Alonso Martínez Thomas (Pharmaceutical Chemist/Clinical Biochemistry)	EDEC
Admission to the Doctoral Program in Statistics at Carnegie Mellon University.	Diego Huerta Ocaña (Data Science)	EDEC
His article "A probabilistic model for node classification in directed graphs" was published in the Journal of Complex Analysis.	Diego Huerta Ocaña (Data Science)	EDEC

Award/recognition	Students	School
1 st Place in the University Activer Challenge.	Emilio Garduño Cos (Actuarial Science)	EDEC
2 nd Place in the 1 st Edition of the "Future STEM Leaders UDLAP 2025" Program and WISE Mexico Initiative with the project: "Production of a vaccine to reduce greenhouse gas emissions"	Andrea Corona Moreno (Pharmaceutical Chemist/Clinical Biochemist) Alison Schmitz Hernandez (Pharmaceutical Chemist) Andre Otero Suarez (Pharmaceutical Chemist) Cynthia Sofia Marquez Gonzalez (Pharmaceutical Chemist/Clinical Biochemist) Ehecatl Alejandro Vergara Perez (Pharmaceutical Chemist)	EDEC
MOVE America Scholarship awarded by the Government of Brazil	Enrique Alonso Enriquez González (PhD in Molecular Biomedicine)	EDEC
Scholarship to participate in the OH-W07 Project in GERMANY of the Organization for Global Education and International Cooperation for Development.	Selene Ayelén García Torres (bachelor's degree in nursing)	EDEC
Talent Orange scholarship to participate in the Summer Symposium and International Exchange in Nursing Science in Germany.	Nancy Serrano Núñez (bachelor's degree in nursing)	EDEC
Second place at the Hackathon Tech Capital Puebla Summit 2025.	José Ángel Palomares Velázquez (Actuarial Science) Heriberto Espino Montelongo (Actuarial Science/Data Science) Nuria Arroyo Bustamante (Actuarial Science/Data Science)	EDEC
Federico Gómez González Scholarship 2025	Jose Antonio Acosta Gonzalez (Environmental Engineering)	EDEI
Best foreign postgraduate work at the II National Congress of Nutrition and Longevity in Brazil.	Lizbeth Rosas Ordoñez (PhD in Food Science)	EDEI
State-level STEM postgraduate award	Samanta Sarahí Reyes Flores (PhD in Food Science)	EDEI
Second Place - People's Choice Awards in the Culinary Challenge University 2025	María Teresa Riezco Herrera (Food Industry Engineering) Antonella González Faraco (Food Industry Engineering)	EDEI



Award/recognition	Students	School
Recognition at the 2025 NACAC Senior Championships	Yara Samanta Amador Aldaba (Food Industry Engineering)	EDEI
Scholarship for a Postdoctoral program at the University of Ottawa.	Samanta Sarahi Reyes Flores (PhD in Food Science)	EDEI
Recognition for their participation in COIL with Germany, Brazil and Costa Rica.	Bárbara Calderón Ávila (Industrial Engineering) Gustavo Aguilera Vázquez (Industrial Engineering) Daniel Arévalo Bisogno (Industrial Engineering) Daniel Emmanuel Neri Corona (Industrial Engineering and Logistics and Supply Chain Engineering) Juan Pablo Muñoz Beilis (Industrial Engineering) Juan Alberto Medellín Pérez (Industrial Engineering) Raúl Rodríguez Cruz (Industrial Engineering and Logistics and Supply Chain Engineering) Lizett Gabriel Aguilar (Industrial Engineering) Carlos Esteban Pantoja Vera (Industrial Engineering) Rodrigo Sandoval Chánez (Industrial Engineering) Paulina López Caramón (Industrial Engineering) Axel Yahir Blanco Reyes (Industrial Engineering) Germán Emiliano Herrera Alvarez (Industrial Engineering) Ingrid Paola Casco Ayala (Industrial Engineering) Siomara González Avila (Industrial Engineering)	EDEI
Recognition of the Best Engineering Graduates in the Country, ANFEI	Rigel Hiram Mortera Liñán (Graduate in Civil Engineering)	EDEI
Participation by invitation in the Workshop Methodology for Volumetric Water Benefit Accounting 2.0	Doctoral Students in Water Sciences: Teresa de Jesús Larios Pachuca Edith Bonilla López Alberto Alatraste Domínguez	EDEI
Publication of the article "Insights from Hydro-Economic Modeling for Climate Resilience in the Nazas-Aguanaval Watershed in Mexico" in the international journal Water, published by MDPI.	David Eduardo Guevara Polo (Graduate of the Doctorate in Water Sciences)	EDEI

Award/recognition	Students	School
Publication of the article "Interregional Water Systems: An Alternative for Integrated Water Management Through Game Theory Application" in the international journal Water, published by MDPI.	Miguel Angel Salomón Vera (PhD in Water Sciences)	EDEI
Publication of the article "Quasi-periodic model: an alternative approach for forecasting monthly precipitation in a high-mountain basin to optimize water management" in the international journal Modeling Earth Systems and Environment, published by Springer.	Adriana Marcela Serrano Santiago (PhD in Water Sciences)	EDEI
Publication of the article "Storm surge spatio-temporal modelling using machine learning on the eastern coast of the Yucatán Peninsula" in the international journal Dynamics of Atmospheres and Oceans, published by Elsevier.	Alberto Alatraste Domínguez (PhD in Water Sciences)	EDEI
First place in the Eighth National Competition of Wooden Stick Buildings on a Vibrating Table, organized by the Mexican Society of Seismic Engineering.	Students of the bachelor's degree in science in Civil Engineering: Diego Andrés Lara Sánchez Carlos Manuel Nava Galván Carlos Manuel Jara García	EDEI
Federico Gómez Suárez Scholarship.	José Antonio Acosta González (Chemical Engineering and Environmental Engineering)	EDEI
Globalink Research Award.	José Antonio Acosta González (Chemical Engineering and Environmental Engineering)	EDEI
Pre-selection of the Mexican Volleyball team for the Central American and Caribbean Games U23.	Joanna Zilli González (Environmental Engineering)	EDEI
Mexican Volleyball Pre-selection for the Junior Pan American Games.	Joanna Zilli González (Environmental Engineering)	EDEI
Best Undergraduate in the Energy Technology Research Poster Competition. University of Texas in Austin.	Gabriel Sebastián Pineda García (Mechatronics Engineering)	EDEI
Participation in the student article contest: IMS Student Contest at IEEE I2MTC 2025 in Chemnitz, Germany.	Luis Guillermo Jiménez López (Biomedical Engineering)	EDEI



Award/recognition	Students	School
Third place at the State Science and Engineering Fair.	Montserrat Fuentes Torres (Biomedical Engineering)	EDEI
Third place in the "Telling science with humanism" essay contest.	Montserrat Fuentes Torres (Biomedical Engineering)	EDEI
Third place in the undergraduate level poster competition of the 7th Women in Science Conference, within the framework of the International Day of Women and Girls in Science.	Eduardo Gracidas (Biomedical Engineering) Denisse América Uscanaga (Biomedical Engineering)	EDEI
Selected as a speaker at the event: Fourth International Conference on Ontologies and Knowledge Graphs (ICOKG 2025), held at Universidad Autónoma Metropolitana (UAM).	Eduardo Gracidas (Biomedical Engineering)	EDEI
They presented the poster "Biomechanical analysis system" at the National Congress of Biomedical Engineering 2025.	Eduardo Gracidas (Biomedical Engineering) Denisse América Uscanaga (Biomedical Engineering)	EDEI
Finalist team in ElectroHack 2025, organized by the Energy Agency of the State of Puebla.	Students of the bachelor's degree in Mechatronics Engineering: Vannia Peláez Romero Yuritzzy Berenice Benites Solorio Antonio Alejandro Sosa Ham Claudia Paola Cajica Martínez	EDEI
Selected for the international award of the "Institute of Electrical and Electronics Engineering (IEEE) Instrumentation and Measurement Society" for his participation in IEEE societies and academic career.	Juan Pablo Rosas Romero (Robotics and Telecommunications Engineering)	EDEI
Co-author of the award-winning poster "A first-generation AI tool for Antidepressant Pharmacovigilance", at the "International Society of Pharmacovigilance Annual Meeting 2025", Cairo, Egypt.	Paulina Becerra Vivanco (Biomedical Engineering Graduate)	EDEI

Award/recognition	Students	School
Speaker at the National Congress of Biomedical Engineering in Monterrey, Nuevo León. Presentation related to insect control and monitoring for cyborgs.	Eduardo Gracidas Reyes (Biomedical Engineering)	EDEI
Speaker at the National Congress of Biomedical Engineering in Monterrey, Nuevo León. Work related to biomedical prostheses.	Denisse América Uscanaga Tlalpan (Biomedical Engineering)	EDEI
UDLAP Scholar Graduation 2025	Arantza Quintana Madrigal (Financial Strategies and Public Accounting)	EDNE
Scholar UDLAP Fall 2025	Ana Laura González Navarro (Financial Strategies and Public Accounting)	EDNE
Semifinalists of the Banxico Challenge 2025	Andrea Flores Amador (Actuarial Science) Fabián Ontiveros Juárez (Data Science) Arantza Quintana Madrigal (Financial Strategies and Public Accounting) Armando Alberto Arenas Recinos (Actuarial Science)	EDNE
Second place in the Bank of Mexico's monetary policy competition in the Banxico Challenge 2025	From the bachelor's degree in economics: Pamela Malpica Flores Elías Luna Ramos Bruno Alejandro Meza Morúa Juan José Benítez Bedolla Emilio Gonzalez Barrera	EDNE
Their work on "Consumer Behavior" was selected as a chapter in the upcoming book published by Routledge Publishers.	From the bachelor's degree in Hotel and Restaurant Management: Ana Paula Avila Vargas Jatziry Orizaba Palafox Arelí N. De Jesús Silva Ximena Iserte González	EDNE
3 rd Place in the AMESTUR 2025 National Competition for Applied Tourism and Gastronomy Research. Their research was among the finalists of the XXVII CONPEHT 2025 Student Research Competition	From the bachelor's degree in Hotel and Restaurant Management: Fátima Montero Huerta Maria José Teapila Toxqui	EDNE
Finalist speaker at the 1 st Edition of the International Research Seedbed "Tourism, Gastronomy and Society"	Nidia Abygail Netzahual Aguilar (Culinary Arts)	EDNE



PRESENTATIONS

Event	Speaker professor	School
23rd Forum on History and Criticism of Architecture	Barbara Pierpaoli Edwin González Meza	EDAH
Expo Edificare: Engineering, Technology and Architecture	Claudia Bonilla López	EDAH
International Building Performance Simulation 2025: 19th Conference of IBPSA	Doris Abigail Chi Pool	EDAH
Pixelatl Animation Festival 2025	Georgina Anzures Cajica	EDAH
Climate Change Seminar of the AGUA Center of the Monterrey Institute of Technology, Monterrey Campus	Melissa Schumacher González	EDAH
1 st Meeting of Art Schools UDLAP-UNESCO	Melissa Schumacher González	EDAH
X Congress of the Chilean Association of Private International Law	Álvaro García Martínez	EDCS
Congress of The Society for Cognitive Studies of the Moving Image	Iliá Lizbeth Espinosa Pacheco	EDCS

Event	Speaker professor	School
Keynote address at the 55th Annual Meeting of the Brazilian Society of Psychology. Natal, Brazil		
Participation as a special guest in the discussion panel of the CNEIP 2025 Chair of Excellence "Victor Manuel Alcaraz", Cancun, QR.		
Conference on Challenge Universidad Carlos Albizu Puerto Rico		
Presentation at the Special Session of the XIII Latin American Congress of Cognitive and Behavioral Psychotherapies. Mérida, Yucatán		
Keynote address at the LI National Congress of Psychology of the National Council for Teaching and Research in Psychology		
Special Symposium of Past Presidents of the SIP. 40th Inter-American Congress of Psychology. San Juan, Puerto Rico	Julio César Penagos Corzo (RIP)	EDCS
Conference before world psychology leaders grouped in the Global Psychology Alliance: Psychology in the Americas: Beyond the Rio Bravo/Grande: A Journey through History, Collaboration and Diversity		
Participation as an international leader in Psychology in the discussion: "Psychology in Mexico: Opportunities and Challenges of the Discipline". CNEIP		
Participation as an international leader at the International Summit on Psychology and Global Health, Kingston, Jamaica.		
29th edition of the Texpo organized by the Preparatoria Moderna Tepeyac in the State of Mexico	Candy Yuriria Ramírez Zavaleta	EDEC
First National Congress of Multidisciplinary Biotechnology, Seminar Unit, BUAP	Miguel Ángel Méndez Rojas	EDEC
4th Nanoscience Forum from Centro Universitario de los Altos, Universidad de Guadalajara	Miguel Ángel Méndez Rojas	EDEC



Event	Speaker professor	School
Nanotoxicology and Environmental Toxicology Symposium of the Latin American Conference on Photocatalysis, Photoelectrochemistry and Photobiology, Universidad Autónoma de Aguascalientes	Miguel Ángel Méndez Rojas	EDEC
International Nursing Congress: Care, Innovation and Research in the Family and Community Setting	Natalia Ramírez Girón, Monserrat Morales Alducín y Manuela del Carmen Freits González (estudiante)	EDEC
4th Annual Update Course in Gynecology, Obstetrics and Reproductive Medicine, Hospital Ángeles Puebla	Rogelio Castillo Luna	EDEC
35th National Congress of Gynecological Urology	Rogelio Castillo Luna	EDEC
XLVI National Meeting of AMIDIQ - Chemical Engineering facing environmental and energy challenges	Aarón Romo Hernández	EDEI
10th World Congress on Momentum, Heat and Mass Transfer (MHMT 2025)	Adriana Palacios Rosas	EDEI
18th EFCE International Symposium on Loss Prevention and Safety Promotion in the Process Industries	Adriana Palacios Rosas	EDEI
XXXI Interamerican Congress of Chemical Engineering	Adriana Palacios Rosas	EDEI
XLVI National Meeting of AMIDIQ - Chemical Engineering facing environmental and energy challenges	Alexis Piñeiro García	EDEI
46th AMIDIQ National Conference - Chemical Engineering in the Face of Environmental and Energy Challenges	Aurelio López Malo	EDEI
"The Future of Sustainability: A Perspective from Academia"9th Automotive Environmental Forum 2025Sustainability, a Key Focus for Organizational Development	Bárbara del Rosario Almazán Benítez	EDEI
"The Future of Sustainability: A Perspective from Academia"IX Automotive Environmental Forum 2025 Sustainability, a Pillar of Development in Organizations	Benito Corona Vásquez	EDEI

Event	Speaker professor	School
SDGs Curriculum Mapping, UNESCO 2026-2030 Action Plan, UNESCO-UDLAP Chair in Hydrometeorological Risks	Benito Corona Vásquez	EDEI
Water Resources Management in Agriculture and Ecosystems to Improve Climate Extreme Resilience in Mexico and the United States, UNESCO-UDLAP Chair in Hydrometeorological Risks	Benito Corona Vásquez	EDEI
Strengthening International Higher Education Cooperation for Sustainability - UNESCO Headquarters - 29 Apr 2025 (Europe/Paris)	Benito Corona Vásquez	EDEI
Knowledge in Action: "Resilient Infrastructure and Environmental Sustainability," Inter-American Development Bank (IDB)	Benito Corona Vásquez	EDEI
National Congress of the Mexican Society of Biotechnology and Bioengineering	Jocksan Ismael Morales Camacho	EDEI
XLVI National Meeting of AMIDIQ - Chemical Engineering facing environmental and energy challenges	Nelly Ramírez Corona	EDEI
AGAVE: Simposio Internacional	Osiris Díaz Torres	EDEI



APPENDIX 2. ACADEMIC PRESTIGE

PUBLISHED BOOKS

	Published books	Format	Publication date
1	Measuring the extent of global impunity. Global Impunity Index 2024	Electronic	February 2025
2	On a white field. The shapes of what was printed in an old Mexican book	Electronic and POD	March 2025
3	Pedagogy in video dance	Printed	March 2025
4	The female body in Mexican literature: ally or enemy?	Electronic and POD	Abril de 2025
5	Probability. An actuarial approach	Electronic and POD	August 2025
6	Deconstructing the Conquest: Perspectives from an Interdisciplinary Approach	ePub	September 2025
7	Older adults. Society, family and body	Electronic and POD	October 2025
8	Echoes of resilience. 10 years of the Pamela Ann Marquard scholarship	Printed	November 2025
9	Power and its contexts	Electronic	November 2025
10	Semiology and narrativity of the image in the Boturini Codex (2 volumes)	Printed	December 2025
11	Secrets from the Bookshelf: Anecdotes from the General Municipal Archive	Printed	February 2026

Editing completed, publication pending

	Title	Format
1	Human mobility in Puebla: Lived experiences, policies, and possibilities for the future	PDF
2	Levels of environmental injustice and subnational governance in Mexico. Environmental IGI 2025	Electronic

BOOK PRESENTATIONS

Book	Date	Place
The failure of doctrinaire policies in Mexico	March 18 th	Profética
<i>The female body in Mexican literature: ally or enemy?</i>	May 30 th	FILU, Xalapa
<i>Entorno UDLAP</i>	June 2 nd	FENALI-BUAP, Building Carolino
<i>Deconstructing the Conquest: Perspectives from an Interdisciplinary Approach</i>	June 3 rd	FENALI-BUAP, Building Carolino
<i>On a white field. The shapes of what was printed in the old Mexican book</i>	June 4 th	FENALI-BUAP, Building Carolino
<i>Pedagogy in video dance</i>	July 11 th	Online
<i>Probability. An actuarial approach</i>	August 22 nd	Lecture hall Rómulo O'Farrill UDLAP
<i>Entorno UDLAP, no. 24</i>	September 5 th	University Book Fair, Universidad Autónoma del Estado de Hidalgo
<i>UDLAP National Short Story Prize</i>	December 4 th	FIL Guadalajara
<i>Power and its contexts and Human mobility in Puebla: Lived experiences, policies, and possibilities for the future</i>	December 5 th	FIL Guadalajara
<i>Pedagogy in video dance</i>	December 6 th	FIL Guadalajara



BOOK FAIRS AND EXPOUDLAP

Name	Place	Dates
International Book Fair at Palacio de Minería	Palacio de Minería, CDMX	From February 21 st to March 2 nd
UANLeer University Book Fair 2025	Universidad Autónoma de Nuevo León, University Cultural Center, Monterrey	From March 12 th to 16 th
UABC International Book Fair 2025	Universidad Autónoma de Baja California, Mexicali, Tecate, Tijuana y Ensenada	From March 27 th to April 6 th
International University Book Fair (FILU)	Universidad Veracruzana, Xalapa	From May 23 rd to June 1 st
FENALI BUAP	Benemérita Universidad Autónoma de Puebla, Carolino Building, Center	From May 30 th to June 8 th
IPN International Book Fair 2025	Instituto Politécnico Nacional, CDMX	From June 27 th to July 6 th , 2025
University Book Fair, FUL 2025	Universidad Autónoma del Estado de Hidalgo, Pachuca	From August 29 th to September 7 th , 2025
AMEI Cancún	Cancún, Quintana Roo	From October 15 th to 17 th
UNACH International University Book Fair	Universidad Autónoma de Chiapas	From October 13 th to 17 th
Guadalajara International Book Fair	Universidad de Guadalajara, Expo Guadalajara	From November 29 th to December 7 th , 2025
ExpoUDLAP Spring 25	UDLAP	March 1 st
ExpoUDLAP Fall 25	UDLAP	October 18 th



APPENDIX 3. CONNECTION WITH SOCIETY AND BUSINESSES

PROFESSIONAL INTERNSHIP FAIRS

Organizations at the 6th professional internship fair	Organizations at the 7th professional internship fair
A&P Solutions	Acuario Michin
Agencia de Energía del Estado de Puebla	Aleph Consulting & Data Science
Audi México	Andersen
Banco de Alimentos Puebla	Audi México
Beetmann Energy	Autos Orientales Angelópolis
Benteler	CEEAVI
Bondzu	CEPOSAMI
Casa del Sol	Cinia
Casa Tapier	Conarte
Comamos y Crezcamos con Alegría A. C.	Forvia Puebla
Conarte	Fundación Aseminei Tri 21
Fundación Infantil Ronald McDonald	Grupo Industrial La Italiana
Fundación Origen Nakú	Grupo Oro
Grupo Oro Comunicaciones	H. Ayuntamiento de San Pedro Cholula
H. Ayuntamiento de San Andrés Cholula	H. Ayuntamiento de San Salvador El Verde

Organizations at the 6th professional internship fair	Organizations at the 7th professional internship fair
H. Ayuntamiento de San Salvador El Verde	H. Ayuntamiento de Zacatlán
H. Ayuntamiento de Zacatlán	Hospital Aqua Puebla
Hospital Aqua	Hospital Cruz Roja, Ciudad de Puebla
Hospital Betania	Hotel Presidente Intercontinental Puebla
Hospital Guadalupe de Puebla	Hotel Radisson Puebla Angelópolis
INAOE	INAOE
La Italiana	INE Puebla
Labopat	Kiekert
Mondelez	Museos Puebla
Pronus Events	Plasticomnium Auto Inergy Industry (Op Mobility)
Pwo de México	Pwo De México
Quaker State	Sayes
Rizoma Gestión Cultural	SKF de México
Sayes	The Trevor Project
Scala PC	Thyssenkrupp Presta
Thyssenkrupp Presta	Tragaluz
T-Systems México	T-Systems México
Urbinx	Volkswagen de México
Volkswagen de México	Welfare



SOCIAL SERVICE FAIR

Corporate name	Type
Asilo Vivir de Amor, F. B. P.	Social assistance
Asociación Mexicana de Ayuda a Niños con Cáncer de Puebla, A. C.	Social assistance
Fundación de Beneficencia Privada Cáritas de Puebla, I. B. P.	Social assistance
Fundación para el Desarrollo Humano Sostenible y Educación de Calidad, I. A. P.	Social assistance
Niños Totonacos, A. C.	Social assistance
Anthus Asociación Nacional Contra la Trata Humana en la Sociedad, A. C.	Human rights
Alternativas de Vida Solidaria para el Desarrollo y la Paz, A. C.	Community development
Un Techo Para mi País México, A. C.	Community development
Fundación Origen, Nakú, A. C.	Cultural Diffusion
Tertulia 21 Gestora Cultural	Cultural Diffusion
Fundación Aseminei Tri 21 AC	Disability
Ilumina mi Vida	Disability
Por Amor a Puebla	Disability
Vínculos de Apoyo para Lograr la Recuperación Autista en Puebla, A. C.	Disability
Ocoyucan Vida y Conservación	Ecology and sustainability
Salva al Mar, A. C.	Ecology and sustainability
Fundación Protectora de Puebla «Aurora Marín de Taboada»	Educational
Servicios a la Juventud, A. C.	Educational
Echo Voces que Resuenan, Belleza que Trasciende	Gender equality
Convenciones y Parques	Gubernamental
Be The Match MX, A. C.	Salud y sanidad

SOCIAL NETWORKS

UDLAP Interactions	
Facebook	1,190,000
Instagram	269,630
Threads	2,808
LinkedIn	44,240
TikTok	25,860
YouTube Impressions	1,526,272

Followers	
Facebook	289,800
Instagram	51,480
Threads	8,178
LinkedIn	56,180
TikTok	10,750
YouTube	43,108

Number of followers considering Facebook, Instagram and Twitter of the accounts	
#EligeUDLAP	14,185
CulturaUDLAP	24,217
Aztecas UDLAP	135,169



APPENDIX 4. ORGANIZATIONAL CAPITAL

IMPROVEMENT PROGRAM

► Complete list of Kaizen improvements, impact, and projects

Kaizen (8)	
1	Digitization of the space loan process in the Photography Laboratory
2	Digitization of the equipment loan process at the Photography Laboratory
3	Comprehensive catalog of the UDLAP Publishing House
4	Collection of the single admission fee to Residential Colleges through the Multipayment platform
5	Optimizing the logistics of ExpoUDLAP
6	Campus Admissions Office Dashboard
7	Form for registering vehicle permits for part-time teachers
8	Standardization of the management of the clinic's warehouse
Impact on process (3)	
1	Comprehensive management of the Electronics Laboratory: resource optimization and efficient digital access
2	Process documentation progress dashboard
3	Optimization of participant registration for the Under the Pyramid workshop-residence

Improvement projects (14)	
1	Power Apps application for laboratory management in the Department of Civil and Environmental Engineering
2	System for recording the entry and exit of residents to Residential Colleges
3	Comprehensive System for Authentication and Validation of Continuing Education Recognitions UDLAP
4	Optimization of boiler operational control 2
5	Large-scale meters at water supply sources
6	Implementation of micro-meters in residential areas
7	Well 5 Replacement
8	Employee certificate system
9	Installation of wet riser hydrant
10	Consolidation of security tools on the XSIAM platform
11	Implementation of the RMH System in service collection
12	ExaUDLAP Voices
13	Honors Program System
14	Guarantee Your Education Program



FEATURED IMPROVEMENTS

Improvement name	Direction that implements	Type of improvement
Comprehensive management of the Electronics Laboratory: resource optimization and efficient digital access	Academic Department of Computing, Electronics and Mechatronics	Impact to process
Digitization of the equipment loan process at the Photography Laboratory	Academic Department of Design	<i>Kaizen</i>
Comprehensive catalog of the UDLAP Publishing House	Department of Publications	<i>Kaizen</i>
Standardization of the management of the clinic's warehouse	Direction of Medical Services	<i>Kaizen</i>
Power Apps application for managing DICA laboratories	Academic Department of Civil and Environmental Engineering	Improvement project
Comprehensive System for Authentication and Validation of Continuing Education Recognitions UDLAP	Continuing Education Department	Improvement project
Well 5 Replacement	Direction of Infrastructure, Energy and Water	Improvement project
Certificate system	Personnel Management	Improvement project
Consolidation of security tools on the XSIAM platform	Direction of Security, Platform and Technological Infrastructure	Improvement project
ExaUDLAP Voices	Direction of Alumni Relations	Improvement project
Honors Program System	General Direction of Doctoral Programs	Improvement project
Guarantee Your Education Program	General Direction of Finance	Improvement project

INTERNAL AUDIT, REGULATIONS AND LEGAL AFFAIRS

- ▶ **Internal Audit verified** the use of economic resources amounting to **\$1,003 million pesos:**
 - **\$940 million pesos** allocated to educational support and financial incentives for **students**.
 - **\$63 million allocated to inventories**, fixed assets and institutional fleet.
- ▶ **The acquisition process was verified**, whose unit value corresponded to 200 study units or more, through the participation of Internal Audit in committee sessions, equivalent to **\$80 million pesos plus \$1 million USD**.
- ▶ **40 tenders are** carried out, for an amount equal to or greater than **150 study units**.
- ▶ Monitoring of **11 risks**, identifying:
 - **55 %** at an **acceptable** level.
 - **36 %** at a **moderate** level.
 - **25 %** at a **considerable** level.
- ▶ **Regulations:**
 - **20 authorized regulatory documents**.
 - **21 documents submitted for authorization**.
- ▶ **Legal Affairs:**
 - **511 contracts drafted**.
 - **560 formalized agreements**.
 - **235 legal consultations** and advice to different areas of UDLAP.



UDLAP®

www.UDLAP.mx